A Nobin Udyokta Project

Sujon Steel King





Project by: Sujon

Identified by: Abdul Alim

Verified By: Habibur Rahman

Dakkhin Matlab Unit Anchal-1, chandpur GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sujon
Age	:	01/01/1993 (23 Years)
Marital status	:	Unmarried
Children	:	0
No. of siblings:	:	Two brothers and One Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Nazma Begum Md. Liton Hosen Member since: 15/07/2007 Branch: Narayonpur, Centre no.22/m, Group: 04 Loanee No. 2386/1 First loan: Tk. 5000 Existing loan: Tk.30,000 Outstanding:Tk.22,080
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	Class Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Steel Furniture Business
Trade License Number	:	410
Business Experiences	:	5 years.
Other Own/Family Sources of Income		Business, (His father is a businessman)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01879053554
NU Project Source/Reference	:	GT Matlab Dakkhin Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 15/07/2007. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husband's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Sujon Steel King
Address/ Location	:	Narayonpur Bazer, Matlab south, Chandpur
Total Investment in BDT	:	350,000/-
Financing	:	Self BDT : 270,000 (from existing business) - 77% Required Investment BDT : 80000 (as equity) - 23%
Present salary/drawings from business (estimates)	:	BDT 7000
Proposed Salary		BDT 8000
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	10% 10%
profit margin Agreed grace period	:	2 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales (A)	10000	300000	3600000			
Less: Cost of sale (B)	9000	270000	3240000			
Gross Profit 10% (A-B)= [C]	1000	30000	360000			
Less: Operating Costs						
Electricity bill		1000	12000			
Night Guard Bill		200	2,400			
Rent		2917	35000			
Mobile Bill		500	6000			
Salary from Business (Self)		7,000	84,000			
Salary from Business (02 Employee)		8000	96000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses(110000*10%)		917	11000			
Total Operating Cost (D)		21034	252408			
Net Profit (C-D):		8966	107592			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan (2 pcs): Furniture: Vas Machine : Advance: Present Goods Items (*):	5000 10000 60000 35000 160000		270000
Proposed Items (**) :		80000	80000
Total Capital	270,000	80000	350000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Steel Materials	33000
Almari (05 pcs)	60000
Showcase (03 pcs)	24000
Wall Cabinet (02 pcs)	28000
Shelf (03 pcs)	15000
Total Present Stock	160000

Proposed Item

Product Name	Amount
Steel Materials	50000
Wielding Machine	30000
Total:	80000

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)		Year 2 (BDT)			Year 3 (BDT)			
r ai ticulai 5	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	12000	360000	4320000	14000	420000	5040000	16000	480000	5760000
Less: Cost of Sale (B)	10800	324000	3888000	12600	378000	4536000	14400	432000	5184000
Profit 10% (A-B)=(C)	1200	36000	432000	1400	42000	504000	1600	48000	576000
Less operating cost:									
Electricity bill		1200	14400		1400	16800		1600	19200
Mobile Bill		600	7200		700	8400		800	9600
Salary- self		8000	96000		9000	108000		10000	120000
Salary- Employee		10000	120000		12000	144000		14000	168000
Shop Rent		2917	35000		2917	35000		2917	35000
Others		600	7200		700	8400		800	9600
Depreciation Expenses		917	11000		917	11000		917	11000
Total Operating Cost (F)		24234	290808		27634	331608		31034	372408
Net Profit =(E-F)		11766	141192		14366	172392		16966	203592
GT payback	32000			32000		32000			
Retained Income:		10919	2		140392			171592	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	80000	0	0
1.2	Net Profit (Ownership Tr. Fee added back)	141192	172392	203592
1.3	Depreciation (Non cash item)	11000	11000	11000
1.4	Opening Balance of Cash Surplus	0	98112	249504
	Total Cash Inflow	232192	281504	464096
2.0	Cash Outflow			
2.1	Purchase of Product	80000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
2.3	Payment of GB loan	22080	0	0
	Total Cash Outflow	134080	32000	32000
3.0	Net Cash Surplus	98112	249504	432096

SWOT Analysis



STRENGTH

- Skill and 5 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

















































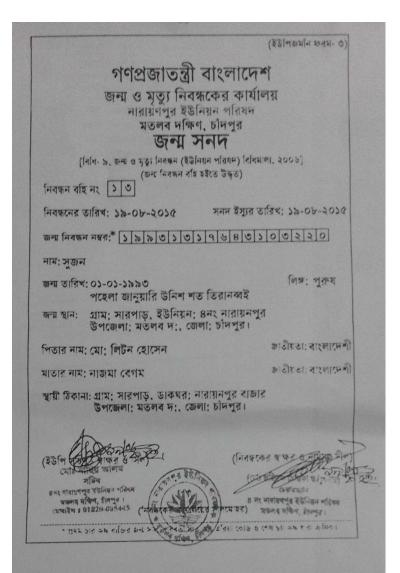






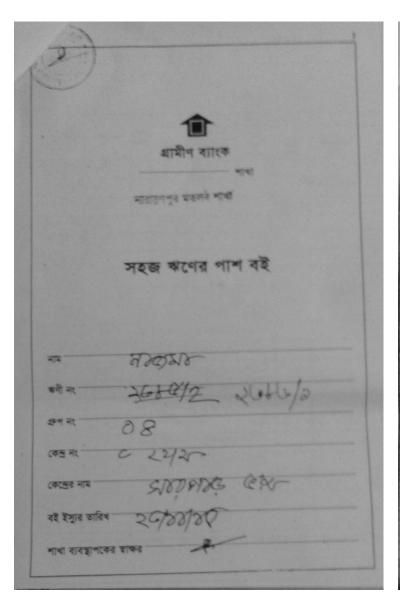






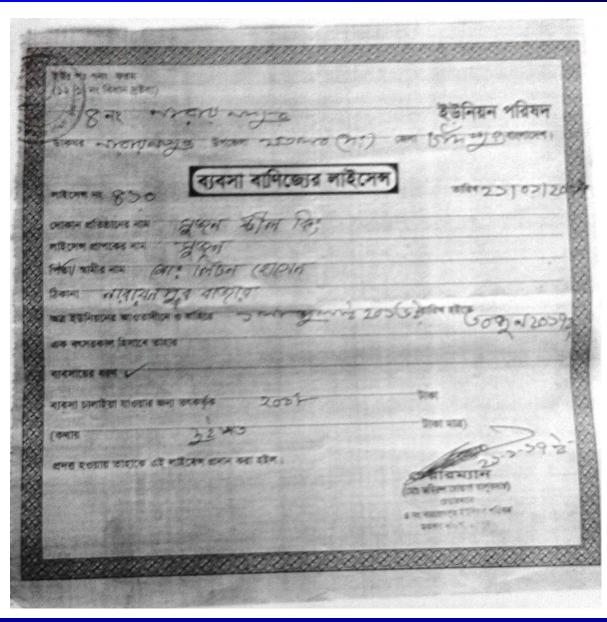




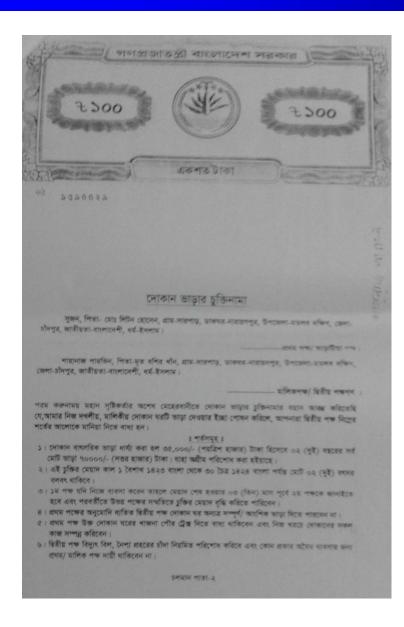


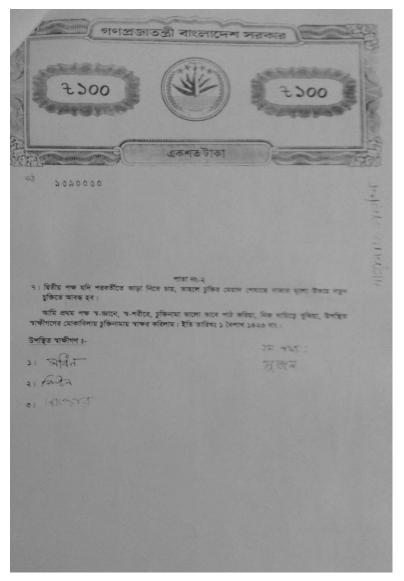














97th Internal Design Lab on 26th January, 2017 at GT

