Proposed NU Business Name: VAI BON POULTRY FARM



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SREEMOTI. SHOBITRI RANI				
Age	:	12-05-1989(28 Years)				
Education, till to date	:	Class 8				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	2 Sister 2 Bother				
Address	:	Vill:Bagmara ,P.O: Mirjapur ,P.S: Sherpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SREEMOTI. SHANTI RANI SREE. ROMONI CHONDDO Branch: Mirjapur , Sherpur, Centre # 74 (Female), Member ID: 8538, Group No: 09				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Member since:20-09-2012(05 Year) First loan: BDT 20,000/- Existing Loan: BDT 16,000, Outstanding loan: BDT 14,944/- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01756-765709
Mother's Contact No.	:	01920-024324
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SREEMOTI. SHANTI RANI joined Grameen Bank since 056 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

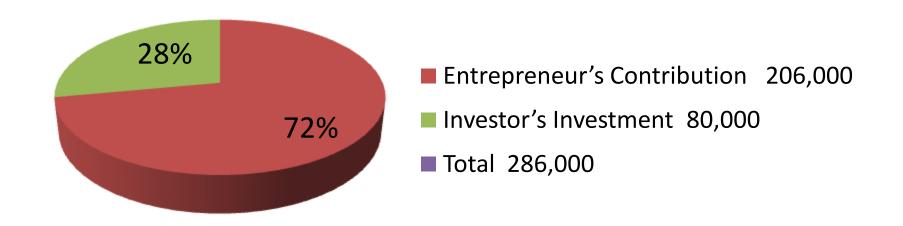
Proposed Nobin Udyokta Business Info					
Business Name	:	VAI BON POULTRY FARM			
Location	:	Bagmara ,Sherpur.			
Total Investment in BDT	:	BDT 286,000/-			
Financing	:	Self BDT 206,000/-(from existing business) 72% Required Investment BDT 80,000/-(as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	60 ft x 24 ft=1440 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like. Sonali murgi Bacca. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Sherpu, Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Sonali murgi Bacca.	200,000	2,400,000			
Total Sales (A)	200,000	2,400,000			
Less. Variable Expense					
Feed & Medicine	160,000	1,920,000			
Total variable Expense (B)	160,000	1,920,000			
Contribution Margin (CM) [C=(A-B)	40,000	480,000			
Less. Fixed Expense					
House rant	1,000	12,000			
Electricity Bill	500	6,000			
Transportation	2,000	24,000			
Salary (self)	5,000	60,000			
Entertainment	200	2,400			
Feed & Medicine	15,000	180,000			
Mobile Bill	300	3,600			
Total fixed Cost (D)	24,000	287,996			
Net Profit (E) [C-D)	16,000	192,004			

Investment	Broa	4	OWD
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	ng	Proposed					
Particulars Qty. Unit		Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Sonali murgi	2200	32	70,000	2200	36	80,000	150,000
Васса							
Feed & Medican			27,000				27,000
Shad& Others			109,000				109,000
Total	2200		206,000	2200		80,000	286,000

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Sonali murgi Bacca	250,000	3,000,000	3,150,000	3,307,500		
Total Sales (A)	250,000	3,000,000	3,150,000	3,307,500		
Less. Variable Expense						
Sonali murgi Bacca	200,000	2,400,000	2,520,000	2,646,000		
Total variable Expense (B)	200,000	2,400,000	2,520,000	2,646,000		
Contribution Margin (CM) [C=(A-B)	50,000	600,000	630,000	661,500		
Less. Fixed Expense						
House rant	1000	12,000	12,000	12,000		
Electricity Bill	500	6,000	6,000	6,000		
Transportation	2000	24,000	24,000	24,000		
Salary (self)	5,000	60,000	60,000	60,000		
Entertainment	200	2,400	2,400	2,400		
Feed & Medicine	15000	180,000	180,000	180,000		
Mobile Bill	400	4,800	4,800	4,800		
Total fixed Cost (D)	24,100	289,200	289,200	289,200		
Net Profit (E) [C-D)	25,900	310,800	340,800	372,300		
Investment Payback		32,000	32,000	32,000		

	Cash flow projection on business plan (rec. & Pay)					
SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	80,000				
1.2	Net Profit	310,800	340,800	372,300		
1.3	Depreciation (Non cash item)	0	0	0		
1.4	Opening Balance of Cash Surplus		278,800	587,600		
	Total Cash Inflow	390,800	619,600	959,900		
2	Cash Outflow					
2.1	Purchase of Product	80,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership	32,000	32,000	32,000		
	Tr. Fee)	32,000		32,000		
	Total Cash Outflow	112,000	32,000	32,000		
3	Net Cash Surplus	278,800	587,600	927,900		

SWOT ANALYSIS

Strength

Employment: Self: 0Family: 04 Others:0

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







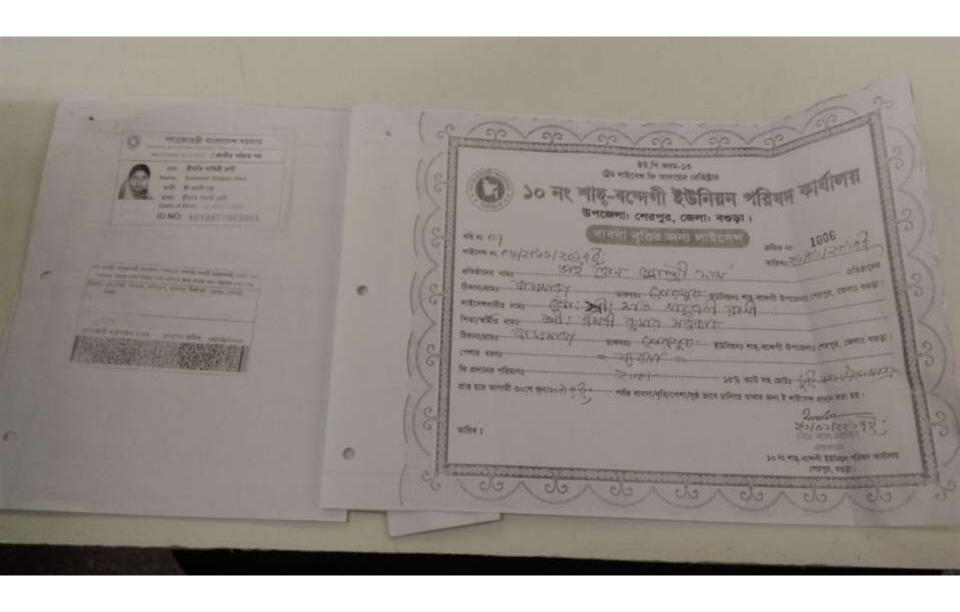












FAMILY PICTURE

