Proposed NU Business Name: ONTORA AKASH DAIRY FARM



Project identification and prepared by: Md Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	ASHINUR BEGUM				
Age	:	02-04-1987(29 Years)				
Education, till to date	:	CLASS 8				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	2 Brother				
Address	:	Vill:Joiainpur,P.O:R D A,P.S: Sherpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Ex.Me Father Mother Father ASHMA BEGUM ZAKIR HOSSEN Branch:Talom,Tarashs,Sherpur,Centre # 04(Female), Member ID: 8837, Group No: 06				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : :	Member since:10-12-2006(10 Year) First loan: BDT 5,000/- Existing Loan: BDT 30,000, Outstanding loan: BDT NILL Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	08 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01793-993027
Mother's Contact No.	:	01794-384053
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ASHMA BEGUM joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

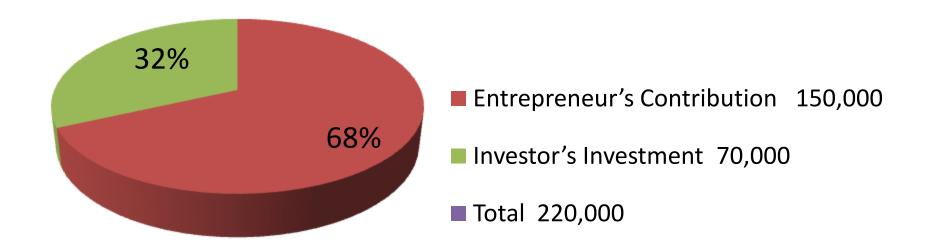
Proposed Nobin Udyokta Business Info						
Business Name	:	ONTORA AKASH DAIRY FARM				
Location	:	Garidha,Sherpur.				
Total Investment in BDT	:	BDT 220,000/-				
Financing	:	Self BDT 150,000/-(from existing business) 72% Required Investment BDT 70,000/-(as equity) 28%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	7ft x 12 ft= 84 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like. Milks . The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Sherpu, Bogra Agreed grace period is 3 months. 				

Existing E	Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Millk	500	15,000	180,000
Total Sales (A)	500	15,000	180,000
Less. Variable Expense			
Feed & Medicine	100	3,000	36,000
Total variable Expense (B)	100	3,000	36,000
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000
Less. Fixed Expense			
Electricity Bill		200	2,400
Transportation		200	2,400
Salary (self)		5,000	60,000
Entertainment		200	2,400
Feed & Medicine		2,500	30,000
Mobile Bill		200	2,400
Total fixed Cost (D)		8,300	99,596
Net Profit (E) [C-D)		3,700	44,404

nvestment	Brea	kdown

Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed	
			(BDT)		Price	(BDT)	Total	
Cow (Austolia)	2	50,000	100,000	1	70,000	70,000	170,000	
Small Cow	1	20,000	50,000				50,000	
Total	3		150,000	1		70,000	220,000	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Millk (50*20)	1,000	30,000	360,000	378,000	396,900		
Total Sales (A)	1,000	30,000	360,000	378,000	396,900		
Less. Variable Expense	0						
Millk	200	6,000	72,000	75,600	79,380		
Total variable Expense (B)	200	6,000	72,000	75,600	79,380		
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520		
Less. Fixed Expense							
Electricity Bill		200	2,400	2,400	2,400		
Transportation		200	2,400	2,400	2,400		
Salary (self)		5,000	60,000	60,000	60,000		
Entertainment		200	2,400	2,400	2,400		
Feed & Medicine		2500	30,000	30,000	30,000		
Mobile Bill		300	3,600	3,600	3,600		
Total fixed Cost (D)		8,400	100,800	100,800	100,800		
Net Profit (E) [C-D)		15,600	187,200	201,600	216,720		
Investment Payback			24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	187,200	201,600	216,720
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		159,200	332,800
	Total Cash Inflow	257,200	360,800	549,520
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	159,200	332,800	521,520

SWOT ANALYSIS

Strength

Employment: Self: 0Family:02Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



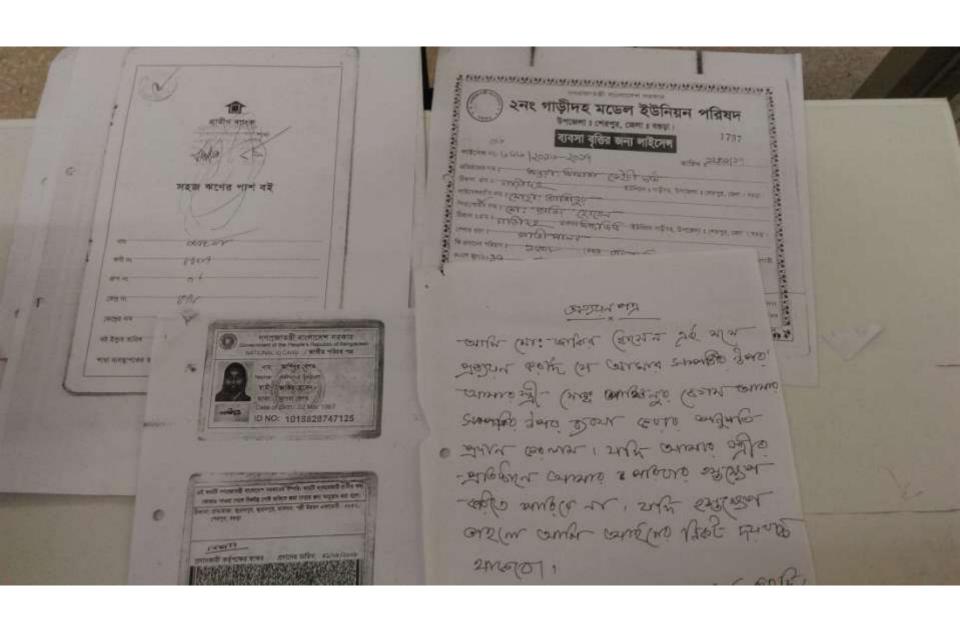












FAMILY PICTURE

