Proposed NU Business Name: KULSUM ENTERPRIZE



Project identification and prepared by: MD. Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam Sarkar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. HAZROT ALI		
Age		20-04-1989 (28 Years)		
Education, till to date	:	Class: Eight		
Marital status	:	Unmarried		
Children	:	-		
No. of siblings:	:	02 Brother & 01 Sister		
Address	:	Vill: Beraich, P.O:Chowmohuni, P.S: Dupchachia, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. AKHTARON BEGUM MD. MOZZAMMEL HOQUE Branch: Gobindopur, Dupchachia, Centre # 60 (Female), Member ID: 8171/1, Group No: 01 Member since: 19-12-1998 (05Years) First loan: BDT 2000		
Further Information:		Existing Loan: BDT 15,000, Outstanding loan: Nil Father		
(v) Who pays GB loan installment (vi) Mobile lady	: :	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Rice & Potato: 54,000 (Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01745-803995
Mother's Contact No.	:	01757-384513
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AKHTARON BEGUM joined Grameen Bank since 08 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed	Nobin Udyokta Business	Info

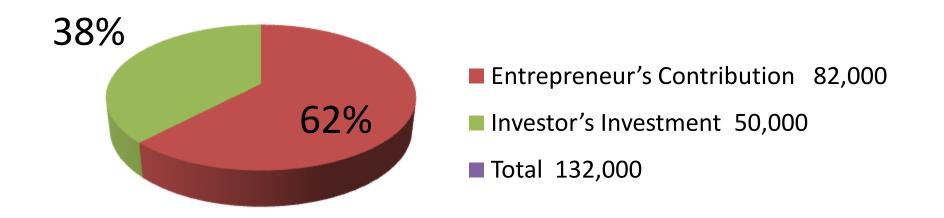
Proposed Nobin Udyokta Business Info				
Business Name	:	KULSUM ENTERPRIZE		
Location	:	Chapapur Road, Chowmohoni Bazar, Dupchachia		
Total Investment in BDT	:	BDT 132,000/-		
Financing	:	Self BDT 82,000/-(from existing business) 62%		
		Required Investment BDT 50,000/-(as equity) 38%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 10 ft= 200 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fertilizer & Medicine 20% Gain of sale The business is operating by entrepreneur. Existing Nil. will be appointed in the future. Collects goods from Bogra, Dupchachia Agreed grace period is 3 months. 		

Existing Business (BI	DT)
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EXISTING	Dusiness (DDT)	
Particular	Monthly	Yearly
Revenue(Sales)		
Fertilizer & Medicine	150,000	1,800,000
Total Sales (A)	150,000	1,800,000
Less Variable Expense		C
Fertilizer & Medicine	127,500	1,530,000
Total variable Expense (B)	127,500	1,530,000
Contribution Margin (CM) [C=(A-B)	22,500	270,000
Less Variable Expense		C
Electricity bill	2,500	30,000
Transportation	1,500	18,000
Salary (self)	5,000	60,000
Salary (staf)	0	C
Entertainment	1,500	18,000
Guard	300	3,600
Mobile bill	700	8,400
Total fixed cost (D)	11,500	138,000
Net Profit (E)= [C-D]	11,000	132,000

Investment Breakdown								
	Existing				Propos	sed		
Particulars	Particulars Qty.		Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Daithem	100	80	8000	50	80	4000	12000	
Karzit	290	45	13050	200	45	9000	22050	
Sikiu	30	200	6000	20	200	4000	10000	
Thaid	14	70	980	0	0	0	980	
Dolarzin	10	1,400	14000	10	1,400	14000	28000	
Fertilizer Item	20	1,300	26000			19000	45000	
Indrofil	10	600	6000	0	0	0	6000	
Others	100	80	8000	0	0	0	8000	
Total	390	0	82,000	310	0	50,000	132,000	

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Fertilizer & Medicine	180,000	2,160,000	2,268,000	2,381,400		
Total Sales (A)	180,000	2,160,000	2,268,000	2,381,400		
Less. Variable Expense	0	0	0	0		
Fertilizer & Medicine	153,000	1,836,000	1,927,800	2,024,190		
Total variable Expense (B)	153,000	1,836,000	1,927,800	2,024,190		
Contribution Margin (CM)						
[C=(A-B)	27,000	324,000	340,200	357,210		
Less. Fixed Expense		0	0	0		
Transportation	500	6,000	6,300	6,615		
Electricity bill	2000	24,000	25,200	26,460		
Salary (self)	5000	60,000	63,000	66,150		
Salary (staf)	5,000	60,000	63,000	66,150		
Entertainment	2000	24,000	25,200	26,460		
Guard	300	3,600	3,780	3,969		
Mobile Bill	1000	12,000	12,600	13,230		
Total Fixed Cost	15800	189,600	199,080	209,034		
Net Profit (E) [C-D)	11,200	134,400	141,120	148,176		
Investment Payback		20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

	cash now projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	134,400	141,120	148,176			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		106,400	219,520			
	Total Cash Inflow	204,400	247,520	367,696			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	20,000	20,000	20,000			
	Total Cash Outflow	70,000	20,000	20,000			
3	Net Cash Surplus	106,400	219520	339696			

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



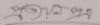












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FAMILY PICTURE

