Proposed NU Business Name: RAFI DAIRY FIRM



Project identification and prepared by: Md Shah-Alom, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MST. SELINA BEGUM			
Age	:	05-11-1982 (34 Years)			
Education, till to date	:	Seven			
Marital status	:	Married			
Children	:	01 Son & 01 Daughert			
No. of siblings:	:	03 Bothers & 03 Sister			
Address	:	Vill: Kalai Uttarpara, P.O: Majhihatto, Thana: Kahalu, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. ANOWARA BEGUM HUS,MD.REJAUL KARIM Branch: Majhihatto Sibgonj, Centre # 39 (Female), Member ID: 2532/1, Group No: 03 Member since: 20-09-1998(08 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 15,000, Outstanding loan: BDT: Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	Cycle Maker (18,000 Per Month)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-163706
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ANOWARA BEGUM joined Grameen Bank since 18 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

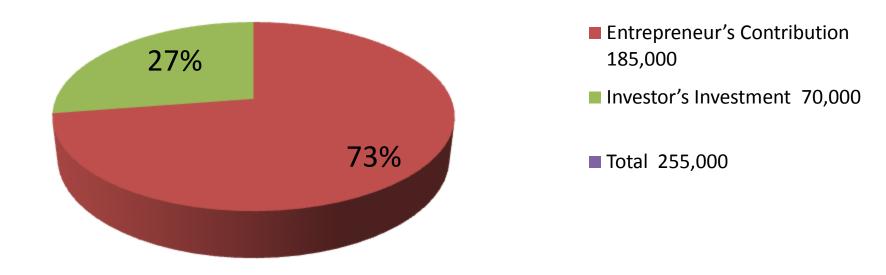
Propose	ec	l Nobin Udyokta Business Info
Business Name	:	RAFI DAIRY FIRM
Location	:	Kalai Uattatpara, Kalai, Kahalu
Total Investment in BDT	:	BDT 255,000/-
Financing	:	Self BDT 185,000/-(from existing business) 73% Required Investment BDT 70,000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	20 ft x 15 ft= 300 square ft
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk etc. The business is operating by entrepreneur. Existing no employee. 01 will be appointed in the future. Collects goods from Kahalu, Bogra Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Milk	350	10500	126000		
Total Sales (A)	350	10500	126000		
Less Variable Expense					
Milk	140	4200	50400		
Total variable Expense (B)	140	4200	50400		
Contribution Margin (CM) [C=(A-B)	210	6300	75600		
Less Variable Expense					
Electricity bill		100	1200		
Transportation		200	2400		
Salary (self)		5000	60000		
Entertainment		50	600		
Mobile bill		300	3600		
Total fixed cost (D)		5,650	67800		
Net Profit (E)= [C-D]		650	7800		

Investm	ont	Rroa	4	OWn
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Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow(Australian) Black	1	95,000	95000	1	70,000	70000	165000
Cow(Australian)Black & White	1	90,000	90000	0	0	0	90000
Total	2	0	185,000	1	0	70,000	255000

Source of Finance



Fi	inancial	Projectio	on (BDT)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue(Sales)					
Milk	600	18000	216000	226800	238140
Total Sales (A)	600	18000	216000	226800	238140
Less Variable Expense				0	0
Milk	240	7200	86400	90720	95256
Total variable Expense (B)	240	7200	86400	90720	95256
Contribution Margin (CM)					
[C=(A-B)	360	10800	129600	136080	142884
Less Variable Expense				0	0
Electricity bill		200	2400	2520	2646
Transportation		300	3600	3780	3969
Salary (self)		5000	60000	63000	66150
Entertainment		100	1200	1260	1323
Mobile bill		500	6000	6300	6615
Total fixed cost (D)		6,100	73200	76860	80703
Net Profit (E)= [C-D]		4,700	56400	59220	62181
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

Particulars Signature of the state of the s	70,000 56,400	Year 2 (BDT) 59,220	(BDT)
vestment Infusion by Investor et Profit	•	59.220	C2 101
et Profit	•	59.220	C2 101
et Profit	•	59.220	C2 101
	56,400	59.220	(2 101
epreciation (Non cash item)		/	62,181
pening Balance of Cash Surplus		28,400	59,620
tal Cash Inflow	126,400	87,620	121,801
ish Outflow			
irchase of Product	70,000		
yment of GB Loan			
vestment Pay Back (Including			
wnership Tr. Fee)	28,000	28,000	28,000
tal Cash Outflow	98,000	28,000	28,000
et Cash Surnlus	28 400	59 620	93,801
ir y v	ening Balance of Cash Surplus al Cash Inflow sh Outflow chase of Product ment of GB Loan estment Pay Back (Including mership Tr. Fee)	ening Balance of Cash Surplus al Cash Inflow th Outflow chase of Product ment of GB Loan estment Pay Back (Including mership Tr. Fee) 28,000 al Cash Outflow	ening Balance of Cash Surplus al Cash Inflow th Outflow chase of Product ment of GB Loan estment Pay Back (Including mership Tr. Fee) 28,000 28,000 28,000

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

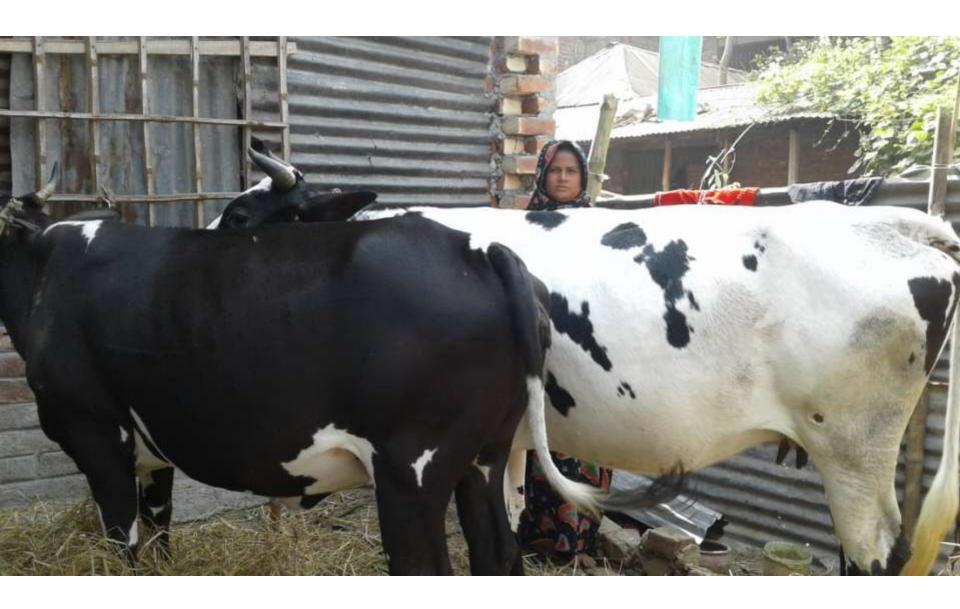
THREATS

Theft

Fire

Political unrest

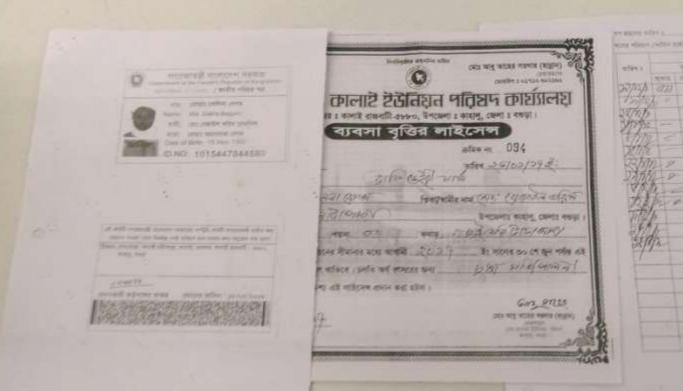
Pictures











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FAMILY PICTURE

