

Proposed NU Business Name: **ROBIUL DAIRY & POLTRY FIRM**



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Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	SHAH MD.ROBIUL ISLAM
Age	:	09-08-1982 (33 Years)
Education, till to date	:	Class Five
Marital status	:	Married
Children	:	02 Sons
No. of siblings:	:	02 Bothers & 02 Sisters
Address	:	Vill: Danggapara P.O: Karomji, Thana: Dupchachia, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ASHIYA
(iii) Father's name	:	LATE SHAH MD. BUNIZ UDDIN
(iv) GB member's info	:	Branch: Gobindopur Dupchachia , Centre # 27(Female), Member ID: 2644/1, Group No: 05 Member since: 13-05-1999(12 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT: 40,000, Outstanding loan: BDT: 35,600
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Fish Business:100,000(Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01773-863548
Mother's Contact No.	:	01717-376271
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ASHIYA joined Grameen Bank since 18 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ROBIUL DAIRY & POLTRY FIRM
Location	:	Danggapara, Koromji, Dupchachia
Total Investment in BDT	:	BDT 614,000/-
Financing	:	Self BDT 514,000/- (from existing business) 65% Required Investment BDT 100,000/- (as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 50 ft = 3500 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods like; Poultry Hen & Milk▪ The business is operating by entrepreneur. Existing no employee.▪ One will be appointed in the future.▪ Collects goods from Dupchachia, Bogra▪ Agreed grace period is 3 months.

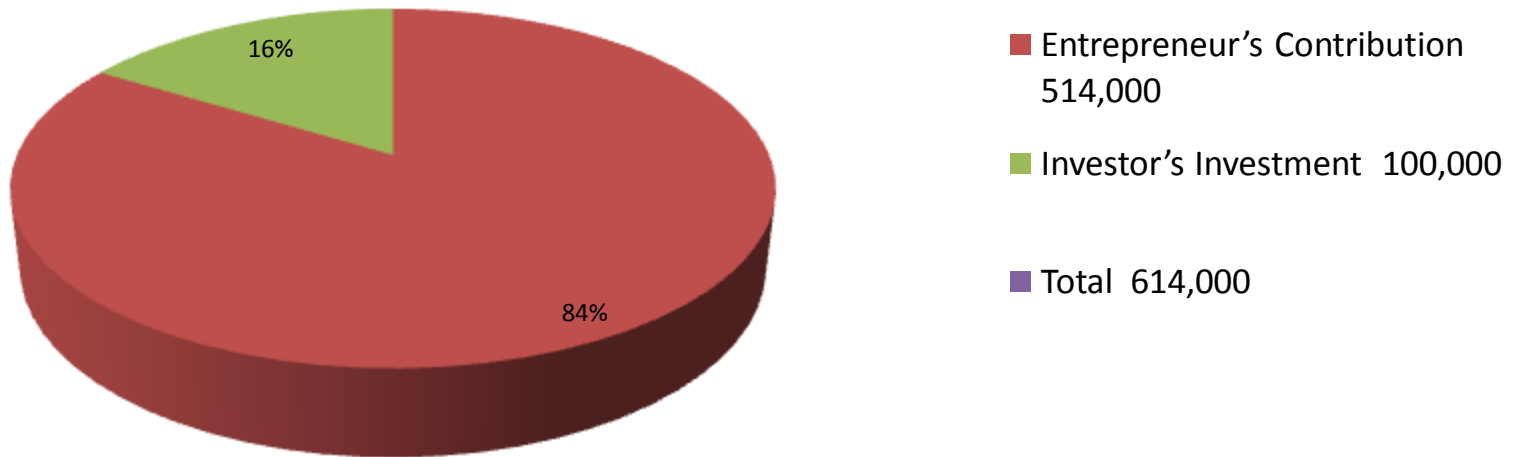
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen & Milk	200,000	2,400,000
Total Sales (A)	200,000	2,400,000
Less Variable Expense		0
Poultry Hen & Milk	160,000	1,920,000
Total variable Expense (B)	160,000	1,920,000
Contribution Margin (CM) [C=(A-B)]	40,000	480,000
Less Variable Expense		0
Electricity bill	1,500	18,000
Transportation	1,200	14,400
Salary (self)	5,000	60,000
Salary (staf)	0	0
Entertainment	500	6,000
Mobile bill	600	7,200
Total fixed cost (D)	8,800	105,600
Net Profit (E)= [C-D]	31,200	374,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	2800	28	78400	0	0	0	78400
Feed	10	2,000	20000	0	0	0	20000
Make a Sheet	1	150,000	150000	0	0	0	150000
Water Pot	50	40	2000	0	0	0	2000
Food Pot	72	50	3600	0	0	0	3600
Medecine	1	20,000	20000	0	0	0	20000
Cow(Australian)	3	80,000	240000	2	50,000	100000	340000
Total	2810	0	514,000	1515	0	100,000	614000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen & Milk	250,000	3,000,000	3,150,000	3,307,500
Total Sales (A)	250,000	3,000,000	3,150,000	3,307,500
Less. Variable Expense				
Poultry Hen & Milk	200,000	2,400,000	2,520,000	2,646,000
Total variable Expense (B)	200,000	2,400,000	2,520,000	2,646,000
Contribution Margin (CM) [C=(A-B)]	50,000	600,000	630,000	661,500
Less. Fixed Expense				
Transportation	2,000	24,000	25,200	26,460
Electricity bill	2000	24,000	25,200	26,460
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	5,000	60,000	63,000	66,150
Entertainment	1000	12,000	12,600	13,230
Mobile Bill	1000	12,000	12,600	13,230
Total Fixed Cost	16000	192,000	201,600	211,680
Net Profit (E) [C-D]	34,000	408,000	428,400	449,820
Investment Payback		40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	408,000	428,400	449,820
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		368,000	756,400
	Total Cash Inflow	508,000	796,400	1,206,220
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	368,000	756,400	11,66,220

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:01 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

















FAMILY PICTURE

