Proposed NU Business Name: MA PHARMACY



Project identification and prepared by: Md. Obaidullah, Bogra Shadar Unit,Bogra

Project verified by: Md. Mojaharul Islam Sarkar



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD. MIZANUR RAHMAN					
Age	:	25-12-1987 (29 Years)					
Education, till to date	:	Class 10					
Marital status	:	Married					
Children	:	N/A					
No. of siblings:	:	01 Sister					
Address	:	Vill: Durulia, P.O: Majhira, P.S: Shahjahanpur, Dist: Bogra					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST KHALEDA BEGUM MD. SAHIDUL ISLAM Branch: Majhira, Centre # 20 (Female), Member ID: 9482/1; Group No:11 Member since: 29-08-2013-2017 (<i>05Years</i>) First Ioan: -15,000 taka.					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20,000, Outstanding loan: BDT NIL Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no Year training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757-017232
Father's Contact No.	:	01756-118196
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

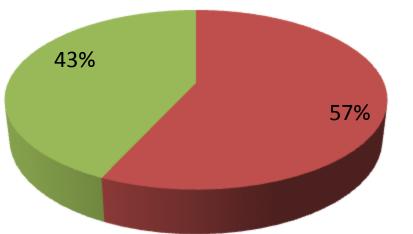
MST KHALEDA BEGUM joined Grameen Bank since 05 years ago. At first she took 15000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MA PHARMACY				
Location	:	Dublagari hat, Majhira , Shajahanpur, bogra.				
Total Investment in BDT	:	BDT 139000/-				
Financing	:	Self BDT 79000/-(from existing business) 57% Required Investment BDT 60000/-(as equity) 43%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	10 ft x 08 ft= 80 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Medicine etc. Average 15% gain on sale. The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Bogra. Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine	3,000	90,000	1,080,000			
Total Sales (A)	3,000	90,000	1,080,000			
Less. Variable Expense						
Medicine	2,550	76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000			
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000			
Less. Fixed Expense						
House rant		600	7,200			
Electricity Bill		750	9,000			
Transportation		500	6,000			
Salary (self)		5,000	60,000			
Salary (staf)		-	C			
Entertainment		500	6,000			
Guard		150	1,800			
Generator		300	3,600			
Mobile Bill		300	3,600			
Non cash item						
Depreciation		0	C			
Total fixed Cost (D)		8,100	97,200			
Net Profit (E) [C-D)		5,400	64,800			

Investment Breakdown								
	Existin	g		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Tryclub	10	320	3,200	20	240	4,800	8,000	
Xmex	20	420	8,400	20	420	8,400	16,800	
Cafuclub	8	480	3,840	10	480	4,800	8,640	
sebru cd	20	520	10,400	0	0	0	10,400	
seclo 20	30	500	15,000	15	500	7,500	22,500	
Locectil	6	500	3,000	5	500	2,500	5,500	
zeldrin	15	500	7,500	0	0	0	7,500	
Cosec	10	300	3,000	30	215	6,450	9,450	
Jefrin	10	520	5,200	0	0	0	5,200	
Algin	0	0	0	10	600	6,000	6,000	
feurosef	0	19460	0	8	600	4,800	4,800	
others	1	19460	19,460	1	14750	14,750	34,210	
	0	0	79,000	119	0	60,000	139,000	

Source of Finance



Entrepreneur's Contribution 79 000

- Contribution 79,000
- Investor's Investment 60,000
- Total 139,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Medicine	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense							
Medicine	3,400	102,000	1,224,000	1,285,200	1,349,460		
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140		
Less. Fixed Expense							
House rant		600	7,200	7,200	7,200		
Electricity Bill		750	9,000	9,000	9,000		
Transportation		500	6,000	6,000	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Salary (staf)		4000	48,000	48,000	48,000		
Entertainment		500	6,000	6,000	6,000		
Guard		150	1,800	1,800	1,800		
Generator		300	3,600	3,600	3,600		
Mobile Bill		500	6,000	6,000	6,000		
Non cash item							
Depreciation		0	0	0	0		
Total fixed Cost (D)		12,300	147,600	147,600	147,600		
Net Profit (E) [C-D)		5,700	68,400	79,200	90,540		
Investment Payback			24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	60,000				
1.2	Net Profit	68,400	79,200	90,540		
1.3	Depreciation (Non cash item)	0	0) (
1.4	Opening Balance of Cash Surplus		44,400	99,600		
	Total Cash Inflow	128,400	123,600	190,140		
2	Cash Outflow					
2.1	Purchase of Product	60,000	0) (
2.2	Payment of GB Loan	C	C) (
	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000		
	Total Cash Outflow	84,000	24,000	24,000		
3	Net Cash Surplus	44,400	99,600	166,140		



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire Political unrest Pictures





















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FAMILY PICTURE

