#### Proposed NU Business Name: JILLUR DAIRY FARM



Project identification and prepared by: Md Anower Hossain Sarkar Mohastan Unit, Bogura

Project verified by: Md Muzaharul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD JILLUR RAHMAN			
Age	:	28-07-1985 ( 32 Years)			
Education, till to date	:	MA			
Marital status	:	Married			
Children	:	Nil			
No. of siblings:	:	02 Brothers & 02 Sisters			
Address	:	Vill: Dhaoakola , P.O: Gokul P.S: Bogra (Sadar) , Dist: Bogra .			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST AFROZA KHATUN MD BULU MIA Branch: Gokul Bogra, Centre # 56 (Female), Member ID: , Group No: 12 Member since: 1992 to 2010 (18 Years) First Ioan: BDT 3000 Taka.			
Further Information:	_	Existing loan: BDT 20000 , Outstanding loan: Nil			
(v) Who pays GB loan installment	:	NA			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01767-113306
Family's Contact No.	-	01937-412700 (Brother)
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit,Bogra.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST AFROZA KHATUN** Joined Grameen Bank Since 18 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

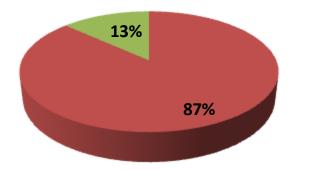
Proposed Nobin Udyokta Business Info					
Business Name	:	JILLUR DAIRY FARM			
Location	:	Dhaoakola, Gokul, Bogra Sadar, Bogra			
Total Investment in BDT	:	BDT 605000			
Financing	:	Self BDT 525000 (from existing business) 87% Required Investment BDT 80000(as equity) 13%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	50 ft x 30 ft= 150 Square ft			
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk etc.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The shop is own.</li> <li>Collects goods from Mohastan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk ( 20*60)	1200	36000	432000
Total Sales (A)	1200	36000	432000
Less Variable Expense			
Feed & Medicine	300	9000	108000
Total variable Expense (B)	300	9000	108000
Contribution Margin (CM) [C=(A-B)	900	27000	324000
Less Variable Expense			
Electricity bill		500	6000
Transportation		14,000	168000
Salary (self)		4000	48000
Mobile bill		300	3600
Total fixed cost (D)		18,800	225600
Net Profit (E)= [C-D]		8,200	98400

Existing Proposed									
	Proposed								
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Cow	3	100000	300,000	1	80,000	80,000	380,000		
Calf	3	25000	75,000	0	0	0	75,000		
Cow (Bokna)	2	75000	150,000	0	0	0	150,000		
Total	8	0	525,000	1	0	80,000	605,000		

### **Source of Finance**



Entrepreneur's Contribution 525,000
 Investor's Investment 80,000
 Total 605,000

Financial Projection (BDT)						
Particular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Milk ( 26 litres *60)	1560	46800	561600	589680	619164	
Total Sales (A)	1560	46800	561600	589680	619164	
Less Variable Expense						
Feed & Medicine	400	12000	144000	151200	158760	
Total variable Expense (B)	400	12000	144000	151200	158760	
Contribution Margin (CM) [C=(A-B)	1,160	34800	417600	438480	460404	
Less Variable Expense						
Electricity bill		500	6000	6500	7000	
Transportation		15,000	180000	180,500	181000	
Salary (self)		4000	48000	60000	60000	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		19,900	238,800	251,900	253000	
Net Profit (E)= [C-D]		14900	178800	186,580	207404	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	80,000					
1.2	Net Profit	178,800	186,580	207404			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		146,800	301380			
	Total Cash Inflow	258800	333380	508784			
2	Cash Outflow						
2.1	Purchase of Product	80,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000			
	Total Cash Outflow	112,000	32000	32000			
3	Net Cash Surplus	146,800	301380	476784			



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### THREATS

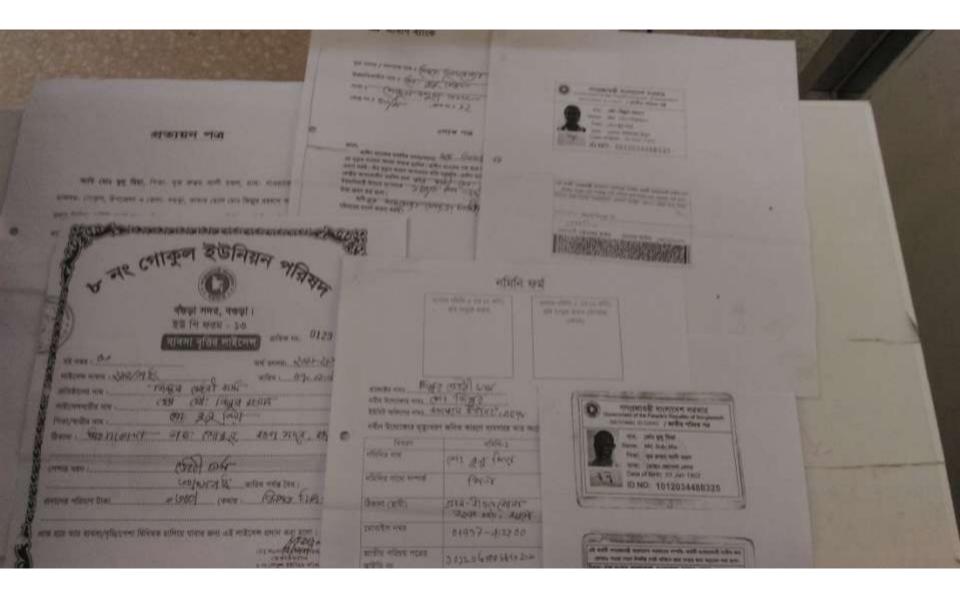
Theft Fire Political unrest Pictures











## **FAMILY PICTURE**

