#### **Proposed NU Business Name: KOMOL DAIRY FARM**



Project identification and prepared by: Md Anower Hossain Sarkar Mohastan Unit, Bogra

Project verified by: Md Muzaharul Islam



Brief Bio of The Proposed Nobin Udyokta							
Name	:	SREE KAMAL KUMAR SUTRADHAR					
Age	:	10-02-1990 ( 27 Years)					
Education, till to date	:	Class V					
Marital status	:	Unmarried					
Children	:	Nil					
No. of siblings:	:	01 Brother & 05 Sisters					
Address	:	Vill: Dhaoa Khola , P.O: Gokul P.S: Bogra (Sadar) , Dist: Bogra .					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SREE MOTI DHONESSWORI RANI  SREE NARAYAN CHANDRA SUTRADHAR  Branch: Gokul Bogra, Centre # 52 (Female),  Member ID: 3343/5, Group No: 01  Member since: 1999 (18 Years)  First loan: BDT 5000 Taka.					
Further Information: (v) Who pays GB loan installment	:	Existing loan: BDT 24000, Outstanding loan: BDT 15504 Mother					
(vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No No					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and		10 years experience in running business. 10 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-185151
Family's Contact No.	:	01937-412700 (Brother)
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit,Bogra.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SREE MOTI DHONESSWORI RANI** Joined Grameen Bank Since 18 Years Ago. At First She Took 5000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info						
Business Name	:	KOMOL DAIRY FARM				
Location	:	Dhaoakola				
Total Investment in BDT	:	BDT 260000				
Financing	:	Self BDT 180000 (from existing business) 69% Required Investment BDT 80000(as equity) 31%				
Present salary/drawings from business (estimates)	:	BDT 4,000 Taka.				
Proposed Salary	:	BDT 4,000 Taka.				
Size of shop	:					
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk etc.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The shop is own.</li> <li>Collects goods from Mohastan Baazar.</li> <li>Agreed grace period is 3 months.</li> </ul>				

#### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk ( 10*60)	600	18000	216000
Total Sales (A)	600	18000	216000
Less Variable Expense			
Feed & Medicine	200	6000	72000
Total variable Expense (B)	200	6000	72000
Contribution Margin (CM) [C=(A-B)	400	12000	144000
Less Variable Expense			
Electricity bill		400	4800
Transportation		500	6000
Salary (self)		4000	48000
Mobile bill		200	2400
Total fixed cost (D)		5,100	61200
Net Profit (E)= [C-D]		6,900	82800

#### **Investment Breakdown**

Existing				Proposed			
Particulars	Particulars Qty. Unit Price Amount		Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total
Cow	1	180000	180,000	1	80,000	80,000	260,000
Total	1	0	180,000	1	0	80,000	260,000

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Milk ( 15 litres *60)	900	27000	324000	340200	357210	
Total Sales (A)	900	27000	324000	340200	357210	
Less Variable Expense						
Feed & Medicine	300	9000	108000	113400	119070	
Total variable Expense (B)	300	9000	108000	113400	119070	
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	238140	
Less Variable Expense						
Electricity bill		600	7200	7700	8200	
Transportation		700	8400	8,900	9400	
Salary (self)		4000	48000	60000	60000	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		5,600	67,200	80,300	81400	
Net Profit (E)= [C-D]		12400	148800	146,500	156740	
Investment Payback			32,000	32,000	32,000	

#### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	148,800	146,500	156740
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		116,800	231300
	Total Cash Inflow	228800	263300	388040
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	116,800	231300	356040

#### SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures

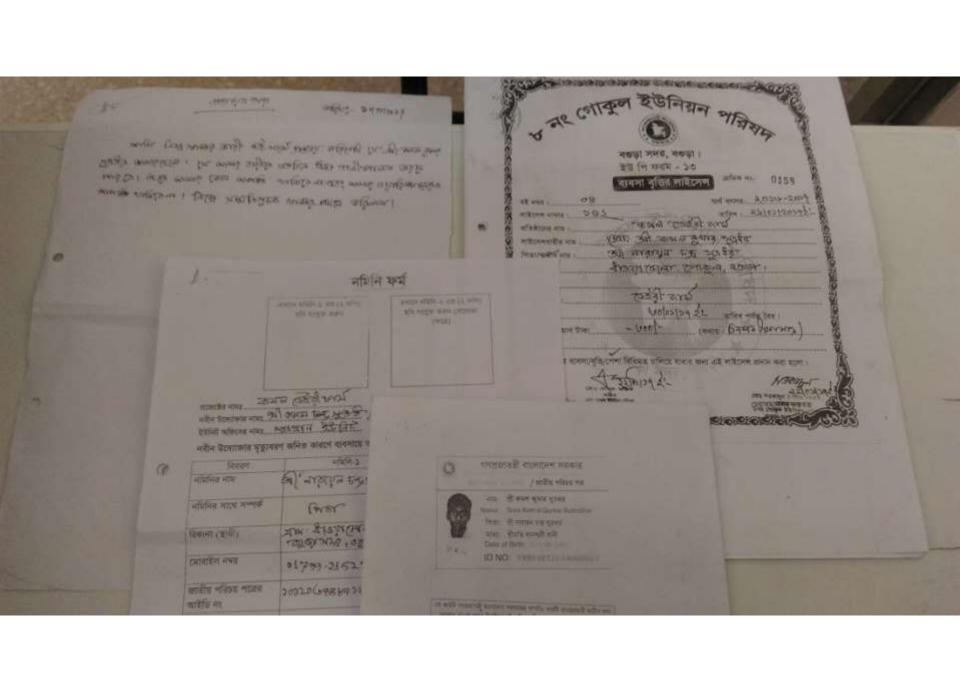












# **FAMILY PICTURE**

