#### Proposed NU Business Name: M/S BIPLOB DAIRY FARM



Project identification and prepared by: Md Anower Hossain Mohastan Unit, Bogura Project verified by: Md Muzaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MST BOBITA BEGUM				
Age	:	11-03-1987 ( 30 Years)				
Education, till to date	:	Class IX				
Marital status	:	Married				
Children	:	01 Son 01 Daughter				
No. of siblings:	:	02 Brothers & 01 Sister				
Address	:	Vill: Lokkhabaazar, Cokbrindaban, P.O: Mokamtola.P.S: Shibganj, Dist: Bogra .				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST BEHULA BEGUM MD MOTALLEB Branch: Raynagar, Shibganj, Centre # 22 (Female), Member ID: 1984, Group No: 02 Member since: 1998 (19 Years) First Ioan: BDT 3000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 100000, Outstanding loan: BDT 44000 Mother No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and	:	years experience in running business.
Training Info	:	He has Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-111231
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit,Bogra.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST BEHULA BEGUM** Joined Grameen Bank Since 19 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S BIPLOB DAIRY FARM			
Location	:	Lokkhikola, Shibhonj, Bogra			
Total Investment in BDT	:	BDT 395000			
Financing	:	Self BDT 315000 (from existing business) 80% Required Investment BDT 80000(as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	25 ft x 10 ft= 250 Square ft			
\Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk etc.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The shop is own.</li> <li>Collects goods from Mohastan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

### **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk ( 15*50)	750	22500	270000
Total Sales (A)	750	22500	270000
Less Variable Expense			
Feed & Medicine	300	9000	108000
Total variable Expense (B)	300	9000	108000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less Variable Expense			
Electricity bill		800	9600
Transportation		500	6000
Salary (self)		5000	60000
Mobile bill		300	3600
Total fixed cost (D)		6,600	79200
Net Profit (E)= [C-D]		6,900	82800

## **Investment Breakdown**

	Proposed						
Particulars	Qty.	Unit Price Amount		Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	3	75000	225,000	1	80,000	80,000	305,000
Gelid cow	3	30000	90,000	0	0	0	90,000
Total	6	0	315,000	1	0	80,000	395,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Milk ( 21 litres *50)	1050	31500	378000	396900	416745	
Total Sales (A)	1050	31500	378000	396900	416745	
Less Variable Expense						
Feed & Medicine	350	10500	126000	132300	138915	
Total variable Expense (B)	350	10500	126000	132300	138915	
Contribution Margin (CM) [C=(A-B)	700	21000	252000	264600	277830	
Less Variable Expense						
Electricity bill		1200	14400	14900	15400	
Transportation		800	9600	10,100	10600	
Salary (self)		5000	60000	60000	60000	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		7,400	88,800	89,900	91000	
Net Profit (E)= [C-D]		13600	163200	174,700	186830	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
	Investment Infusion by					
1.1	Investor	80,000				
1.2	Net Profit	163,200	174,700	186830		
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		131,200	273900		
	Total Cash Inflow	243200	305900	460730		
2	Cash Outflow					
2.1	Purchase of Product	80,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000		
	Total Cash Outflow	112,000	32000	32000		
3	Net Cash Surplus	131,200	273900	428730		



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft Fire Political unrest Pictures





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## **FAMILY PICTURE**

