### Proposed NU Business Name: USHA PHOTOSTAT & CONFECTIONARY



Project identification and prepared by: Md Zahidul Kamal Tangail Sadar Unit, Tangail Project verified by: Md Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUBRATA KUMAR DAS			
Age	:	15-06-1987 (29 Years)			
Education, till to date	:	Class VIII			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	02 Brothers			
Address	:	Vill: Moniopur (Dakshinpara ) P.O: Mirpur 12 P.S: Mirpur , Dist: Dhaka .			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SHANTANA RANI DAS  GOBINDA KUMAR DAS  Branch: Suruz, Centre # 22 (Female),  Member ID: 5542, Group No: 06  Member since: 01-03-1998 ( 18 Years)  First loan: BDT 5000 Taka.			
Further Information: (v) Who pays GB loan installment	  :	Existing loan: BDT 30000 , Outstanding loan: BDT 11900 Father			
(vi) Mobile lady		No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and	:	05 years experience in running business. 03 Years in own business
Training Info	:	He has 02 training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-906251
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SHANTANA RANI DAS** Joined Grameen Bank Since 18 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info				
Business Name	:	USHA PHOTOSTAT & CONFECTIONARY		
Location	:			
Total Investment in BDT	:	BDT 103000		
Financing	:	Self BDT 53000(from existing business) 51%		
		Required Investment BDT 50000 (as equity) 49%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	20 ft x 20 ft= 400 Square ft		
Security of the shop	:	BDT nil		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Photocopy service, Chanachur, biscuit etc.</li> <li>Average 12% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The shop is rented.</li> <li>Collects goods from Tangail.</li> <li>Agreed grace period is 3 months.</li> </ul>		

<b>Existing B</b>	usiness	(BDT)
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Existing Dusiness (DD1)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Chanachur, biscuit	1500	45000	540000			
Service	300	9000	108000			
Total Sales (A)	1800	54000	648000			
Less Variable Expense						
Chanachur, biscuit	1320	39600	475200			
Total variable Expense (B)	1,320	39600	475200			
Contribution Margin (CM) [C=(A-B)	480	14400	172800			
Less Variable Expense						
Electricity bill		500	6000			
Transportation		1,000	12000			
Salary (self)		5000	60000			
Entertainment		500	6000			
Guard		80	960			
Mobile bill		200	2400			
Total fixed cost (D)		7,280	87360			
Net Profit (E)= [C-D]		7,120	85440			

Investment	Broa	40	OWD
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	Exis	sting	Proposed				
Particulars	Particulars Qty. Unit P		t Price Amount		<b>Unit Price</b>	Amount	Proposed
			(BDT)			(BDT)	Total
Photocopy Machine	2	25000	50,000	0	0	0	50,000
Chanachur, Biscuit	1	2000	2,000	1	10,000	10,000	12,000
Others	1	1000	1,000	0	0	0	1,000
Cosmetics	0	0	0	1	25,000	25,000	25,000
Others	0	0	0	1	15,000	15,000	15,000
Total	4	0	53,000	3	0	50,000	103,000

### **Source of Finance**



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Chanachur, biscuit	3600	108000	1296000	1360800	1428840		
Service	300	9000	108000	113400	119070		
Total Sales (A)	3900	117000	1404000	1474200	1547910		
Less Variable Expense							
Chanachur, biscuit	3168	95040	1140480	1197504	1257379.2		
Total variable Expense (B)	3,168	95040	1140480	1197504	1257379.2		
Contribution Margin (CM) [C=(A-B)	732	21960	263520	276696	290530.8		
Less Variable Expense							
Electricity bill		700	8400	8900	9400		
Transportation		1,300	15600	16,100	16600		
Salary (self)		5000	60000	60000	60000		
Entertainment		500	6000	6000	6000		
Guard		80	960	960	960		
Mobile bill		300	3600	3700	3800		
Total fixed cost (D)		7,880	94,560	95,660	96760		
Net Profit (E)= [C-D]		14080	168960	181,036	193770.8		
Investment Payback			20,000	20,000	20,000		

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	168,960	181,036	193770.8
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		148,960	309996
	Total Cash Inflow	218960	329996	503766.8
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	148,960	309996	483766.8

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







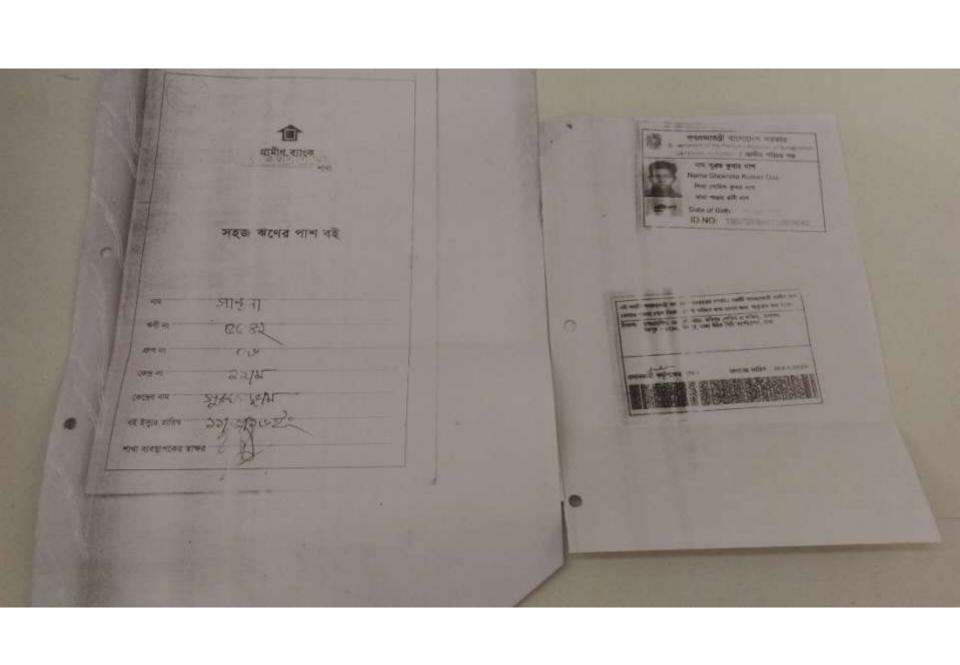












# **FAMILY PICTURE**

