#### **Proposed NU Business Name: SUBORNA ENTERPRISE**



Project identification and prepared by:Md: Nurul Islam , Kaliakair Unit, Gazipur

Project verified by: MD. Siddiqur Rahoman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD: RIPON HOSSAIN		
Age	:	10/11/1997 (20 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Unmarried		
Children	:	Not Applicable		
No. of siblings:	:	2 Brothers, 1 Sister.		
Address	:	Vill: Suriachala P.O: Choundora P.S: Kaliakair, Dist: Gazipur.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SAHERA BEGUM  MD: DEALOWER HOSSAIN  Branch: Boroibari, kaliakair, Centre # 23 (Female),  Member ID: 1894/1, Group No: 4  Member since: 10/01/2009 (08 Years)  First loan: BDT 10,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Last loan :10,000 Outstanding loan: 7,800 Father No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-341959
Family's Contact No.	:	01711-440223
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SAHERA BEGUM** joined Grameen Bank since 08 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SUBORNA ENTERPRISE			
Location	:	Suriachala Bazar ,Kaliakair, Gazipur.			
Total Investment in BDT	:	BDT 2,50,000/-			
Financing	:	Self BDT 150,000/- (from existing business) 50%			
		Required Investment BDT 100,000/- (as equity) 50 %			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 11 ft= 110 square ft			
Security of the shop	:	: Nill			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Soft drinks, sop, oil etc.</li> <li>Average 20% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>Existing no employee.</li> <li>The shop is wonerd.</li> <li>Collects goods from Company.</li> <li>Agreed grace period is 3 months.</li> </ul>			

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Particular	Daily	Monthly
Revenue (sales)		
oft drink,biskit,balb,milk etc.	4,000	120,000

Soft drink, biskit, balb, milk etc.

Total Sales (A)

**Less. Variable Expense** 

Soft drink, biskit, balb, milk etc.

Total variable Expense (B)

**Less. Fixed Expense** 

**Electricity Bill** 

Transportation

Entertainment

Total fixed Cost (D)

Net Profit (E) [C-D)

Salary (self)

Genator

Mobile Bill

Contribution Margin (CM) [C=(A-B)

4,000 3,200

3,200

800

**Existing Business (BDT)** 

**Yearly** 

120,000

96,000

96,000

24,000

300

500

200

100

5,000

200

6,300

17,700

1,440,000

1,440,000

1,152,000

1,152,000

288,000

3,600

6,000

2,400

1,200

60,000

2,400

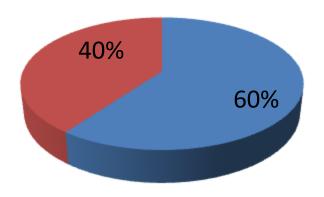
75,600

212,400

Investment Breakdown							
Particulars	Q	Unit (P)	Existing	Q	Proposed	Proposed Total	
Rice	12	2000	24,000	20	40,000	64,000	
Sop	571	35	19,985	70	2,450	22,435	
Tooth past	63	80	5,040	40	3,200	8,240	
Losan	26	150	3,900	20	3,000	6,900	
Fress wash	40	200	8,000	20	4,000	12,000	
Snow	79	190	15,010	0	0	15,010	
Sampow	27	180	4,860	30	5,400	10,260	
Coconat oil	75	200	15,000	50	10,000	25,000	
Perfiiom	14	300	4,200	20	6,000	10,200	
Washing powder	70	45	3,150	80	3,600	6,750	
Milk	75	48	3,600	50	2,400	6,000	
Coiol	74	55	4,070	50	2,750	6,820	
Others	0	0	39,185	0	17,200	56,385	
Total			150,000		100,000	250,000	

### **Source of Finance**

■ Entrepreneur's contibution 1,50,000 ■ Investor's Investment 1,00,000 ■ Total 2,50,000



Financial Projection (BDT)								
Particular Daily Monthly 1st Year 2nd Year(+5%) 3rd year (+5%)								
Revenue (sales)								
Soft drink,biskit,balb,milk etc.	5,400	162,000	1,944,000	2,041,200	2,143,260			
Total Sales (A)	5,400	162,000	1,944,000	2,041,200	2,143,260			
Less. Variable Expense								
Soft drink,biskit,balb,milk etc.	4,320	129600	1555200	1632960	1714608			
Total variable Expense (B)	4,320	129,600	1,555,200	1,632,960	1,714,608			
Contribution Margin (CM) [C=(A-B)	1,080	32,400	388,800	408,240	428,652			
Less. Fixed Expense								
Electricity Bill		300	3,600	3,600	3,600			
Transportation		500	6,000	6,000	6,000			
Mobile Bill		200	2,400	2,400	2,400			
Entertainment		100	1,200	1,200	1,200			
Salary (self)		5,000	60,000	60,000	60,000			
Genator		200	2,400	2,400	2,400			
Total Fixed Cost		6,300	75,600	75,600	75,600			
Net Profit (E) [C-D)		26,100	313,200	332,640	353,052			
Investment Payback			40,000	40,000	40,000			

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	313,200	332,640	353,052
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		273,200	565,840
	Total Cash Inflow	413,200	605,840	918,892
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	273,200	565,840	878,892

### **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Suriachala Bazar ,Kliakor,Gazipur Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







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7	अलीमाद्य मीमद्याक्ष			Name and Address of the Owner, where the Owner, which the

## **FAMILY PICTURE**

