Proposed NU Business Name: ANOWER STORE



Project identification and prepared by: M Najim Uddin Nagorpur Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	NOWER HOSSAIN				
Age	:	06-07-1985 (30 Years)				
Education, till to date	:	Class V				
Marital status	:	Married				
Children	:	NA				
No. of siblings:	:	01 Brother				
Address	:	Vill: Ghiorkol P.O: Nagorpur P.S: Nagorpur , Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SHAHANAJ BEGUM LATE ABU BAKKAR SIDDIQI Branch: Ghiorkol, Centre # 39 (Female), Member ID: 4831, Group No: 08 Member since: 01-01-1996 (20 Years) First loan: BDT 2000 Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 50000, Outstanding loan: BDT 20300 Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		None
Business Experiences and		02 years experience in running business. 02 Years in own business
Training Info	:	He has no training.
Other Own/Family Sources of Income		
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-513021
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAHANAJ BEGUM Joined Grameen Bank Since 20 Years Ago. At First She Took 2000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	ANOWER STORE			
Location	:	Tangail Road, Nagorpur			
Total Investment in BDT	:	BDT 140000			
Financing	:	Self BDT 70000 (from existing business) 50%			
		Required Investment BDT 70000 (as equity) 50%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	20ft x 10ft= 200 Square ft			
\Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Groceries items. Average 15% gain on sale. The business is operating by entrepreneur. Existing no Employees. The shop is own. Collects goods from Nagorpur . Agreed grace period is 3 months. 			

Existing Business (BDT)

	1	Г	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc	3100	93000	1116000
Total Sales (A)	3100	93000	1116000
Less Variable Expense			
Soap, Biscuit, Brush, Soft drinks, Chips, Pen etc	2635	79050	948600
Total variable Expense (B)	2,635	79050	948600
Contribution Margin (CM) [C=(A-B)	465	13950	167400
Less Variable Expense			
Electricity bill		300	3600
Transportation		300	3600
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		300	3600
Total fixed cost (D)		6,100	73200
Net Profit (E)= [C-D]		7,850	94200

Investment Breakdown								
	Exis	ting		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Rice	2	2000	4,000	0	0	0	4,000	
Bran	4	1000	4,000	0	0	0	4,000	
Soft drinks	6	500	3,000	0	0	0	3,000	
Flour	2	1000	2,000	0	0	0	2,000	
Chips	2	3000	6,000	0	0	0	6,000	
Cosmetics	60	80	4,800	0	0	0	4,800	
Soap	90	50	4,500	0	0	0	4,500	
Soyabin	16	100	1,600	0	0	0	1,600	
Biscuit	200	20	4,000	0	0	0	4,000	
Others	1	36100	36,100	0	0	0	36,100	
Fridge	0	0	0	1	30,000	30,000	30,000	
Rice, Pulse, Flour	0	0	0	1	40,000	40,000	40,000	
Total	383	0	70,000	3	0	70,000	140,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Groceries items.	5000	150000	1800000	1890000	1984500	
Total Sales (A)	5000	150000	1800000	1890000	1984500	
Less Variable Expense						
Groceries items.	4250	127500	1530000	1606500	1686825	
Total variable Expense (B)	4,250	127500	1530000	1606500	1686825	
Contribution Margin (CM) [C=(A-B)	750	22500	270000	283500	297675	
Less Variable Expense						
Electricity bill		500	6000	6500	7000	
Transportation		500	6000	6,500	7000	
Salary (self)		5000	60000	60000	60000	
Entertainment		200	2400	2400	2400	
Mobile bill		400	4800	4900	5000	
Total fixed cost (D)		6,600	79,200	80,300	81400	
Net Profit (E)= [C-D]		15900	190800	203,200	216275	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow	,	, ,	
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	190,800	203,200	216275
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		162,800	338000
	Total Cash Inflow	260800	366000	554275
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	28000
3	Net Cash Surplus	162,800	338000	526275

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

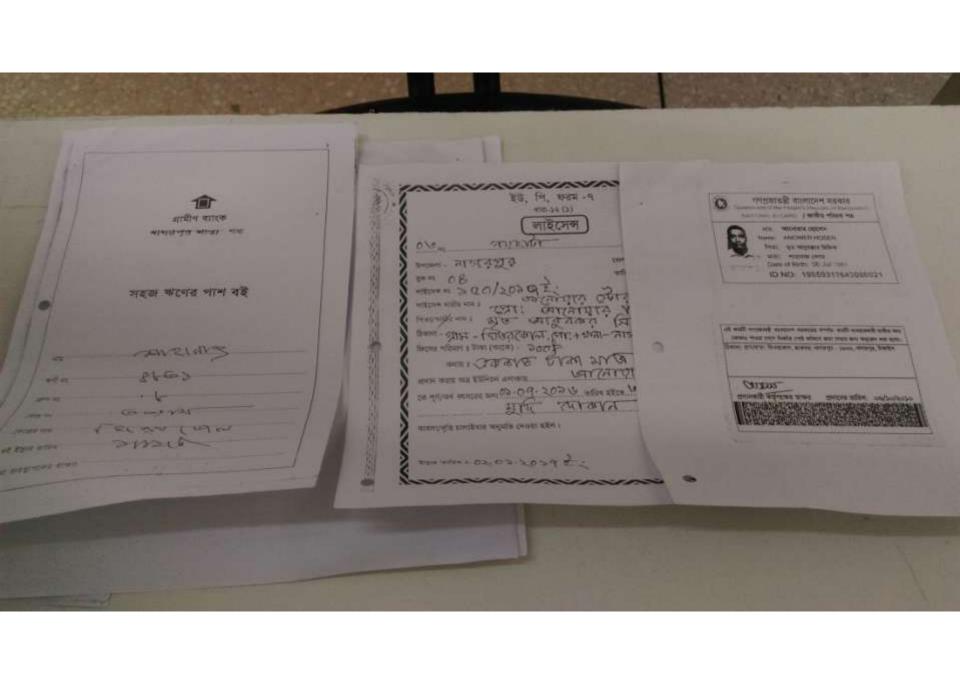
Pictures











FAMILY PICTURE

