

**Proposed NU Business Name: ROBIN MOBILE GALLERY STUDIO & TELECOM**



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Nagorpur Unit, Tangail

Project verified by: Md Mizanur Rahman Patowary



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD ROFIQUL ISLAM</b>
Age	:	26-07-1982 ( 34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	01 Son 01 Daughter
No. of siblings:	:	02 Brothers 02 Sisters
Address	:	Vill: Sudampara P.O: Khamar Dholla P.S: Nagorpur , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>KHADIZA BEGUM</b>
(iii) Father's name	:	<b>MONIR KHAN</b>
(iv) GB member's info	:	Branch: Mamudnagar, Nagorpur , Centre # 24 (Female), Member ID: 2271 , Group No: 02 Member since: 28-05-1990 ( 26 Years) First loan: BDT 2000 Taka.
Further Information:		Existing loan: BDT 24000 , Outstanding loan: BDT 11479
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	07 years experience in running business. 07 Years in own business. He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-939635
Family's Contact No.	:	017762-72416
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nagorpur Unit, Tangail

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**KHADIZA BEGUM** Joined Grameen Bank Since 26 Years Ago. At First She Took 7000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Business And Home Development.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>ROBIN MOBILE GALLERY STUDIO &amp; TELECOM</b>
Location	:	Mamudnagar Notun Baazar, Nagorpur, Tangail
Total Investment in BDT	:	BDT 365000
Financing	:	Self BDT 265000(from existing business) 77% Required Investment BDT 100000(as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	15ft x 10ft= 150 Square ft
\Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Mobile accessories.Bkash, Flexiload,</li><li>▪Average 20 % gain on sale.</li><li>▪The business is operating by entrepreneur. Existing 01 Employees.</li><li>▪The shop is own..</li><li>▪Collects goods from Tangail.</li><li>▪Agreed grace period is 3 months.</li></ul>

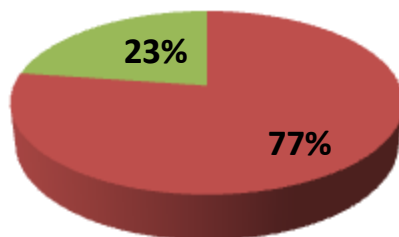
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue(Sales)</b>			
Mobile accessories	2000	60000	720000
Flexiload	250	7500	90000
<b>Total Sales (A)</b>	2250	67500	810000
<b>Less Variable Expense</b>			
Mobile accessories	1600	48000	576000
<b>Total variable Expense (B)</b>	1,600	48000	576000
<b>Contribution Margin (CM) [C=(A-B)]</b>	650	19500	234000
<b>Less Variable Expense</b>			
Rent		1,000	12000
Electricity bill		700	8400
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		500	6000
Guard		100	1200
Mobile bill		500	6000
<b>Total fixed cost (D)</b>		11,300	135600
<b>Net Profit (E)= [C-D]</b>		8,200	98400

# Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Mobile (Symphony)	8	1300	10,400	10	4,000	40,000	50,400
Mobile (Haowai)	10	1100	11,000	50	100	5,000	16,000
Battery	30	200	6,000	0	0	0	6,000
Charger	25	80	2,000	50	80	4,000	6,000
Air phone, Normal bulb	50	70	3,500	0	0	0	3,500
Balb, energy, Solar	30	120	3,600	0	0	0	3,600
Glass paper, Board	50	30	1,500	0	0	0	1,500
Calculaor, Memory card	14	350	4,900	0	0	0	4,900
Bkash + Cash	1	100000	100,000	0	0	0	100,000
Flexiload, Grameen, Robi	1	20000	20,000	1	50,000	50,000	70,000
Security	1	100000	100,000	0	0	0	100,000
Others	1	2100	2,100	1	1,000	1,000	3,100
<b>Total</b>	<b>221</b>	<b>0</b>	<b>265,000</b>	<b>112</b>	<b>0</b>	<b>100,000</b>	365,000

## Source of Finance



- Entrepreneur's Contribution 170,000
- Investor's Investment 50,000
- Total 220,000

## Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
<b>Revenue(Sales)</b>					
Mobile accessories	4500	135000	1620000	1701000	1786050
Service	250	7500	90000	94500	99225
<b>Total Sales (A)</b>	4750	142500	1710000	1795500	1885275
<b>Less Variable Expense</b>					
Mobile accessories	3825	114750	1377000	1445850	1518142.5
<b>Total variable Expense (B)</b>	3,825	114750	1377000	1445850	1518142.5
<b>Contribution Margin (CM) [C=(A-B)</b>	925	27750	333000	349650	367132.5
<b>Less Variable Expense</b>					
Rent		1,000	12000	12,000	12000
Electricity bill		900	10800	11300	11800
Transportation		700	8400	8,900	9400
Salary (self)		5000	60000	60000	60000
Salary(Staff)		3000	36000	36000	36000
Entertainment		500	6000	6000	6000
Guard		100	1200	1200	1200
Mobile bill		600	7200	7300	7400
<b>Total fixed cost (D)</b>		11,800	141,600	142,700	143800
<b>Net Profit (E)= [C-D]</b>		15950	191400	206,950	223332.5
Investment Payback			<b>40,000</b>	<b>40,000</b>	<b>40,000</b>



# Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	191,400	206,950	223332.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		151,400	318350
	<b>Total Cash Inflow</b>	291400	358350	541682.5
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40000	40000	40000
	<b>Total Cash Outflow</b>	140,000	40000	40000
3	<b>Net Cash Surplus</b>	151,400	318350	501682.5

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

# ROBIN WELCOME TELICOM

MOBILE GALLERY STUDIO and



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MOBILE GALLERY STUDIO and





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করা হয়

মোবাইল গ্যালারী  
স্টুডিও এন্ড টেলিকম





# FAMILY PICTURE

