Proposed NU Business Name: MANIK STORE



Project identification and prepared by: Md. Obaidullah, Bogra shadar Unit, Bogra.

Project verified by: Md. Mozaharul Islam Sarkar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MANIK CHANDRA SARKAR		
Age	:	05-01-1988 (29 Years)		
Education, till to date	:	H.S.C PASS		
Marital status	:	Married		
Children	:	01 Son		
No. of siblings:	:	01 Sister		
Address	:	Vill:Chalopara P.O: Bogra shdar P.S: Bogra shadar Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SUVODRA RANI SARKAR JITEN CHANDRA SARKAR Branch: Nishindhara,Bogra,Centre# 02(Female), Member ID: 1488, Group No: 06 Member since: 09-09-2002 (15 Years) First loan: BDT 5,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 30,000/-, Outstanding loan: 27360/- Father No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business. 02 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920-499282
Mother's Contact No.	:	01553-272551
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra shadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUVODRA RANI SARKAR joined Grameen Bank since 15 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

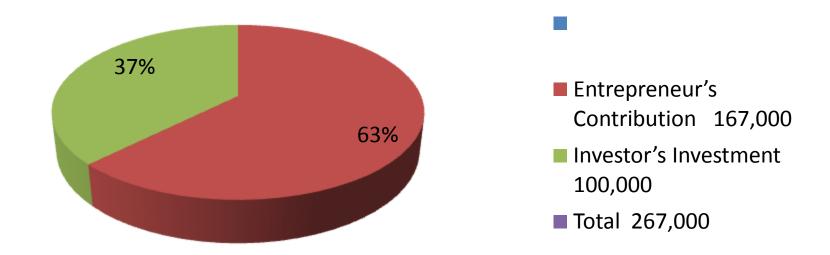
Proposed Nobin Udyokta Business Info				
Business Name	:	MANIK STORE		
Location	:	Chelopara stand, bogra shadar, Bogra.		
Total Investment in BDT	:	BDT 2,67,000/-		
Financing	:	Self BDT 1,67,000/-(from existing business) 63% Required Investment BDT 1,00,000/-(as equity) 37%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 20 ft= 400 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sugar cane etc 10% Gain of sale. The business is operating by entrepreneur. Existing 02 employee. One will be appointed in the future. 		

■Collects goods from Bogra town.■Agreed grace period is 3 months.

Existing	Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sugar Products	10,000	300,000	3,600,000
Total Sales (A)	10,000	300,000	3,600,000
Less. Variable Expense			
Sugar Products	9,000	270,000	3,240,000
Total variable Expense (B)	9,000	270,000	3,240,000
Contribution Margin (CM) [C=(A-B)	1,000	30,000	360,000
Less. Fixed Expense			
House rant		-	C
Electricity Bill		500	6,000
Transportation		1,500	18,000
Salary (self)		5,000	60,000
Salary (staf)		8,000	96,000
Entertainment		300	3,600
Guard		-	C
Generator		-	C
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	C
Total fixed Cost (D)		15,600	187,200
Net Profit (E) [C-D)		14,400	172,800

Investment Breakdown							
	Existi	ng		Proposed			
Particulars	Qty.	Unit Price	Amount	'	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Sugar	40	3210	128,400	30	3,210	96,300	224,700
Sospen	4	3000	12,000	0	300	0	12,000
Forma	40	300	12,000	0	1000	0	12,000
Plastic cane	500	18	9,000	0	300	0	9,000
Others	1	5600	5,600	1	3700	3,700	9,300
	0	0	167,000	31	0	100,000	267,000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Sugar Products	15,000	450,000	5,400,000	5,670,000	5,953,500
Total Sales (A)	15,000	450,000	5,400,000	5,670,000	5,953,500
Less. Variable Expense					
Sugar Products	13,500	405,000	4,860,000	5,103,000	5,358,150
Total variable Expense (B)	13,500	405,000	4,860,000	5,103,000	5,358,150
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	595,350
Less. Fixed Expense					
House rant		0	0	0	0
Electricity Bill		500	6,000	6,000	6,000
Transportation		2000	24,000	24,000	24,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		12000	144,000	144,000	144,000
Entertainment		500	6,000	6,000	6,000
Guard		0	0	0	_
Generator		0	0	0	_
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		20,300	243,600	243,600	243,600
Net Profit (E) [C-D)		24,700	296,400	323,400	351,750
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	296,400	323,400	351,750
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		256,400	539,800
	Total Cash Inflow	396,400	579,800	891,550
2	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	256,400	539,800	851,550

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:01,Others:02

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Chelopara stand,bogra
shadar,Bogra.
Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



















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FAMILY PICTURE

