### **Proposed NU Business Name: AFIYA PHARMICY**



Project identification and prepared by: Md. Shah-Alom, Dupchachia Unit, Bugra

Project verified by: MD. Mozaharul Islam



#### Brief Bio of The Proposed Nobin Udyokta Name MD.NASIR UDDIN PRAMANIK 22-02-1983(29 Years) Age H.S.C Education, till to date Married Marital status Children 01 Duaghter Nil No. of siblings: Address Vill: Kholas, P.O: Dupchachia, P.S: Dupchachia, Dist: Bogra Parent's and GB related Info Mother **Father** (i) Who is GB member **MST. JAMIRON BEOYA** (ii) Mother's name LATE. TOMIZ UDDIN (iii) Father's name (iv) GB member's info Branch: Birkeder, Kahalu, Centre # 19 (Female), Member ID:3442/1, Group No: 06 Member since: 15-09-2002- 2007 (05 Years) First loan: BDT 6,000/-**Further Information:** Existing loan: BDT 15,000- Outstanding loan: BDT Nill (v) Who pays GB loan installment **Father** (vi) Mobile lady No (vii) Grameen Education Loan No (viii) Any other loan like GB, No BRAC ASA etc...

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil   |
|---|---|---|
| Business Experiences and  | : | 19 years experience in running business.                        |
| Training Info   | : | Nil   |
| Other Own/Family Sources of Income  | : | Nil   |
| Other Own/Family Sources of Liabilities   | : | Nil   |
| Entrepreneur Contact No.  | : | 01718-785958  |
| Mother's Contact No.  | : | 01831-989245d   |
| NU Project<br>Source/Reference  | : | Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit,<br>Bogra. |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. JAMIRON BEOYA** joined Grameen Bank since 05 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agriculture, husband business and home development.

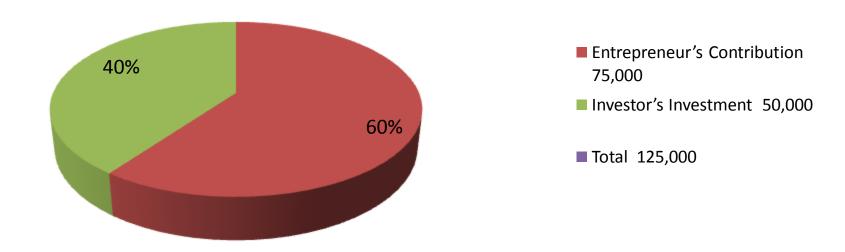
| Proposed Nobin Udyokta Business Info              |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| Business Name                                     | : | AFIYA PHARMICY   |  |  |  |  |
| Location  | : | Mail Busstand, Dupchachia, Bogra.  |  |  |  |  |
| Total Investment in BDT                           | : | BDT 125,000  |  |  |  |  |
| Financing   | : | Self BDT 75,000(from existing business) 60% Required Investment BDT 50,000(as equity) 40%  |  |  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000  |  |  |  |  |
| Proposed Salary                                   | : | BDT 5,000  |  |  |  |  |
| Size of shop                                      | : | 10ft x 10ft= 100square ft  |  |  |  |  |
| Security of the shop                              | : | -  |  |  |  |  |
| Implementation                                    | : | <ul> <li>The business is planned to be scaled up by investment in existing goods like; Tablet, Capsul, Injaction, Syrap etc.</li> <li>Average 7% gain on sale.</li> <li>The business is operating by entrepreneur.</li> <li>The shop is rented.</li> <li>Collects goods from Dupchachia, Bogra.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |  |

| <b>Existing</b> | <b>Business</b> | (BDT) |
|-----------------|-----------------|-------|
|-----------------|-----------------|-------|

|       | •                               |  |  |
|-------|---------------------------------|--|--|
| Daily | Monthly                         | Yearly   |  |
|       |                                 |  |  |
| 4,000 | 120000                          | 1440000  |  |
| 4,000 | 120000                          | 1440000  |  |
|       |                                 |  |  |
| 3600  | 108000                          | 1296000  |  |
| 3,600 | 108000                          | 1296000  |  |
| 400   | 12000                           | 144000   |  |
|       |                                 |  |  |
|       | 1,200                           | 14400  |  |
|       | 200                             | 2400   |  |
|       | 200                             | 2400   |  |
|       | 5000                            | 60000  |  |
|       | 300                             | 3600   |  |
|       | 300                             | 3600   |  |
|       | 7,200                           | 86400  |  |
|       | 4,800                           | 57600  |  |
|       | 4,000<br>4,000<br>3600<br>3,600 | 4,000 120000 4,000 120000 3,600 108000 400 12000  400 12000  400 12000  5000 300 300 7,200 |  |

| Investment Breakdown |      |                   |        |          |                   |        |          |  |
|----------------------|------|-------------------|--------|----------|-------------------|--------|----------|--|
| Existing             |      |                   |        | Proposed |                   |        |          |  |
| Particulars          | Qty. | <b>Unit Price</b> | Amount | Qty      | <b>Unit Price</b> | Amount | Proposed |  |
|                      |      |                   | (BDT)  |          |                   | (BDT)  | Total    |  |
| Antibiotic           | 500  | 50                | 25000  | 200      | 50                | 10000  | 35000    |  |
| Injection            | 200  | 100               | 20000  | 100      | 100               | 10000  | 30000    |  |
| sirap                | 200  | 50                | 10000  | 300      | 50                | 15000  | 25000    |  |
| Genaral Tablet       | 600  | 25                | 15000  | 600      | 25                | 15000  | 30000    |  |
| Others               | 1    | 5,000             | 5000   | 0        | 0                 | 0      | 5000     |  |
| Total                | 500  | 0                 | 75,000 | 120<br>0 | 0                 | 50,000 | 125000   |  |

### **Source of Finance**



| Financial Projection (BDT) |       |         |          |          |          |  |  |
|----------------------------|-------|---------|----------|----------|----------|--|--|
| Particular                 | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |  |  |
| Revenue(Sales)             |       |         |          |          |          |  |  |
| Tablet, Capsul             | 6,000 | 180000  | 2160000  | 2268000  | 2381400  |  |  |
| Total Sales (A)            | 6,000 | 180000  | 2160000  | 2268000  | 2381400  |  |  |
| Less Variable Expense      |       |         |          | 0        | 0        |  |  |
| Tablet, Capsul             | 5400  | 162000  | 1944000  | 2041200  | 2143260  |  |  |
| Total variable Expense (B) | 5,400 | 162000  | 1944000  | 2041200  | 2143260  |  |  |
| Contribution Margin (CM)   |       |         |          |          |          |  |  |
| [C=(A-B)                   | 600   | 18000   | 216000   | 226800   | 238140   |  |  |
| Less Variable Expense      |       |         |          | 0        | 0        |  |  |
| Rent                       |       | 1,200   | 14400    | 15120    | 15876    |  |  |
| Electricity bill           |       | 300     | 3600     | 3780     | 3969     |  |  |
| Transportation             |       | 500     | 6000     | 6300     | 6615     |  |  |
| Salary (self)              |       | 5000    | 60000    | 63000    | 66150    |  |  |
| Salary(Staff)              |       | 3000    | 36000    | 37800    | 39690    |  |  |
| Entertainment              |       | 500     | 6000     | 6300     | 6615     |  |  |
| Mobile bill                |       | 500     | 6000     | 6300     | 6615     |  |  |
| Total fixed cost (D)       |       | 11,000  | 132000   | 138600   | 145530   |  |  |
| Net Profit (E)= [C-D]      |       | 7,000   | 84000    | 88200    | 92610    |  |  |
| Investment Payback         |       |         | 20,000   | 20,000   | 20,000   |  |  |

### Cash flow projection on business plan (rec. & Pay)

| SR# | Particulars                     | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|--------------|--------------|--------------|
| 1   | Cash Inflow                     |              |              |              |
|     |                                 |              |              |              |
| 1.1 | Investment Infusion by Investor | 50,000       |              |              |
| 1.2 | Net Profit                      | 84000        | 88200        | 92610        |
| 1.3 | Depreciation (Non cash item)    |              |              |              |
|     |                                 |              |              |              |
| 1.4 | Opening Balance of Cash Surplus |              | 64,000       | 132,200      |
|     | Total Cash Inflow               | 134,000      | 152,200      | 224,810      |
| 2   | Cash Outflow                    |              |              |              |
| 2.1 | Purchase of Product             | 50,000       |              |              |
| 2.2 | Payment of GB Loan              |              |              |              |
|     | Investment Pay Back (Including  |              |              |              |
| 2.3 | Ownership Tr. Fee)              | 20,000       | 20,000       | 20,000       |
|     | Total Cash Outflow              | 70,000       | 20000        | 20,000       |
| 3   | Net Cash Surplus                | 64,000       | 132200       | 204810       |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:01, Others:0

Experience & Skill: 19 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures





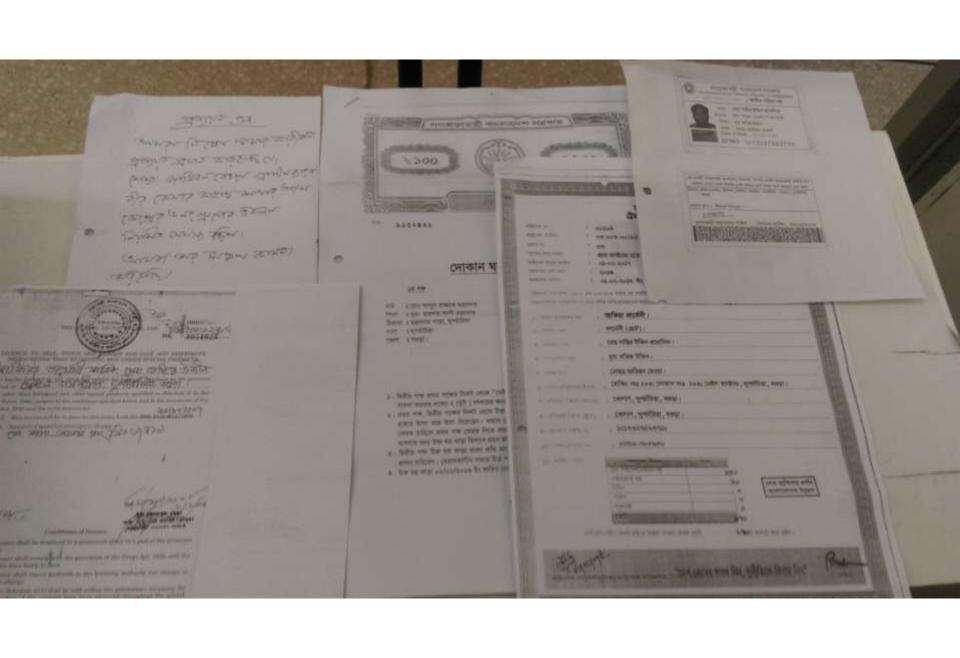












# **FAMILY PICTURE**

