Proposed NU Business Name: HABIB DAIRY FIRM



Project identification and prepared by: Md Shah-Alom, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MST. DULALI BIBI			
Age	:	17-05-1984 (33 <i>Years)</i>			
Education, till to date	:	Eight			
Marital status	:	Married			
Children	:	02 Sons			
No. of siblings:	:	02 Bothers & 04 Sisters			
Address	:	Vill: Noldubi, P.O: Tindighihat Thana: Sibgonj Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SABRA BIBI HUS,MD. LUTFUR RAHMAN SONAR Branch: Majhihatto Sibgonj, Centre # 29 (Female), Member ID: 3454/1, Group No: 03 Member since: 15-09-1997 (18Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 20,000, Outstanding Ioan: BDT: Nil Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01719-468119
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. SABRA BIBI joined Grameen Bank since 09 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

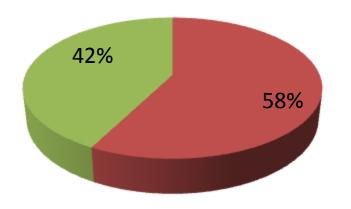
Proposed Nobin Udyokta Business Info					
Business Name	:	HABIB DAIRY FIRM			
Location	:	Noldubi,Tindighi,Sibgonj			
Total Investment in BDT	:	BDT 165,000/-			
Financing	:	Self BDT 95,000/-(from existing business) 58% Required Investment BDT 70,000/-(as equity) 42%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	25 ft x 20 ft= 500 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk etc. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Dupchachia, Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Milk	400	12000	144000		
Total Sales (A)	400	12000	144000		
Less Variable Expense					
Milk	160	4800	57600		
Total variable Expense (B)	160	4800	57600		
Contribution Margin (CM) [C=(A-B)	240	7200	86400		
Less Variable Expense					
Electricity bill		200	2400		
Transportation		100	1200		
Salary (self)		5000	60000		
Entertainment		200	2400		
Mobile bill		200	2400		
Total fixed cost (D)		5,700	68400		
Net Profit (E)= [C-D]		1,500	18000		

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow(Australian)	1	60,000	60000	1	70,000	70000	130000
Calf	1	35,000	35000	0	0	0	35000
Total	2	0	95,000	1	0	70,000	165000

Source of Finance



- Entrepreneur's Contribution 95,000
- Investor's Investment 70,000
- Total 165,000

F	inancial	Projection	on (BDT)		
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue(Sales)					
Milk	600	18000	216000	226800	238140
Total Sales (A)	600	18000	216000	226800	238140
Less Variable Expense				0	0
Milk	240	7200	86400	90720	95256
Total variable Expense (B)	240	7200	86400	90720	95256
Contribution Margin (CM)					
[C=(A-B)	360	10800	129600	136080	142884
Less Variable Expense				0	0
Electricity bill		300	3600	3780	3969
Transportation		200	2400	2520	2646
Salary (self)		5000	60000	63000	66150
Entertainment		300	3600	3780	3969
Mobile bill		300	3600	3780	3969
Total fixed cost (D)		6,100	73200	76860	80703
Net Profit (E)= [C-D]		4,700	56400	59220	62181
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	56400	59220	62181
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		28,400	59,620
	Total Cash Inflow	126,400	87,620	121,801
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28000	28,000
3	Net Cash Surplus	28,400	59620	93801

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01, Others:0

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

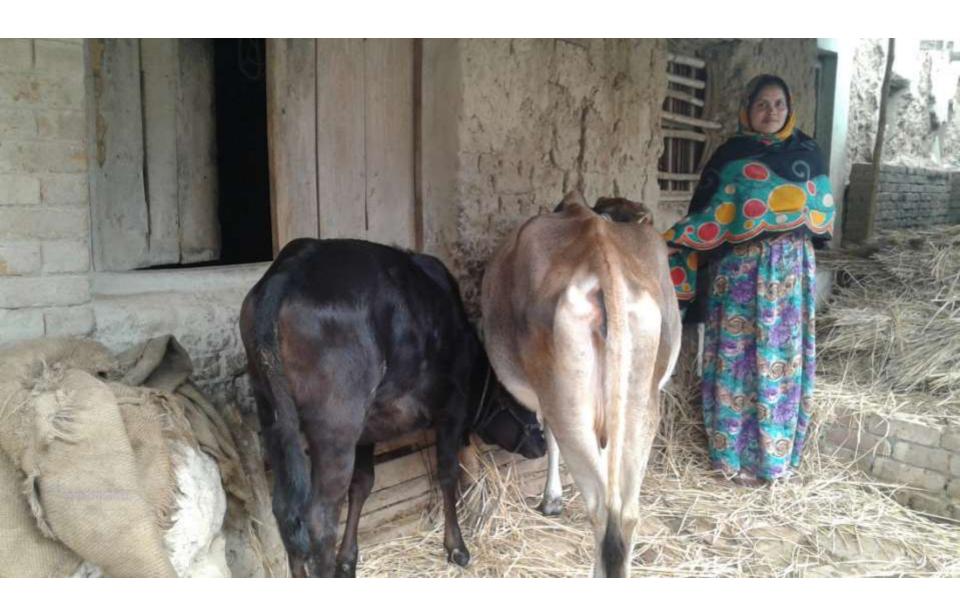
Political unrest

Pictures







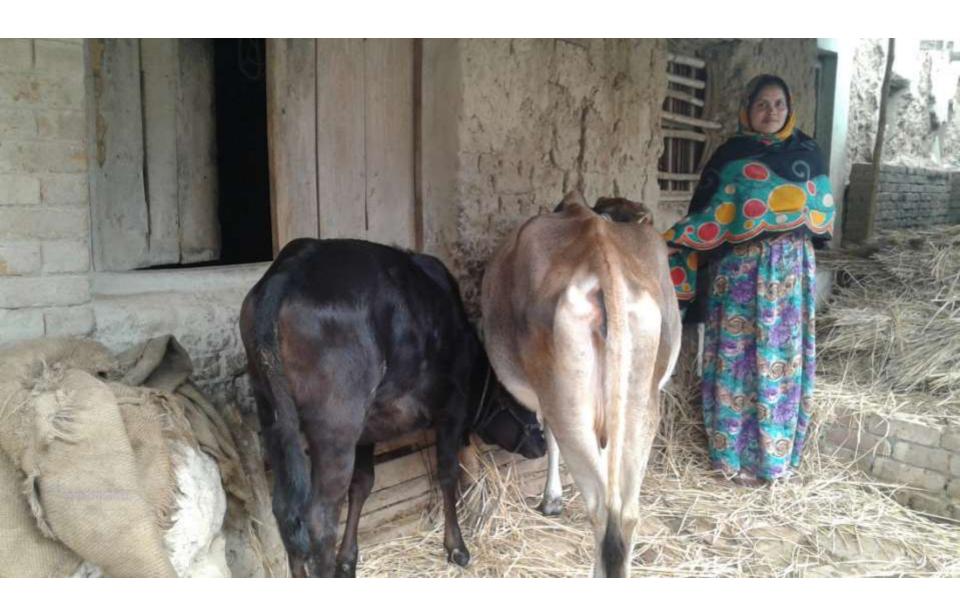












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FAMILY PICTURE

