#### Proposed NU Business Name: NASIMA DAIRY FIRM



Project identification and prepared by: Md Shah-Alom, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name		MST. NASIMA AKTER			
Age	:	15-03-1987 (29 Years)			
Education, till to date	:	Ten			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	01 Sister			
Address	:	Vill: Noldubi, P.O: Tindighihat Thana: Sibgonj Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. MONOWARA BIBI MD. JALAL MONDAL Branch: Majhihatto Sibgonj , Centre # 22 (Female), Member ID: 2819/1, Group No: 05 Member since: 15-02-2002 (04Years) First Ioan: BDT 30,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 100,000, Outstanding loan: BDT: Nil Father No No			

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	•	
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.	-	01756-553062
Mother's Contact No.	-	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

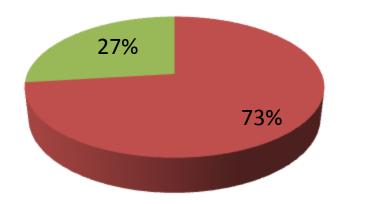
**MST. MONOWARA BIBI** joined Grameen Bank since 04 years ago. At first she took 30,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	NASIMA DAIRY FIRM		
Location	:	Noldubi,Tindighi,Sibgonj		
Total Investment in BDT	:	BDT 260,000/-		
Financing	:	Self BDT 190,000/-(from existing business) 73%		
		Required Investment BDT 70,000/-(as equity) 27%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 20 ft= 300 square ft		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Milk etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One will be appointed in the future.</li> <li>Collects goods from Dupchachia, Bogra</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Milk	450	13500	162000		
Total Sales (A)	450	13500	162000		
Less Variable Expense					
Milk	180	5400	64800		
Total variable Expense (B)	180	5400	64800		
Contribution Margin (CM) [C=(A-B)	270	8100	97200		
Less Variable Expense					
Electricity bill		100	1200		
Transportation		200	2400		
Salary (self)		5000	60000		
Entertainment		200	2400		
Mobile bill		300	3600		
Total fixed cost (D)		5,800	69600		
Net Profit (E)= [C-D]		2,300	27600		

Investment Breakdown							
	Existing		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Propose d
			(BDT)			(BDT)	Total
Cow(Australian)	2	80,000	160000	1	70,000	70000	230000
Calf	1	30,000	30000	0	0	0	30000
Total	3	0	190,000	1	0	70,000	260000

### **Source of Finance**



- Entrepreneur's Contribution 190,000
- Investor's Investment 70,000

Total 260,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	<b>3rd Year</b>	
Revenue(Sales)						
Milk	800	24000	288000	302400	317520	
Total Sales (A)	800	24000	288000	302400	317520	
Less Variable Expense				0	0	
Milk	320	9600	115200	120960	127008	
Total variable Expense (B)	320	9600	115200	120960	127008	
Contribution Margin (CM)						
[C=(A-B)	480	14400	172800	181440	190512	
Less Variable Expense				0	0	
Electricity bill		200	2400	2520	2646	
Transportation		400	4800	5040	5292	
Salary (self)		5000	60000	63000	66150	
Entertainment		500	6000	6300	6615	
Mobile bill		400	4800	5040	5292	
Total fixed cost (D)		6,500	78000	81900	85995	
Net Profit (E)= [C-D]		7,900	94800	99540	104517	
Investment Payback			28,000	28,000	28,000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	94800	99540	104517
1.3	Depreciation (Non cash item)			
1.4	Opening Delence of Cash Surplus			120.240
1.4	Opening Balance of Cash Surplus		66,800	
	Total Cash Inflow	164,800	166,340	242,857
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28000	28,000
3	Net Cash Surplus	66,800	138340	214857



<b>Strength</b> Employment: Self: 0 Family:01, Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
<b>OPPORTUNITIES</b>	<b>T</b> HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures

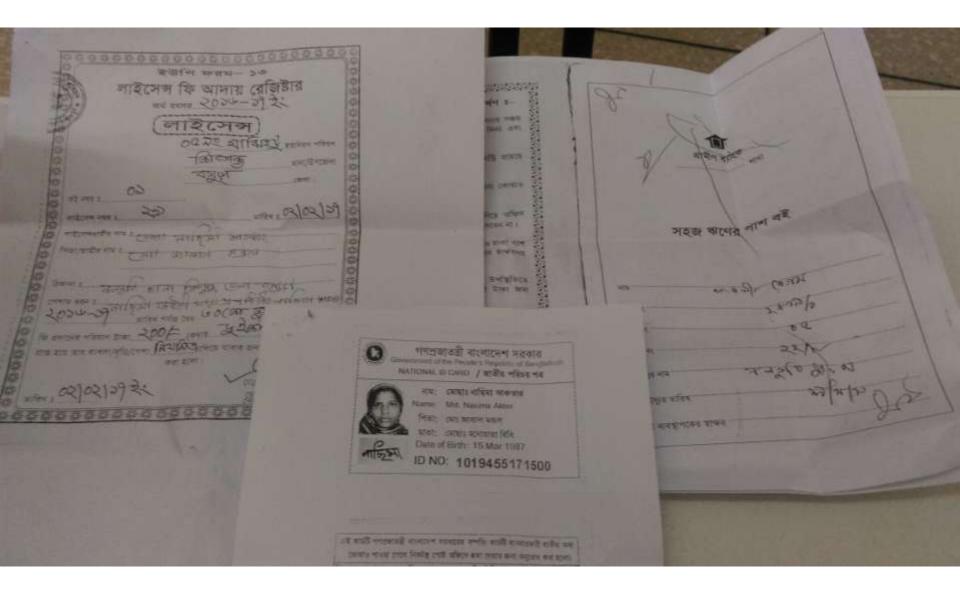












# **FAMILY PICTURE**

