Proposed NU Business Name: SUMON DAIRY FIRM



Project identification and prepared by: Md Shah-Alom, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. SUMON SONAR				
Age	:	08-02-1995 (22 <i>Years</i>)				
Education, till to date	:	Eight				
Marital status	:	Married				
Children	:	-				
No. of siblings:	:	01 Bother 01 Sister				
Address	:	Vill: Noldubi, P.O: Tindighihat Thana: Sibgonj Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. SAMSUN NAHAR MD. MUNTO SONAR Branch: Majhihatto Sibgonj, Centre # 14 (Female), Member ID: 2024/1, Group No: 04 Member since: 28-03-2001 (07 Years) First loan: BDT 8000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT: 20,000, Outstanding loan: BDT: Nil Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-231538
Mother's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

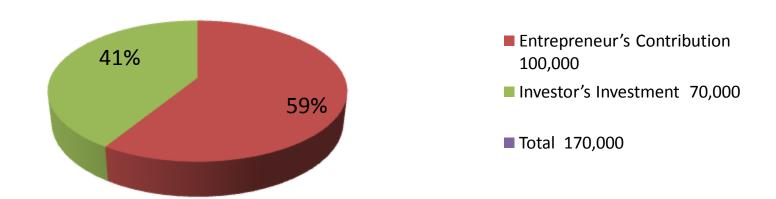
MST. SAMSUN NAHAR joined Grameen Bank since 07 years ago. At first she took 8000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SUMON DAIRY FIRM			
Location	:	Noldubi,Tindighi,Sibgonj			
Total Investment in BDT	:	BDT 170,000/-			
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	25 ft x 15 ft= 375 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk etc. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Tindighi, Majhihatto . Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Milk	400	12000	144000			
Total Sales (A)	400	12000	144000			
Less Variable Expense						
Milk	160	4800	57600			
Total variable Expense (B)	160	4800	57600			
Contribution Margin (CM) [C=(A-B)	240	7200	86400			
Less Variable Expense						
Electricity bill		200	2400			
Transportation		100	1200			
Salary (self)		5000	60000			
Mobile bill		200	2400			
Total fixed cost (D)		5,500	66000			
Net Profit (E)= [C-D]		1,700	20400			

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)	-		(BDT)	Total	
Cow(Australian)	1	70,000	70000	1	70,000	70000	140000	
Calf	1	30,000	30000	0	0	0	30000	
Total	2	0	100,000	1	0	70,000	170000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue(Sales)						
Milk	600	18000	216000	226800	238140	
Total Sales (A)	600	18000	216000	226800	238140	
Less Variable Expense				0	0	
Milk	240	7200	86400	90720	95256	
Total variable Expense (B)	240	7200	86400	90720	95256	
Contribution Margin (CM)						
[C=(A-B)	360	10800	129600	136080	142884	
Less Variable Expense				0	0	
Electricity bill		200	2400	2520	2646	
Transportation		200	2400	2520	2646	
Salary (self)		5000	60000	63000	66150	
Entertainment		200	2400	2520	2646	
Mobile bill		300	3600	3780	3969	
Total fixed cost (D)		5,900	70800	74340	78057	
Net Profit (E)= [C-D]		4,900	58800	61740	64827	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	58800	61740	64827
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		30,800	64,540
	Total Cash Inflow	128,800	92,540	129,367
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28000	28,000
		20.000	64540	404367
3	Net Cash Surplus	30,800	64540	101367

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01, Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

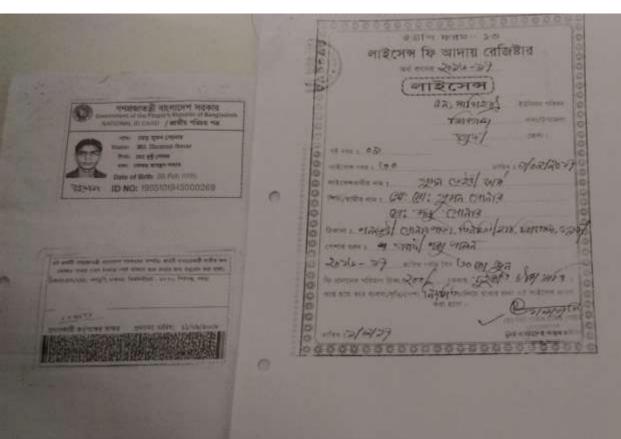
Pictures

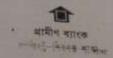












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FAMILY PICTURE

