Proposed NU Business Name: BONDHU DAIRY FARM



Project identification and prepared by: Md.Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SAIFUL ISLAM SARDER				
Age	:	12-05-1985(32 Years)				
Education, till to date	:	Class-9				
Marital status	:	Married				
Children	:	1 Son				
No. of siblings:	:	1 Sister				
Address	:	Vill:Bagra Bosti ,P.O: Sherpur,P.S: Sherpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	SOBEDA KALU SARDER Branch:Kusumbi,Sherpur,Centre # 45 (Female), Member ID: 3987, Group No: 03				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Member since: 10-02-1990(10 Year) First loan: BDT 2,000/- Existing Loan: BDT 20,000, Outstanding loan: BDT NILL Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	07 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01767-488826
Mother's Contact No.	:	01745-334368
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

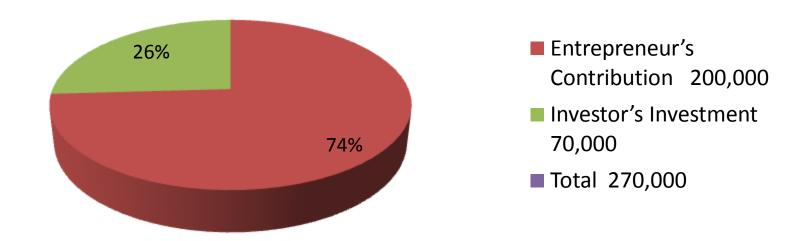
SOBEDA joined Grameen Bank since 10 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	BONDHU DAIRY FARM				
Location	:	Bagra,Sherpur.				
Total Investment in BDT	:	BDT 270,000/-				
Financing	:	Self BDT 200,000/-(from existing business) 74% Required Investment BDT 70,000/-(as equity) 26%				
Present salary/drawings from business (estimates)	:	BDT 4,000/-				
Proposed Salary	:	BDT 4,000/-				
Size of shop	:	35 ft x 10 ft=350 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like. Milk. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Sherpu, Bogra Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Millk	600	18,000	216,000			
Total Sales (A)	600	18,000	216,000			
Less. Variable Expense						
Feed & Medicine	120	3,600	43,200			
Total variable Expense (B)	120	3,600	43,200			
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800			
Less. Fixed Expense						
Electricity Bill		200	2,400			
Transportation		300	3,600			
Salary (self)		4,000	48,000			
Entertainment		200	2,400			
Feed & Medicine		3,000	36,000			
Mobile Bill		200	2,400			
Total fixed Cost (D)		7,900	94,800			
Net Profit (E) [C-D)		6,500	78,000			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount Proposed	
			(BDT)		Price	(BDT)	Total
Astolian Cow	4	50,000	200,000	1	70,000	70,000	270,000
			<u> </u>				
Total	4		200,000	1		70000	270,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Millk (50*20)	900	27,000	324,000	340,200	357,210	
Total Sales (A)	900	27,000	324,000	340,200	357,210	
Less. Variable Expense	0					
Millk	180	5,400	64,800	68,040	71,442	
Total variable Expense (B)	180	5,400	64,800	68,040	71,442	
Contribution Margin (CM) [C=(A-B)	720	21,600	259,200	272,160	285,768	
Less. Fixed Expense						
Electricity Bill		200	2,400	2,400	2,400	
Transportation		300	3,600	3,600	3,600	
Salary (self)		4,000	48,000	48,000	48,000	
Entertainment		200	2,400	2,400	2,400	
Feed & Medicine		3000	36,000	36,000	36,000	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		8,000	96,000	96,000	96,000	
Net Profit (E) [C-D)		13,600	163,200	176,160	189,768	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	163,200	176,160	189,768
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		135,200	283,360
	Total Cash Inflow	233,200	311,360	473,128
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	135,200	283,360	445,128

SWOT ANALYSIS

Strength

Employment: Self: 0Family: 01 Others:0

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





















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SHIP SETTING

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FAMILY PICTURE

