Proposed NU Business Name: DUI BON DAIRY FARM



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	NIRASH CHANDRO				
Age	:	13-10-1984(33 Years)				
Education, till to date	:	Class-5				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	-				
Address	:	Vill:Bagmara ,P.O: Aira,P.S: Sherpur, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SREEMOTI. ADORI RANI LATE .SAMRA CHANDRO Branch: Mirjapur,Sherpur, Centre # 09 (Female), Member ID: 2409, Group No: 05				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : : : :	Member since: 05-09-2010(07 Year) First loan: BDT 10,000/- Existing Loan: BDT 40,000, Outstanding loan: BDT 24,160/- Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-983491
Mother's Contact No.	:	01735-233975
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

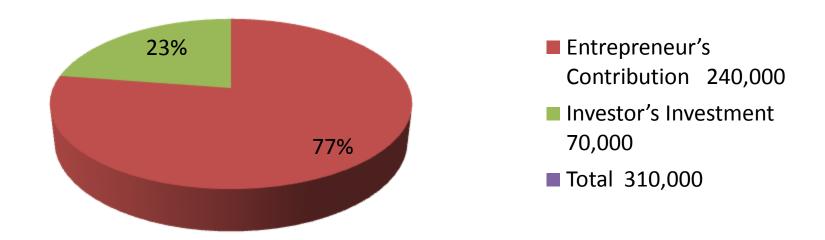
SREEMOTI. ADORI RANI joined Grameen Bank since 07 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	DUI BON DAIRY FARM				
Location	:	Bagmara ,Sherpur.				
Total Investment in BDT	:	BDT 310,000/-				
Financing	:	Self BDT 240,000/-(from existing business) 77% Required Investment BDT 70,000/-(as equity) 23%				
Present salary/drawings from business (estimates)	:	BDT 4,000/-				
Proposed Salary	:	BDT 4,000/-				
Size of shop	:	25 ft x 12 ft=300 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like. Milk. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Sherpu, Bogra Agreed grace period is 3 months. 				

Existing B	usiness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Millk	700	21,000	252,000
Total Sales (A)	700	21,000	252,000
Less. Variable Expense			
Feed & Medicine	140	4,200	50,400
Total variable Expense (B)	140	4,200	50,400
Contribution Margin (CM) [C=(A-B)	560	16,800	201,600
Less. Fixed Expense			
Electricity Bill		100	1,200
Transportation		200	2,400
Salary (self)		4,000	48,000
Entertainment		200	2,400
Feed & Medicine		4,000	48,000
Mobile Bill		200	2,400
Total fixed Cost (D)		8,700	104,400
Net Profit (E) [C-D)		8,100	97,200

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount Proposed	
			(BDT)		Price	(BDT)	Total
Astulian Cow	02	100,000	200,000	1	70,000	70,000	270,000
Small Cow	1	40,000	40,000				40,000
Total	3		240,000	1			310,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Millk (50*20)	800	24,000	288,000	302,400	317,520	
Total Sales (A)	800	24,000	288,000	302,400	317,520	
Less. Variable Expense	0					
Millk	160	4,800	57,600	60,480	63,504	
Total variable Expense (B)	160	4,800	57,600	60,480	63,504	
Contribution Margin (CM) [C=(A-B)	640	19,200	230,400	241,920	254,016	
Less. Fixed Expense						
Electricity Bill		100	1,200	1,200	1,200	
Transportation		200	2,400	2,400	2,400	
Salary (self)		4,000	48,000	48,000	48,000	
Entertainment		200	2,400	2,400	2,400	
Feed & Medicine		4000	48,000	48,000	48,000	
Mobile Bill		300	3,600	3,600	3,600	
Total fixed Cost (D)		8,800	105,600	105,600	105,600	
Net Profit (E) [C-D)		10,400	124,800	136,320	148,416	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	124,800	136,320	148,416
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		96,800	205,120
	Total Cash Inflow	194,800	233,120	353,536
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	96,800	205,120	325,536

SWOT ANALYSIS

Strength

Employment: Self: 0Family: 02 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

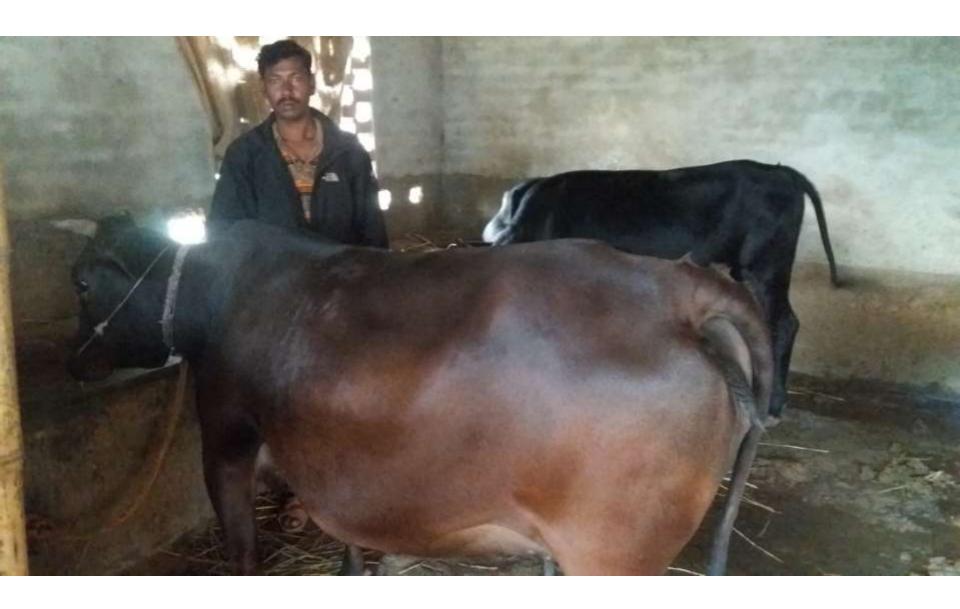
THREATS

Theft

Fire

Political unrest

Pictures

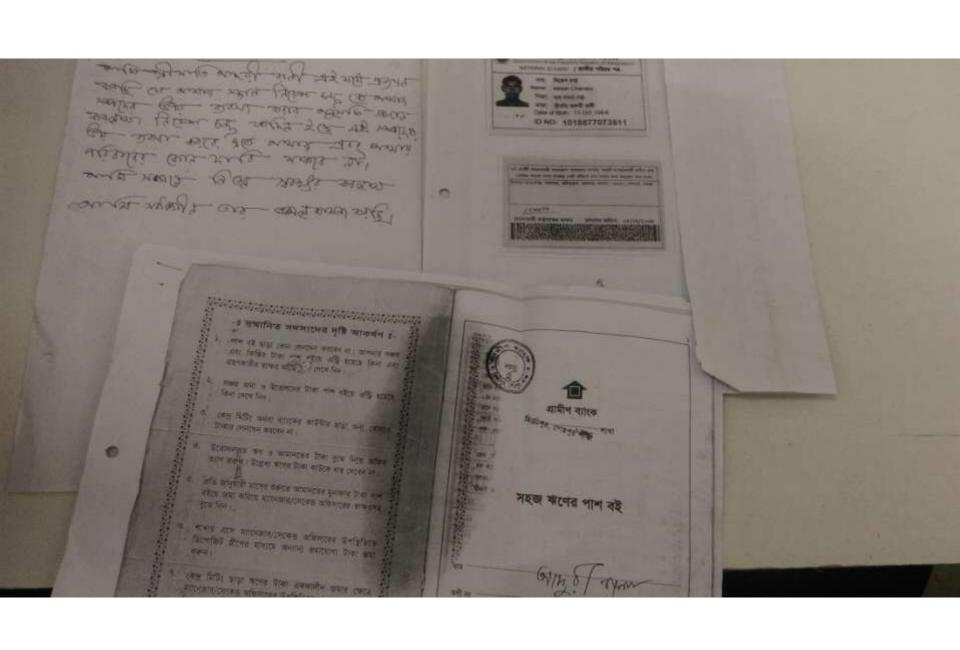












FAMILY PICTURE

