#### Proposed NU Business Name: AB CLOTH



Project identification and prepared by: Aowled Hossain, Feni Unit, Feni Project verified by: Susanta Kumar Bishwash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. FERDDOUS			
Age	:	10-11-1985 ( 22 Y <i>ears)</i>			
Education, till to date	:	BBS			
Marital status	:	Unmarried			
Children	:	Nil			
No. of siblings:	:	06 Brothers 01 Sister			
Address	:	Vill: Bijoy Sing P.O Pasgasia, P.S: Feni Sadar, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father HAJERA BEGUM NOOR ISLAM Branch: Pasgasiya , Centre # 3 (Female), Member ID: 6881, Group No: 01 Member since: 27-08-2003 To 25-09-2009 ( 06 Years) First Ioan: BDT 10,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT 20,000 Outstanding loan: Nill Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business. 06 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01840-041178
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**HAJERA BEGUM** joined Grameen Bank since 06 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info				
Business Name	:	AB CLOTH		
Location	:	Pasgasiya, Feni		
Total Investment in BDT	:	BDT 689,000/-		
Financing	:	Self BDT 609,000/- (from existing business) 88% Required Investment BDT 80,000/- (as equity) 12%		
Present salary/drawings from business (estimates)	:	3DT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	12 ft x 10 ft= 120 square ft		
Security	:	100,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shirt, Pant,Baby Item,Lungi,Pungabi Etc.</li> <li>Average 25% gain on sales.</li> <li>The shop is rented.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Dhaka, Chitagong</li> <li>Agreed grace period is 3 months.</li> </ul>		

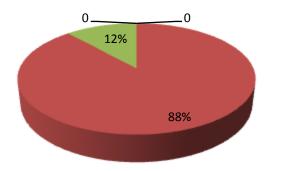
## **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			-
Pant, Shirt, Baby Item, Lungi, Punjabi Etc	5,000	150000	1800000
Total Sales (A)	5,000	150000	1800000
Less Variable Expense			
Pant, Shirt, Baby Item, Lungi, Punjabi Etc	3,750	112500	1350000
Total variable Expense (B)	3,750	112500	1350000
Contribution Margin (CM) [C=(A-B)	1,250	37500	450000
Less Variable Expense			
Rent		1500	18000
Electricity bill		400	4800
Transportation		6000	72000
Salary (self)		5000	60000
Entertainment		600	7200
Night Gird		200	2400
Generator		150	1800
Mobile bill		300	3600
Total fixed cost (D)		14,150	169800
Net Profit (E)= [C-D]		23,350	280200

#### **Investment Breakdown**

	Exis	sting		Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)	-		(BDT)	Total	
Shirt	90	300	27,000		++		27,000	
Pant	100	400	40,000	66	300	20,000	60,000	
Saree	300	500	150,000	40	500	20,000	170,000	
Lungi	300	400	120,000	25	400	10,000	130,000	
Gamsa	60	350	21,000	1	1	(	21,000	
Mosquito Net	100	350	35,000	85	350	30,000	65,000	
Baby items	0	0	70,000	1	1		70,000	
Hosiery	0	0	30,000	1	,		30,000	
Sandle	200	80	16,000	1	,		16,000	
Security	1	0	100,000		1	[	100,000	
Total			609,000			80,000	689,000	

#### **Source of Finance**



Entrepreneur's Contribution 609,000

Investor's Investment 80,000

Total 689,000

#### **Financial Projection (BDT)**

11101					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Pant, Shirt, Baby Item, Lungi, Punjabi Etc	5,500	165,000	1,980,000	2,079,000	2,182,950
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950
Less Variable Expense					
Pant, Shirt, Baby Item, Lungi, Punjabi Etc	4,125	123,750	1,485,000	1,559,250	1,637,213
Total variable Expense (B)	4,125	123,750	1,485,000	1,559,250	1,637,213
Contribution Margin (CM) [C=(A-B)	1,375	41,250	495,000	519,750	545,738
Less fixed Expense					
Rent		1,500	18,000	18,000	18,000
Electricity bill		600	7,200	7,500	7,900
Transportation		6,500	78,000	78,500	78,800
Salary (self)		5,000	60,000	60,000	6,000
Entertainment		600	7,200	7,200	7,200
Night Gird		200	2,400	2,400	2,400
Generator		150	1,800	1,800	1,800
Mobile bill		400	4,800	5000	5300
Total fixed cost (D)		14,950	179,400		127,400
Net Profit (E)= [C-D]		26,300	315,600	339,350	418,338
nvestment Payback			32,000	32,000	

Cas	h flow projection on	business	plan (red	c. & Pay)	
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1	Cash Inflow				
1.1	Investment Infusion by Investor	80,000			
1.2	Net Profit	315,600	339,350	418,338	
1.3	Depreciation (Non cash item)				
1.4	Opening Balance of Cash Surplus		283,600	590,950	
	Total Cash Inflow	395,600	622,950	1,009,288	
2	Cash Outflow				
2.1	Purchase of Product	80,000			
2.2	Payment of GB Loan				
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000	
	Total Cash Outflow	112,000	32,000	32,000	
3	Net Cash Surplus	283,600	590,950	977,288	



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 00 Family:0 Others:00 Experience & Skill: 06 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









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# **FAMILY PICTURE**

