Proposed NU Business Name: JAMUNA FOOD & CONFECTIONARY



Project identification and prepared by: Aowlad Hossain Feni Sadar Unit, Feni Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUKON CHANDRA SUTRADAR			
Age	:	15-08-1985 (32 Years)			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	01 Son 01 Daughter			
No. of siblings:	:	05 Brothers 02 Sisters			
Address	:	Vill: Moruwarchar; P.O: Miyar Bazar ; P.S: Feni Sadar ; Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MINOTI RANI SUTRADAR LATE NIBARON CHANDRA SUTRADAR Branch: Charmozlish pur, Sonagazi, Centre # 14 (Female), Member ID: 2255, Group No: 05 Member since: 20-03-1995 (20 Years) First loan: BDT 50,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 200,000 Outstanding loan: Nill Brother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		08 years experience in running business. 05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income		
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-554684
Family's Contact No.	:	01741-443793
NU Project Source/Reference	-	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MINOTI RANI SUTRADAR joined Grameen Bank since 20 years ago. At first she took BDT 50,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JAMUNA FOOD & CONFECTIONARY			
Location	:	Takia Road, New Market, Feni			
Total Investment in BDT	:	BDT 530,000/-			
Financing	:	Self BDT 450,000/- (from existing business) 85% Required Investment BDT 80,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	12 ft x 13 ft = 156 square ft			
Security	:	BDT 300,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Tea, Biscuit, Cold Drink, Fast Food, Coffee etc. Average 30% gain on sales. The shop is rented. The business is operating by entrepreneur. Existing 02 employee. Collects goods from Feni. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue(Sales)							
Tea, Biscuit, Cold Drink, Fast Food, Coffee etc	5,000	150000	1800000				
Total Sales (A)	5,000	150000	1800000				
Less Variable Expense							
Tea, Biscuit, Cold Drink, Fast Food, Coffee etc	3,500	105000	1260000				
Total variable Expense (B)	3,500	105000	1260000				
Contribution Margin (CM) [C=(A-B)	1,500	45000	540000				
Less Variable Expense							
Rent		3500	42000				
Electricity bill		2000	24000				
Salary (self)		5000	60000				
Salary(Staff)		11000	132000				
Entertainment		500	6000				
Guard		300	3600				
Generator		350	4200				
Mobile bill		300	3600				
Total fixed cost (D)		22,950	275400				
Net Profit (E)= [C-D]		22,050	264600				

	Ir	vestment	Breakdo	own			
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Biscuits	30	300	9,000	0	0	0	3,600
Теа	200	200	40,000	0	0	0	40,000
Cold Drink	10	500	5,000	0	0	0	2,400
Juice	5	800	4,000	0	0	0	4,000
Fast Food	1	0	3,000	0	0	0	3,000
Coffee	15	490	7,350	0	0	0	7,350
Chocolate, Chips,	1	0	30,000	0	0	0	30,000
Condense Milk	7	2,290	16,030	0	0	0	16,030
Pickle, Jelly, Shosage	1	0	15,000	0	0	0	15,000
Others	1	0	20,620	0	0	0	20,620
Security	1	300,000	300,000	0	0	0	300,000
Total	12	0	450,000	0	0	80,000	530,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year 1	Year 2	Year 3	
Revenue(Sales)						
Tea, Biscuit, Cold Drink, Fast Food, Coffee etc	5,500	165,000	1,980,000	2,079,000	2,182,950	
Total Sales (A)	5,500	165,000	1,980,000	2,079,000	2,182,950	
Less Variable Expense						
Tea, Biscuit, Cold Drink, Fast Food, Coffee etc	3,850	115,500	1,386,000	1,455,300	1,528,065	
Total variable Expense (B)	3,850	115,500	1,386,000	1,455,300	1,528,065	
Contribution Margin (CM) [C=(A-B)	1,650	49,500	594,000	623,700	654,885	
Less Variable Expense						
Rent		3,500	42,000	42,000	42,000	
Electricity bill		2,500	30,000	30,300	30,800	
Salary (self)		5,000	60,000	60,000	60,000	
Salary(Staff)		11,000	132,000	132,000	132,000	
Entertainment		500	6,000	6,000	6,000	
Guard		300	3,600	3,600	3,600	
Generator		350	4,200	4,200	4,200	
Mobile bill		400	4,800	5000	5300	
Total fixed cost (D)		23,550	282,600	283,100	283,900	
Net Profit (E)= [C-D]		25,950	311,400	340,600	370,985	
Investment Payback			32,000	32,000	32,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	311,400	340,600	370,985
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		279,400	588,000
	Total Cash Inflow	391,400	620,000	958,985
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	279,400	588,000	926,985

SWOT ANALYSIS

Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

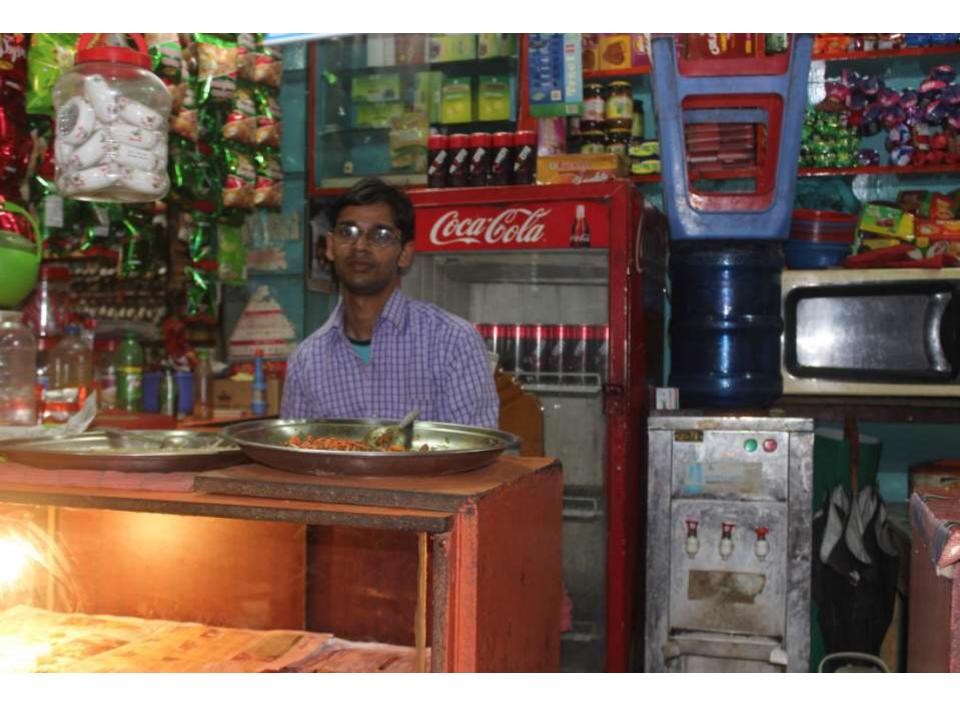
THREATS

Theft

Fire

Political unrest

Pictures





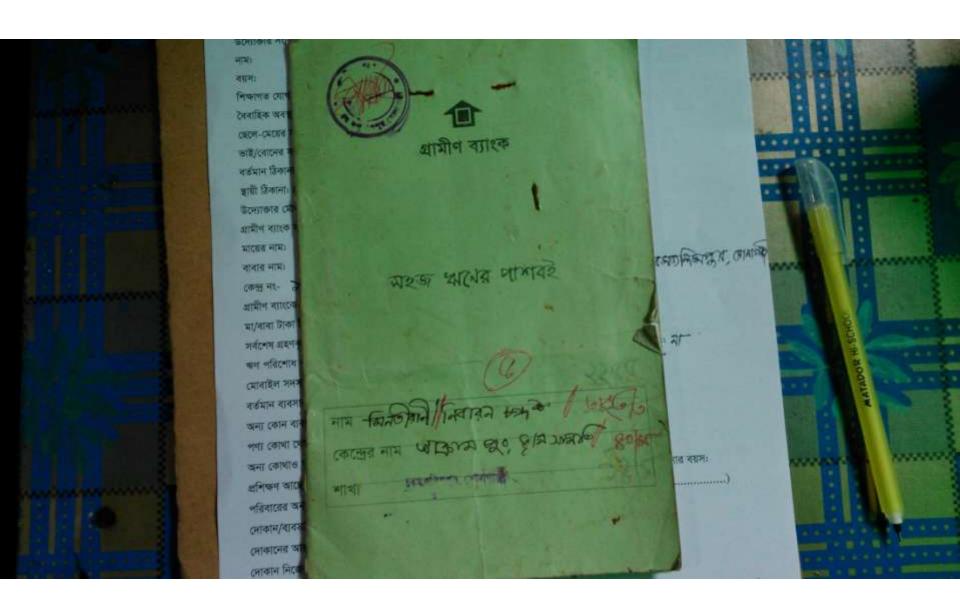












FAMILY PICTURE

