

## Proposed NU Business Name: **BABU POLTRY FARM**



Project identification and prepared by: Md. Obaidullah,  
Bogra Sadar Unit, Bogra.

Project verified by: Md. Mozaharl Islam



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. SAFIUL ISLAM BABU</b>
Age	:	19-09-1985 (31 Years)
Education, till to date	:	S.S.C Pass
Marital status	:	Married
Children	:	Null
No. of siblings:	:	01 Brother
Address	:	Vill: Akashtara P.O: Bogra, P.S: Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Father's name	:	<b>MST. DOLENA BEGUM</b>
(iii) Houseband's name	:	<b>MD. FARID UDDIN AKOND</b>
(iv) GB member's info	:	Branch: Sultangonj, Shahjahanpur, Centre # 07 (Female), Member ID: 1127/1, Group No: 01 Member since: 02-12-2001. (16 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 1,00,000, Outstanding loan: 95600/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. 02 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01716-332087
Mother's Contact No.	:	01754-327927
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST DOLENA BEGUM** joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>BABU POLTRY FIRM</b>
Location	:	Akashtara,Bogra shadar,Bogra.
Total Investment in BDT	:	BDT 2,78,000/-
Financing	:	Self BDT 2,08,000/-(from existing business) 75% Required Investment BDT 70,000/-(as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	60 ft x 20 ft= 1200 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Poltry and Koel Pakhi sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

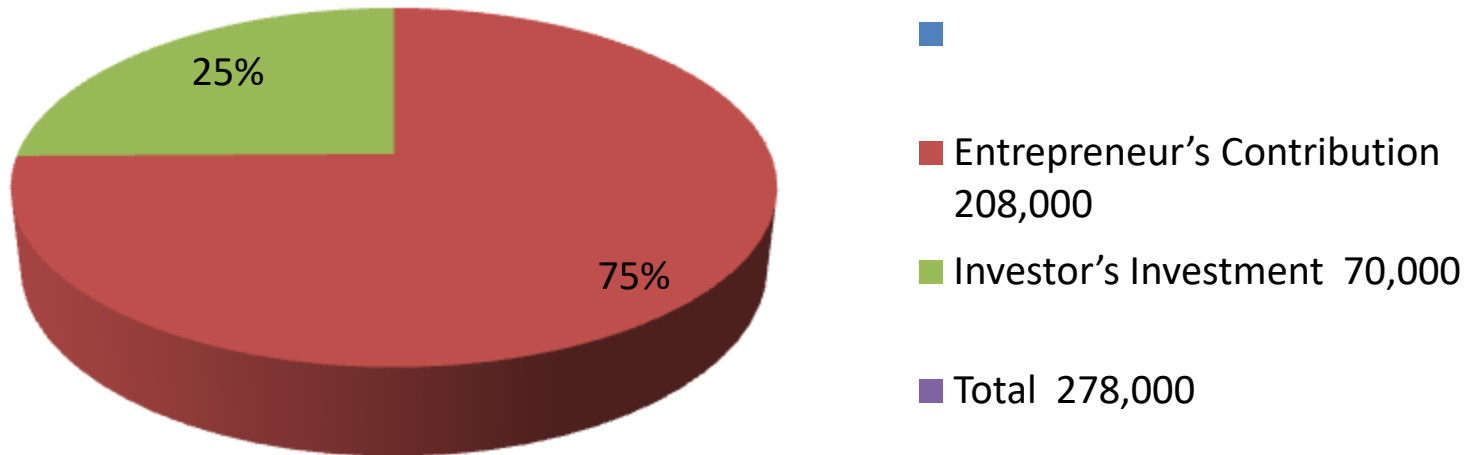
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry sales.	6,667	200,010	2,400,120
<b>Total Sales (A)</b>	<b>6,667</b>	<b>200,010</b>	<b>2,400,120</b>
<b>Less. Variable Expense</b>			
Poltry sales.	667	20,010	240,120
<b>Total variable Expense (B)</b>	<b>667</b>	<b>20,010</b>	<b>240,120</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>6,000</b>	<b>180,000</b>	<b>2,160,000</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		2,000	24,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		8,000	96,000
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>16,300</b>	<b>195,600</b>
<b>Net Profit (E) [C-D]</b>		<b>163,700</b>	<b>1,964,400</b>

## Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Sonali Poltry	2000	60	120,000	0	0	0	120,000
Koel Pakhi	3500	18	63,000	5000	6	30,000	93,000
Feed	10	1950	19,500	20	1950	39,000	58,500
Medicine	1	5500	5,500	1	1000	1,000	6,500
	<b>0</b>	<b>0</b>	<b>208,000</b>	<b>0</b>	<b>0</b>	<b>70,000</b>	<b>278,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poltry sales.	10,000	300,000	3,600,000	3,780,000	3,969,000
<b>Total Sales (A)</b>	<b>10,000</b>	<b>300,000</b>	<b>3,600,000</b>	<b>3,780,000</b>	<b>3,969,000</b>
<b>Less. Variable Expense</b>					
Poltry sales.	1,000	30,000	360,000	378,000	396,900
<b>Total variable Expense (B)</b>	<b>1,000</b>	<b>30,000</b>	<b>360,000</b>	<b>378,000</b>	<b>396,900</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>9,000</b>	<b>270,000</b>	<b>3,240,000</b>	<b>3,402,000</b>	<b>3,572,100</b>
<b>Less. Fixed Expense</b>					
House rant		0	0	0	0
Electricity Bill		2000	24,000	24,000	24,000
Transportation		1000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		8000	96,000	96,000	96,000
Entertainment		0	0	0	-
Guard		0	0	0	-
Generator		0	0	0	-
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>16,300</b>	<b>195,600</b>	<b>195,600</b>	<b>195,600</b>
<b>Net Profit (E) [C-D]</b>		<b>253,700</b>	<b>3,044,400</b>	<b>3,206,400</b>	<b>3,376,500</b>
<b>Investment Payback</b>			<b>28,000</b>	<b>28,000</b>	<b>28,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	3,044,400	3,206,400	3,376,500
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		3,016,400	6,194,800
	<b>Total Cash Inflow</b>	<b>3,114,400</b>	<b>6,222,800</b>	<b>9,571,300</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	70,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	<b>Total Cash Outflow</b>	<b>98,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>3,016,400</b>	<b>6,194,800</b>	<b>9,543,300</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 02 Family:0 Others:02  
Experience & Skill : 02 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; Akashtara, Bogra shadar  
, Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

















# FAMILY PICTURE

