#### **Proposed NU Business Name: EMRAN PAN KHAMAR**



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.AMRAN ALI			
Age	:	20-05-1998 (19 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Mnarried			
Children	:	Nill			
No. of siblings:	:	01 Brother,05 Sister			
Address	:	Vill:Rokhitpara , P.O: Hatkhujipur , P.S: Bagmara , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe  MOST. AMENA BIBI  MD. AFSAR ALI  Branch: Auchpara, Bagmara Centre 17 (Female),  Member ID: 9188/4, Group No: 04  Member since: 2008-2013Present 10-08-2015 (Tyears)  First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000 Outstanding loan: 5,920/ Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Five years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01705-932079
Mother's Contact No.	:	Nill
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. AMENA BIBI** joined Grameen Bank since 7 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

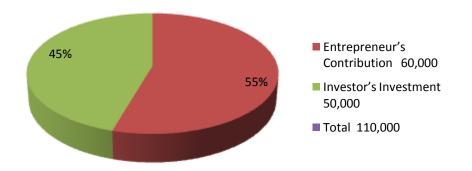
Proposed Nobin Udyokta Business Info					
Business Name	:	EMRAN PAN KHAMAR			
Location	:	Rokhitpara, Bagmara, Rajshahi			
Total Investment in BDT	:	BDT 1,10,000/-			
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	11 Shotangso			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing; Pan Item etc.</li> <li>Average 100% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.</li> <li>The shop is No Rent</li> <li>Collects goods from Mohanpur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Exi	st	ing	Βι	ısi	ness
		0			

Existing Dasiness							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Pan Item	400	12,000	1,44,000				
Total Sales (A)	400	12,000	1,44,000				
Less. Variable Expense							
Pan Item	0	0	0				
Total variable Expense (B)	0	0	0				
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000				
Less. Fixed Expense							
Rent							
Electricity Bill							
Mobile Bill		300	3,600				
Salary (self)		4,000	48,000				
Guard							
Transportation		500	6,000				
Entertainment		200	2,400				
Kitnashok		2,000	24,000				
Bank service Charge							
Total fixed Cost (D)		7,000	84,000				
Net Profit (E) [C-D)		5,000	60,000				

Investment Breakdown							
E		Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Pan Gas	3000	20	60,000	1000	20	20,000	800,000
Pan Boroj Repearing				-	-	30,000	30,000
Total	3000		60,000			50,000	1,10,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
Pan Item	600	18,000	2,16,000	2,26,800	2,38,140	
Total Sales (A)	600	18,000	2,16,000	2,26,800	2,38,140	
Less. Variable Expense						
Pan Item	0	0	0	0	0	
Total variable Expense (B)	0	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,26,800	2,38,140	
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		500	6,000	6,500	7,000	
Salary (self)		4,000	48,000	48,000	48,000	
Transportation		1,000	12,000	13,000	14,000	
Entertainment		400	4,800	5,000	5,500	
Salary (staff)						
Kitnashok		2,500	30,000	32,000	35,000	
Bank service Charge		100	1,200	1,200	1,200	
Total Fixed Cost		8,500	1,02,000	1,05,800	1,10,700	
Net Profit (E) [C-D)		9,500	1,14,000	1,21,000	1,27,440	
Investment Payback			20,000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,14,000	1,21,000	1,27400
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		94,000	1,95,000
	Total Cash Inflow	1,64,000	2,15,000	3,22,400
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	94,000	1,95,000	3,02,400

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

