

## Proposed NU Business Name: **SHAMIM POLTRY FIRM**



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Project verified by: MD. Mozaharl Islam



## ***Brief Bio of The Proposed Nobin Udyokta***

Name	:	<b>MD.SHAMIM SARKER</b>
Age	:	10-07-1991 (25 Years)
Education, till to date	:	Class: Five
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	01 Brother & 03 Sisters
Address	:	Vill: Shikor P.O: Narhotto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. NURJAHAN BIBI</b>
(iii) Father's name	:	<b>MD. ISMAIL SARKAR</b>
(iv) GB member's info	:	Branch: Narhotto Kahalu, Centre # 64(Female), Member ID: 5122/2, Group No: 03 Member since: 05-03-2002(15 Years) First loan: BDT 3000
Further Information:		Existing Loan: BDT: 20,000, Outstanding loan: BDT: 12,960
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Cow & Fish Business:60,000(Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01964-317347
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. NURJAHAN BIBI** joined Grameen Bank since 15 years ago. At first she took 3000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>SHAMIM POLTRY FIRM</b>
Location	:	Shikor,Narhotto,Kahalu
Total Investment in BDT	:	BDT 208,000/-
Financing	:	Self BDT 128,000/-(from existing business) 62% Required Investment BDT 80,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 40 ft= 2800 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Poultry Hen.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from Kahalu, Bogra</li><li>▪Agreed grace period is 3 months.</li></ul>

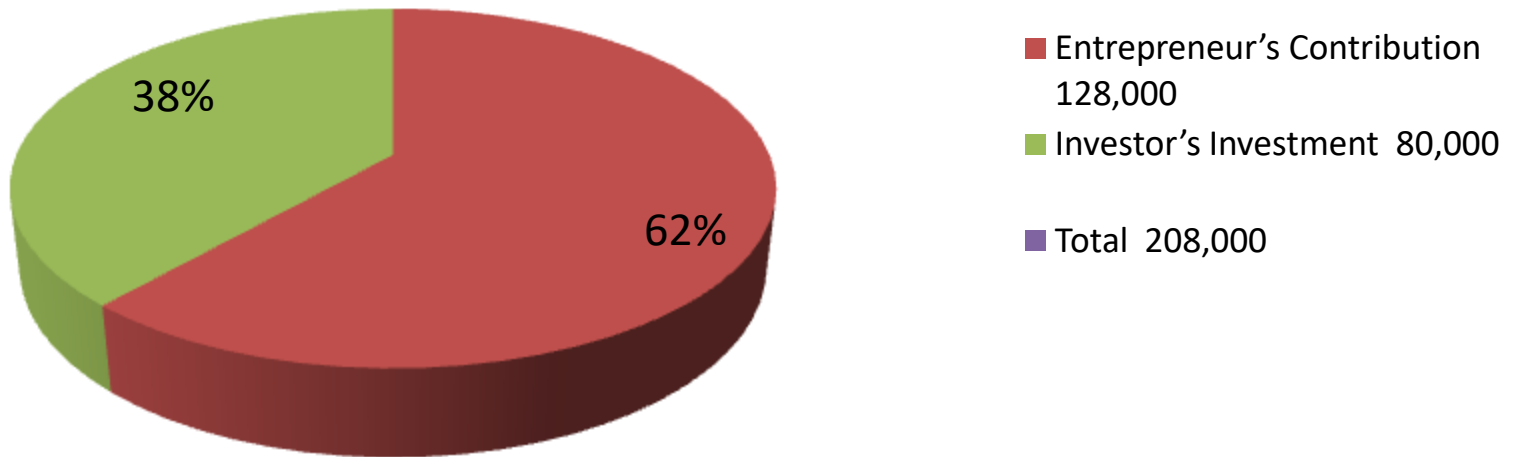
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue(Sales)</b>		
Poultry Hen	180,000	2,160,000
<b>Total Sales (A)</b>	180,000	2,160,000
<b>Less Variable Expense</b>		0
Poultry Hen	153,000	1,836,000
<b>Total variable Expense (B)</b>	153,000	1,836,000
<b>Contribution Margin (CM) [C=(A-B)]</b>	27,000	324,000
<b>Less Variable Expense</b>		0
Electricity bill	1,000	12,000
Transportation	600	7,200
Salary (self)	5,000	60,000
Entertainment	300	3,600
Mobile bill	300	3,600
<b>Total fixed cost (D)</b>	7,200	86,400
<b>Net Profit (E)= [C-D]</b>	19,800	237,600

## Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Hens	2000	30	60000	0	0	0	60000
Feed	25	2000	50000	35	2000	70000	120000
Medecine	100	180	18000	100	100	10000	28000
<b>Total</b>	<b>2125</b>	<b>0</b>	<b>128,000</b>	<b>135</b>	<b>0</b>	<b>80,000</b>	<b>208000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
Poultry Hen	200,000	2,400,000	2,520,000	2,646,000
<b>Total Sales (A)</b>	<b>200,000</b>	2,400,000	2,520,000	2,646,000
<b>Less. Variable Expense</b>		0	0	0
Poultry Hen	170,000	2,040,000	2,142,000	2,249,100
<b>Total variable Expense (B)</b>	<b>170,000</b>	2,040,000	2,142,000	2,249,100
<b>Contribution Margin (CM)</b> [C=(A-B)]	<b>30,000</b>	360,000	378,000	396,900
<b>Less. Fixed Expense</b>		0	0	0
Electricity Bill	1500	18,000	18,900	19,845
Mobile Bill	500	6,000	6,300	6,615
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	3,000	36,000	37,800	39,690
Transportation	800	9,600	10,080	10,584
Entertainment	500	6,000	6,300	6,615
<b>Total Fixed Cost</b>	<b>11300</b>	135,600	142,380	149,499
<b>Net Profit (E) [C-D]</b>	<b>18,700</b>	224,400	235,620	247,401
<b>Investment Payback</b>		<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



## Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	224,400	235,620	247,401
1.3	Depreciation (Non cash item)			
<b>1.4</b>	Opening Balance of Cash Surplus		192,400	400,020
	<b>Total Cash Inflow</b>	<b>304,400</b>	<b>428020</b>	<b>647421</b>
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
<b>2.3</b>	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>28,000</b>	<b>28,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>192,400</b>	<b>400020</b>	<b>619421</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















# FAMILY PICTURE

