#### **Proposed NU Business Name: JAMAN DAIRY FARM**



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka
Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOSAMMAT SAHERA KHATUN				
Age	:	09-10-1981 (36 Y <i>ears</i> )				
Education, till to date	:	HSC				
Marital status	:	Married				
Children	:	03 Douthers				
No. of siblings:	:	02 Brothers 02 Sisters				
Address	:	Vill: Chamurkhan P.O Kachkura, P.S: Uttor khan, Dist: Dhaka				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  FORIDA BEGUM  MD NURUL ISLAM  Branch: Dakshinkhan Uttora, Centre # 24 (Female),  Member ID: 2166/1, Group No: 04  Member since: 29-05-2010 (07Years)  First loan: BDT 10,000 /-				
Further Information: (v) Who pays GB loan installment		Outstanding loan: 25,000/- Brother				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	03 years of business experience.
Own Business and	•	02 years experience in running business.
Training Info	•	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01831-351481
Family's Contact No.	:	01741-488733
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**FORIDA BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

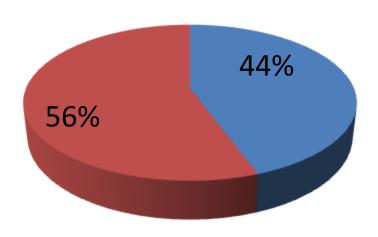
Proposed Nobin Udyokta Business Info						
Business Name	:	JAMAN DAIRY FARM				
Location	:	Chamurkhan, Kachkura, Uttorkhan, Dhaka 1230				
Total Investment in BDT	:	BDT 180,000/-				
Financing	:	Self BDT 80,000/- (from existing business) 44%				
		Required Investment BDT 100,000/- (as equity) 56%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop		24 ft x 14 ft= 336 square ft				
Security of the shop		None				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow.</li> <li>Average 10% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The shed is owner.</li> <li>Collects goods from Tongi, Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Quaterly	Yearly				
Revenue (sales)						
Bull cow	315,000	1,260,000				
Total Sales (A)	315,000	1,260,000				
Less. Variable Expense	0					
Bull cow	283,500	1,134,000				
Total variable Expense (B)	283,500	1,134,000				
Contribution Margin (CM) [C=(A-B)	31,500	126,000				
Less. Fixed Expense	0					
Rent	0	0				
Electricity Bill	900	3,600				
Transportation	0	0				
Mobile Bill	900	3,600				
Entertainment	0	0				
Salary (sttaf)	0	0				
Salary (self)	15,000	60,000				
Total fixed Cost (D)	16,800	67,200				
Net Profit (E) [C-D)	14,700	58,800				

Investment Breakdown								
Particulars		Existing	2	Particulars	Proposed F			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Bull cow	1	80000	80000	Bull cow	2	50000	100,000	180,000
							0	0
								0
Total			80,000				100,000	180,000

### **Source of Finance**

■ Entrepreneur's contibution 80000 ■ Investor's Investment 100000 ■ Total 180000



Financial Projection (BDT)						
Particular	Quaterly	1st Year	2nd Year	3rd year		
Revenue (sales)						
Bull cow	423,000	1,692,000	1,776,600	1,865,430		
0	0	0	0	0		
Total Sales (A)	423,000	1,692,000	1,776,600	1,865,430		
Less. Variable Expense	0					
Bull cow	380,700	1,522,800	1,598,940	1,678,887		
Total variable Expense (B)	380,700	1,522,800	1,598,940	1,678,887		
Contribution Margin (CM) [C=(A-B)	42,300	169,200	177,660	186,543		
Less. Fixed Expense	0					
Rent	0	0	0	0		
Electricity Bill	945	3,780	3,969	4,167		
Transportation	0	0	0	0		
Mobile Bill	1,080	4,320	4,536	4,763		
Entertainment	0	0	0	0		
Salary (sttaf)	0	0	0	0		
Salary (self)	15,000	60,000	60,000	60,000		
Non Cash Item	0					
Depreciation	0		0	0		
Total Fixed Cost	17,025	68,100	68,505	68,930		
Net Profit (E) [C-D)	25,275	101,100	109,155	117,613		
Investment Payback		40,000	40,000	40,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	101,100	109,155	117,613
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		61,100	130,255
	Total Cash Inflow	201,100	170,255	247,868
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	40.000	40.000	40,000
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	61,100	130,255	207,868

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Own Business: 01 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

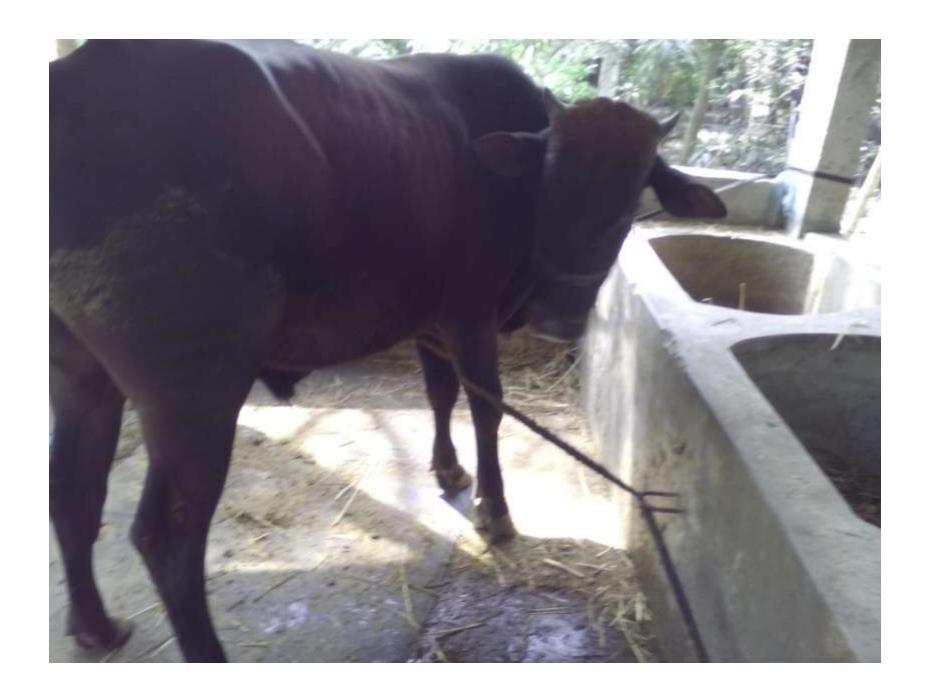
Theft

Fire

Political unrest

# Pictures

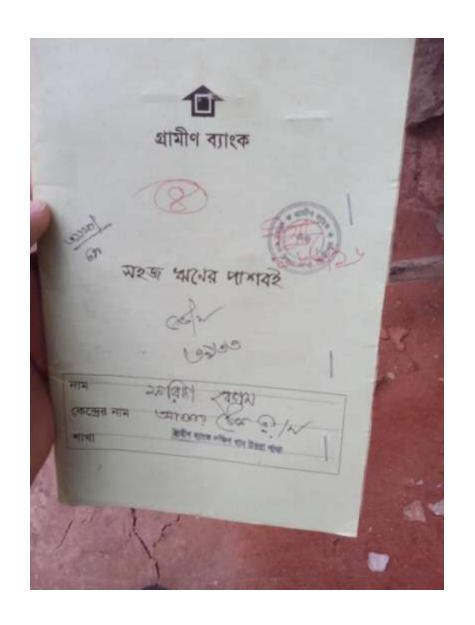


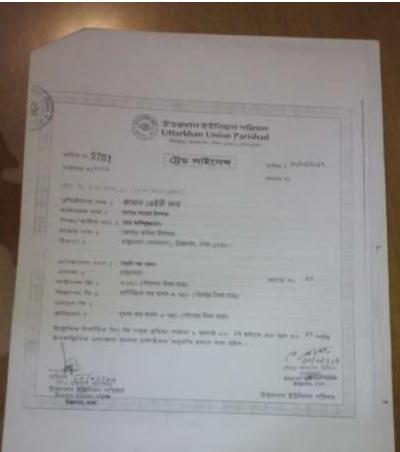


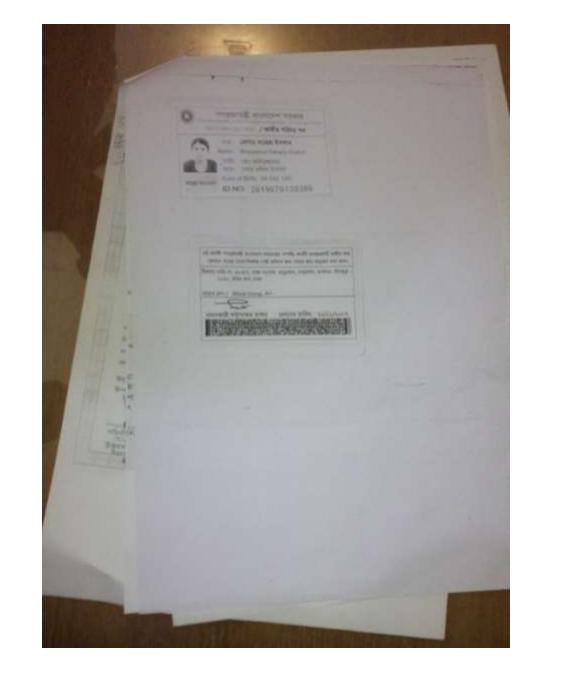














# **FAMILY PICTURE**

