

Proposed NU Business Name: **MITHU DAIRY FARM**



Project identification and prepared by: Md . Mizanur Rahman,
Bogra Shadar Unit, Bogra
Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MITHU MONDOL
Age	:	30-11-1982 (34Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	02 Brother 02 Sisters
Address	:	Vill: Moria P.O Moria P.S: Gabtali, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. AYESHA BEGUM
(iii) Father's name	:	LATE MD. MOZAHAR MONDOL
(iv) GB member's info	:	Branch: Mohishaban, Gabtali, Centre # 23(Female), Member ID:5042, Group No: 08 Member since: 07-11-2001 (10Years) First loan: BDT 5000 /- Outstanding loan: NILL
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01993-174103
Father's Contact No.	:	01734-279105
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AYESHA BEGUM joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MITHU DAIRY FARM
Location	:	: Moria, Gabtali, Bogra.
Total Investment in BDT	:	BDT 1,50,000/-
Financing	:	Self BDT 1,00,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	10 ft x 15 ft= 150 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Milk product.▪The business is operating by entrepreneur. Existing no employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

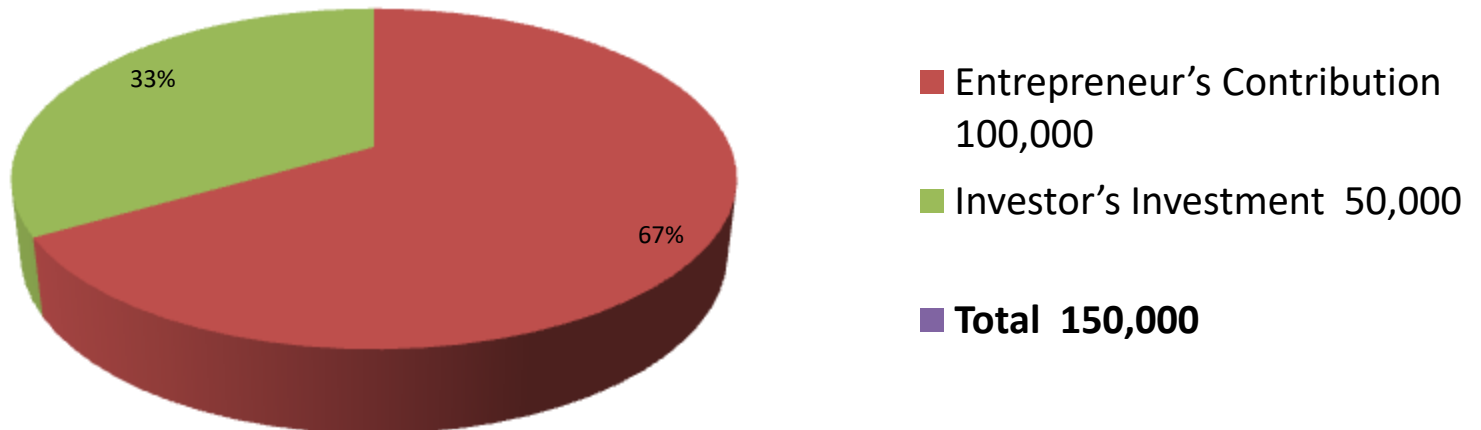
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk production	400	12,000	144,000
Total Sales (A)	400	12,000	144,000
Less. Variable Expense			
Milk production	200	6,000	72,000
Total variable Expense (B)	200	6,000	72,000
Contribution Margin (CM) [C=(A-B)]	200	6,000	72,000
Less. Fixed Expense			
House rant		-	0
Electricity Bill		-	0
Transportation		-	0
Salary (self)		4,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		4,200	50,400
Net Profit (E) [C-D]		1,800	21,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	2	40000	80,000	1	50,000	50,000	130,000
Bokna	1	20000	20,000	0	0	0	20,000
Total	3	0	100000	1	50000	50000	150000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Milk production	500	15,000	180,000	189,000	198,450
Total Sales (A)	500	15,000	180,000	189,000	198,450
Less. Variable Expense					
Milk production	250	7,500	90,000	94,500	99,225
Total variable Expense (B)	250	7,500	90,000	94,500	99,225
Contribution Margin (CM) [C=(A-B)]	250	7,500	90,000	94,500	99,225
Less. Fixed Expense					
Salary (self)		4,000	48,000	48,000	48,000
Mobile Bill		200	2,400	2,400	2,400
Total fixed Cost (D)		4,200	50,400	50,400	50,400
Net Profit (E) [C-D]		3,300	39,600	44,100	48,825
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	39,600	44,100	48,825
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		19,600	43,700
	Total Cash Inflow	89,600	63,700	92,525
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	19,600	43,700	72,525

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Moria, Gabtali, Bogra.
Regular customers;

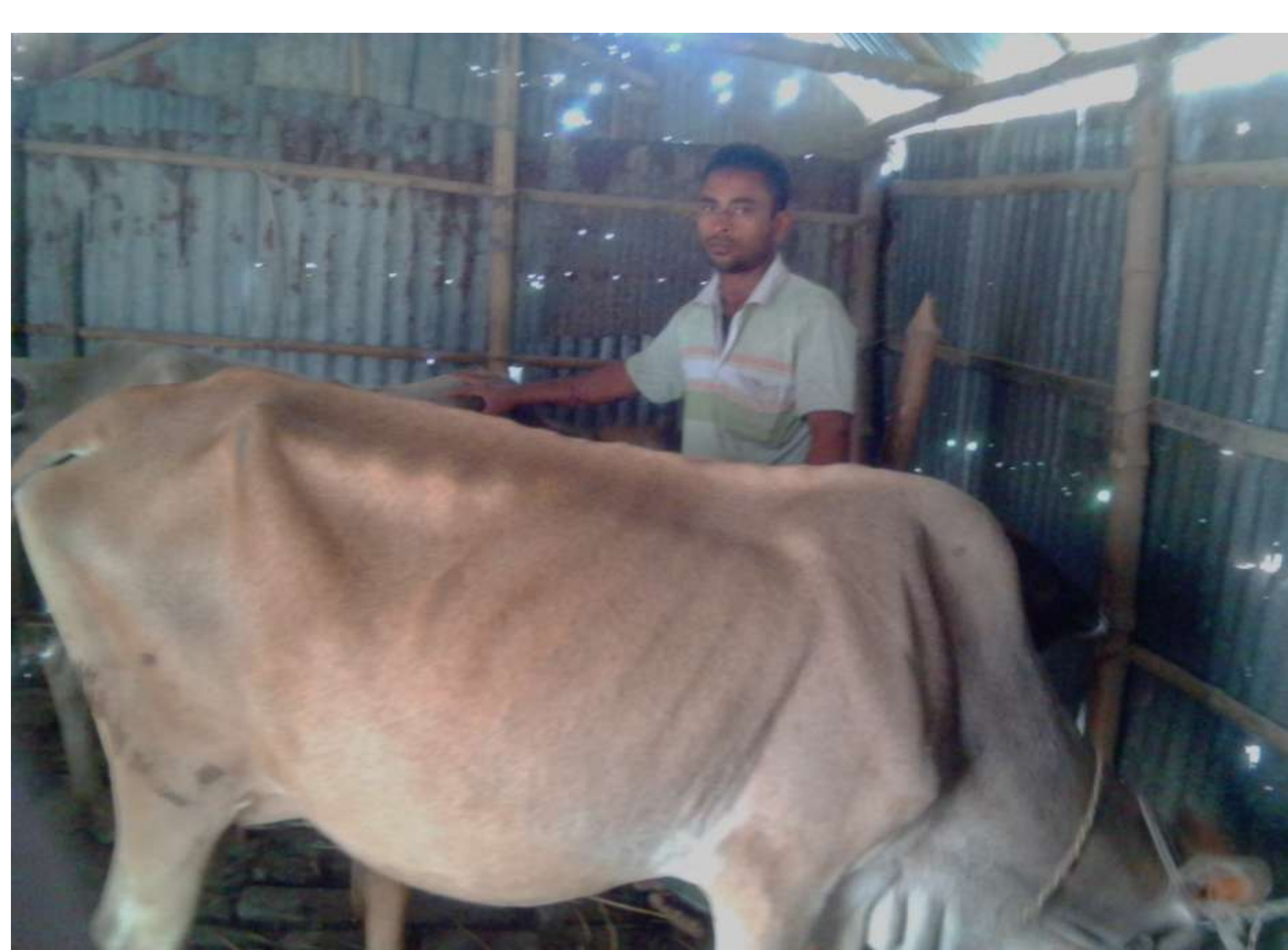
THREATS

Theft
Fire
Political unrest

Pictures











স্বাধীনতা সড়ক
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প্রত্যয়
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১০ বহুঃ সদস্য হওয়া
আমরা জাঃ অর্থাৎ

চনং মহিষাবান ইউনিয়ন

উপজেলা : পানসতলী, জেলা : ক



বাকস, কৃষি ও অর্থঃ অংশিক

ক্রঃ নং ০২
সিটিং নং ৬২১

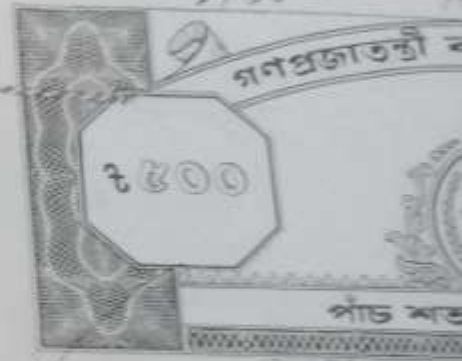
ট্রেড লাইসেন্স

অর্থ বহুরঃ ২০১৮-২০১৯

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উপজেলাঃ পানসতলী, জেলাঃ ককড়া। প্রথম বিসেস পরিচালকঃ
নামঃ - শ্রীঃ সত্যজিৎ কুমার
পুনিক পাইসা করবে - ২০১৮ই.
- সত্যজিৎ কুমার

বাইসেস মধুর করা হইল।

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FAMILY PICTURE

