

Proposed NU Business Name: BABA MAER DUA POULTRY FARM



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Project verified by: Md. Mozaharun Islam



Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|---|
| Name | : | BABA MAER DUA POULTRY FARM |
| Age | : | 12/11/1999 (18 Years) |
| Education, till to date | : | SSC |
| Marital status | : | Unmarried |
| Children | : | |
| No. of siblings: | : | 1 Brother, 1 Sister |
| Address | : | Vill: Borosoyghati P.O Bagha :, P.S: Bagha Dist: Rajshahi |
| Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | Ms. Goyna Khatun |
| (iii) Father's name | : | Md. Alom Khan |
| (iv) GB member's info | : | Branch :Monigram , Bagha, Centre #59/(Female), Member ID: 2561/2, Group No:3 Member since:2006-2012(6years) First loan: BDT 10,000 |
| Further Information: | | Existing Loan: BDT 40,000, Outstanding loan: |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | yes |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|--|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 5 years experience in running business. |
| Other Own/Family Sources of Income | : | yes |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01736015971 |
| Mother's Contact No. | : | 01796952473 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bagha,Unit, Rajshahi. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Ms. Goyna Begum joined Grameen Bank since 6 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

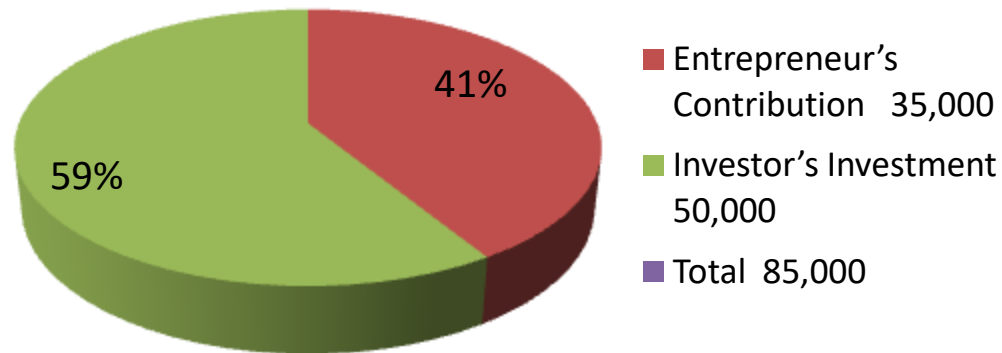
| | | |
|---|---|--|
| Business Name | : | :BABA MAER DUA POULTRY FARM |
| Location | : | Chandipur Bazar,Rajshahi |
| Total Investment in BDT | : | BDT 85,000/- |
| Financing | : | Self BDT 35000/-(from existing business) 41% Required Investment BDT 50,000/-(as equity) 59% |
| Present salary/drawings from business (estimates) | : | BDT 3,000/- |
| Proposed Salary | : | BDT 3,000/- |
| Size of shop | : | 0 ft x 0ft=0square ft |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Furniture Items.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employee.▪The shop is Rented▪Collects goods from Dhaka▪Agreed grace period is 3 months. |

| Existing Business (BDT) | | | |
|--|--------------|----------------|---------------|
| Particular | Daily | Monthly | Yearly |
| Revenue (sales) | | | |
| Poultry Item | | 50000 | 600000 |
| Total Sales (A) | | 50000 | 600000 |
| Less. Variable Expense | | | |
| Poultry Item | | 40000 | 480000 |
| Total variable Expense (B) | #REF! | 40000 | 480000 |
| Contribution Margin (CM) [C=(A-B) | 0 | 10000 | 120000 |
| Less. Fixed Expense | | | |
| Rent | | | |
| Electric Bill | | 2000 | 24000 |
| Transportation | | 1000 | 12000 |
| Salary (self) | | 3000 | 36000 |
| Salary (staff) | | | 0 |
| Guard | | | 0 |
| Entertainment | | | 0 |
| Generator | | 100 | 1200 |
| Security | | | |
| Mobile | | 100 | 1200 |
| Total fixed Cost (D) | | 6200 | 74400 |
| Net Profit (E) [C-D) | | 3800 | 45600 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|--------------|------|------------|--------------|----------|------------|--------------|----------------|
| Particulars | Qty. | Unit Price | Amount (BDT) | Qty | Unit Price | Amount (BDT) | Proposed Total |
| Chicken | 500 | 70 | 35000 | | | | 35000 |
| Food | | | | | | 30000 | 30000 |
| Medicine | | | | | | 20000 | 20000 |
| Total | | | 35000 | | | 50000 | 85000 |

Source of Finance



| Particular | Daily | Monthly | 1st Year | 2nd Year | 3 rd year |
|--------------------------------------|----------|--------------|---------------|---------------|----------------------|
| Revenue (sales) | | | | | |
| Electrics Item | | 80000 | 960000 | 1008000 | 1058400 |
| Total Sales (A) | | 80000 | 960000 | 1008000 | 1058400 |
| Less. Variable Expense | | | | | |
| Electronics Item | 0 | 64000 | 1092000 | 1146600 | 1203930 |
| Total variable Expense (B) | 0 | 64000 | 1092000 | 1146600 | 1203930 |
| Contribution Margin (CM) [C=(A-B) | 0 | 16000 | 192000 | 201600 | 211680 |
| Less. Fixed Expense | | | | | |
| Rent | | | | | |
| Electric Bill | | 3000 | 36000 | 37800 | 39690 |
| Transportation | | 2000 | 24000 | 25200 | 26460 |
| Salary (self) | | 3000 | 36000 | 37800 | 39690 |
| Salary(staff) | | | 0 | 0 | 0 |
| Guard | | | 0 | 0 | 0 |
| Generator | | | 0 | 0 | 0 |
| Entertainment | | 200 | 2400 | 2520 | 2646 |
| Security | | | | | |
| Mobile | | 500 | 6000 | 6300 | 6615 |
| Total fixed Expenses | | 8700 | 104400 | 109620 | 115101 |
| Net Profit (E) [C-D] | | 7300 | 87600 | 91980 | 96579 |
| Investment Payback | | | 20000 | 20000 | 20000 |

Cash flow projection on business plan (rec. & Pay)

| Sl # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|------|---|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50000 | | |
| 1.2 | Net Profit | 87600 | 91980 | 96579 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 67600 | 139580 |
| | Total Cash Inflow | 137600 | 159580 | 236159 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
| 3 | Total Cash Outflow | 70000 | 20000 | 20000 |
| | Net Surplus | 67600 | 139580 | 216159 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 5Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









প্রত্যয়

আমি নিম্ন স্বাক্ষরকারী এই স্মারক প্রত্যয়ন পত্র প্র

স্বাক্ষর করেছি।

FAMILY PICTURE

