#### A Nobin Udyokta Project Rangdhonu Telecom



Project by: Md. Iqbal Mahmud

*Identified by* : Md. Moslim Uddin *Verified By*: Md. Ziaul Hoque



Dhamrai Unit Area 3

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



2

Name	:	Md. Iqbal Mahmud
Age	:	07-03-1985 (31Years)
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	03 Brother and 05 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Mother Father Mrs. Kamala Begum Md. Anoyer Hossain Member since: 03/01/2001 Branch:Ganggutiya ,Dhamrai, Centre no.39, Group:03 Loanee No.N/A First Ioan: Tk. 3,000/- Total Amount Received: Tk. 150,000 Existing Ioan: N/A Outstanding/A
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: :	N/A N/A N/A N/A N/A
Education	:	H.S.C GT Social Business Unit, Dhamrai



Present Occupation	:	Telecom Business
Trade License Number	:	145
Business Experiences and Training Info.	:	07 (Years)
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01717150260
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka



NU's mother has been a member of Grameen Bank since 2001. At first his mother took a loan amount of 3000 BDT from Grameen Bank. She invested the money in her husband's business. NU's father pays the last GB Loan. NU's mother gradually improved their life standard by using GB loan.

#### **PROPOSED BUSINESS Info.**



Business Name	:	Rangdhonu Telecom
Address/ Location	:	Saturia Bazaar, Saturia, Manikgong.
Total Investment in BDT	:	BDT 500,000
Financing	:	Self BDT : 400,000 (from existing business)- 80%Required Investment BDT : 100,000 (as equity)- 20 %
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
i. Proposed Business % of present gross profit margin	:	15%
ii. Estimated % of proposed gross profit margin	:	15%
iii. Agreed grace period	:	5 months

#### **PRESENT & PROPOSED INVESTMENT Breakdown**



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture and Fan (02) Computer Presents Goods item: Advance	35,000 35,000 1,30000 2,00000		4,00000
Proposed Items:		100,000	100,000
Total Capital	4,00000	100,000	5,00000

N.B: Details of Present (\*) & proposed (\*\*) items have enclosed in next slide.



Present item				
Product name	Amount			
Mobile charger(182)	13,650			
Battery (Onik) (55)	12725			
Memory Card (15)	3,000			
Head Phone (15)	1125			
Skin Paper (100)	6500			
Flexi Load (GP, Robi,Airtel Banglalink)	5,000			
Normal Mobile Handset (22)	30000			
Android Mobile (05)	20,000			
Sim (100)	13,000			
Bkas	10,000			
Mobe case	15,000			
Total	1,30,000			

Proposed item				
Product Name	Amount			
Android Mobile (15)	67500			
Normal Mobile Handset (20)	24,000			
Sim (42)	5,500			
Memory (15)	3000			
Total	1,00000			

### **EXISTING BUSINESS OPERATIONS Info.**

Particulars	Exis	Existing Business (BDT)				
Faiticulars	Daily	Monthly	Yearly			
Sales (A)	4,000	1,20,000	14,40,000			
Less: Cost of sale (B)	3,400	1,02,000	12,24,000			
Gross Profit 15% (A-B)= [C]	600	18,000	2,16,000			
Less: Operating Costs						
Electricity bill		300	3600			
Night Guard Bill		200	2400			
Mobile Bill		200	2400			
Shop Rent		3,500	42,000			
Salary from Business		7000	84,000			
Others (Entertainment)		100	1200			
Non Cash Item:						
Depreciation Expenses(70,000*15%)		875	10,500			
Total Operating Cost (D)		12,175	72,100			
Net Profit (C-D):		5,825	1,43,900			

### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dertieulere	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	5,000	15,0000	180,0000	5500	165,000	1980000	6000	180,000	2160,000
Less: Cost of Sale (B)	4,250	1,27,500	15,30,000	4,675	1,40,250	16,83,000	5,100	1,53,000	18,36,000
Gross Profit 15%	750	22,500	2,70,000	825	24,750	2,97,000	900	27,000	3,24,000
Less operating cost :									
Electricity bill		300	3600		300	3,600		400	4800
Night Guard Bill		200	2400		300	3,600		300	3,600
Mobile Bill		200	2400		200	2,400		300	3,600
Shop Rent		3,500	42,000		3,500	42,000		3,500	42,000
Salary from Business		7000	84,000		7,000	84,000		7,000	84,000
Others		100	1200		200	2,400		200	2,400
Non Cash Item:									
Depreciation Expense		875	10,500		875	10,500		875	10,500
Total Operating Cost (D)		12,175	1,46,100		12,375	1,48,500		12,575	1,50,900
Net Profit (C-D) = (E)		10,325	1,23,900		12,375	1,48,500		14,425	1,73,100
GT payback			40,000			40,000			40,000
Retained Income:	etained Income: 83,900			10,8500			1,33,100		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)

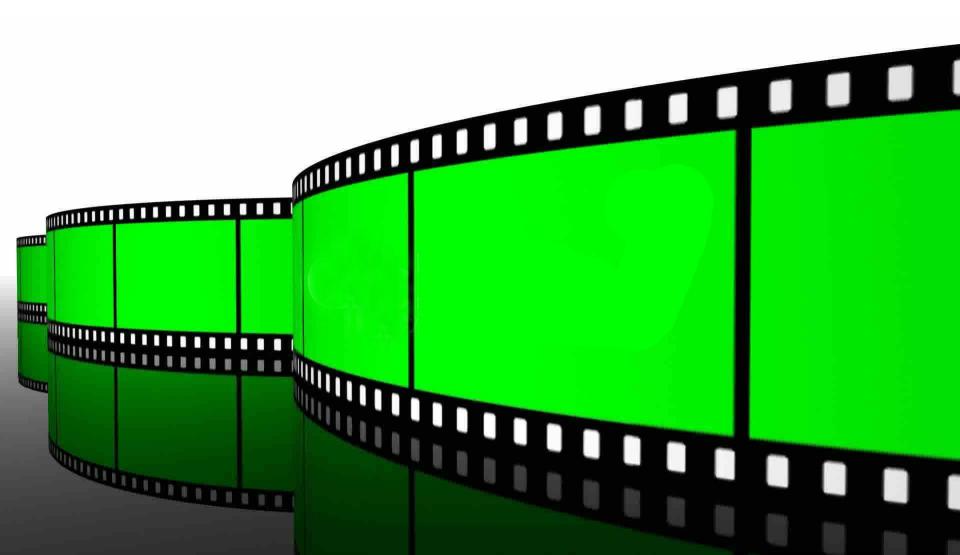
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	1,23,900	1,48,500	1,73,100
1.3	Depreciation (Non cash item)	10,500	10,500	10,500
1.4	Opening Balance of Cash Surplus	0	94,400	2,13,400
	Total Cash Inflow	2,34,400	2,53,400	3,97,000
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,40,000	40,000	40,000
3.0	Net Cash Surplus	94,400	2,13,400	3,57,000

#### **SWOT Analysis**



<ul> <li>STRENGTH</li> <li>Business Experience and Skill</li> <li>Maintain Daily accounts</li> <li>16 hours shop open</li> <li>No loan against business</li> <li>Located beside Road &amp; Bus stand.</li> </ul>	<b>WEAKNESS</b> Lack of investment
OPPORTUNITIES	THREATS
Expansion of Business	Fire.
Increasing the number of Customer	Theft.
Have chance to grab new customer	Political Instability may reduce the sale.















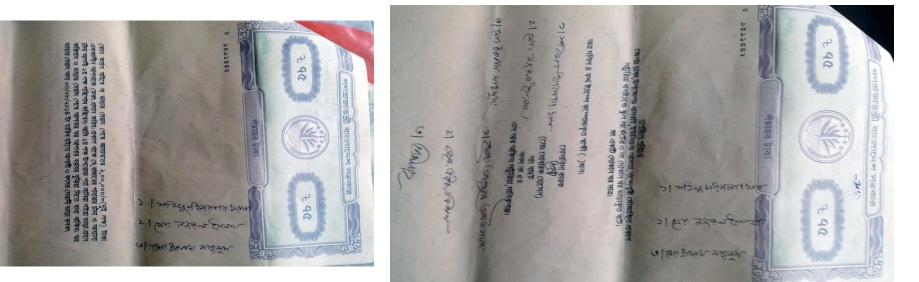




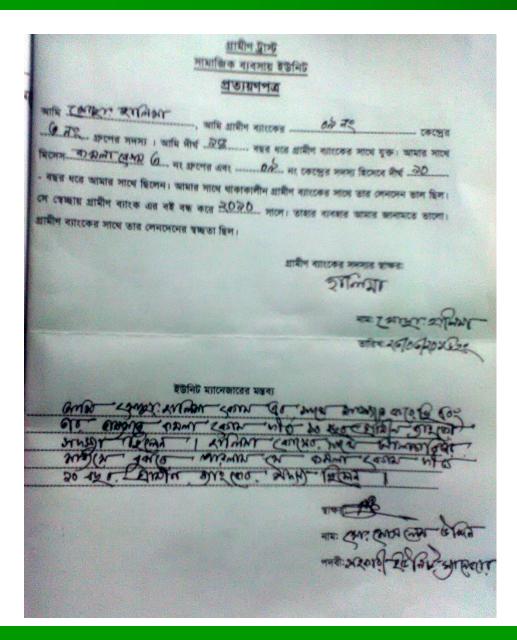












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### Presented at Internal Design Lab On March 2016 at GT

