A Nobin Udyokta Project MAA ELECTRIC HOUSE



Project by : Hori Bashor Chandra Das *Identified by* : Abdul Alim *Verified By*: Md. Razib Hossain





BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Hori Bashor Chandra Das
Age	:	20/08/1985
Marital status	:	Married
Children	-	01 Son, 0 Daughter
No. of siblings:	:	Two brothers and One Sisters
<i>Parent's and GB related Info</i> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Mother Chinu Rani Das Late Hor Gobindo Das Member since: 2008 Branch: Nayergaw, Centre no: 1/m Loanee :1930 First Ioan: Tk.10000 Existing Ioan: Tk. 20,000 Outstanding: Tk. 12,520
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	Class Eight



Present Occupation		Electric Business
Trade License Number		198
Business Experiences	:	10 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01817104793
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.



NU's mother has been a member of Grameen Bank (GB) Since 2008. At first her mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Sons business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Maa Electric House
Address/ Location	:	Nayergaw Bazer, p.o:Nayergaw, Matlab (south), Chandpur.
Total Investment in BDT	:	550,000/-
Financing	:	Self BDT 450,000 (from existing business) - 82% Required Investment BDT 100,000 (as equity) - 18%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,500
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	15% 15%
profit margin Agreed grace period		
	:	3 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)					
Farticulars	Daily	Monthly	Yearly			
Sales	5000	150000	1800000			
Less: Cost of sale	4250	127500	1530000			
Gross Profit 15% (A)	750	22500	270000			
Income from Servicing	200	6000	72000			
Total Profit (A+B) C	950	28500	342000			
Less: Operating Costs						
House rent		2083	25000			
Electricity bill		1000	12000			
Solar Bill		300	3600			
Night Guard Bill		200	2400			
Mobile Bill		300	3600			
Salary from Business (Self)		8000	96000			
Others (Entertainment)		200	2400			
Non Cash Item:						
Depreciation Expenses(82000*10%)		683	8200			
Total Operating Cost (D)		12766	153192			
Net Profit (C-D):		15734	188808			

6

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan (01) : Table (03) : Rak (04) : Koel Machine : Present Goods Items (*) :	2,000 15,000 20,000 45,000 368,000		450,000
Proposed Items (**) :		100,000	100,000
Total Capital	450,000	100,000	550,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide



Present Stock item

Proposed Item

Product name	Amount
Celing Fan (80 pcs *1300)	104,000
Table Fan (10 pcs*1200)	12,000
Solar Fan (10 pcs*900)	9,000
Jali Fan (30 pcs*650)	19,500
Enargi Bulb (100 pcs*250)	25,000
Multi Plug (30 pcs*150)	4,500
Bord (200 pcs*20)	4,000
Charger Light (50 pcs*200)	10,000
Battery Water	10,000
Cable	80,000
Switch, Holder, Plug	50,000
Others	40,000
Total Present Stock	368,000

Product name	Amount
Celing Fan (20 pcs *1300)	26,000
Table Fan (10 pcs*1200)	12,000
Solar Fan (20 pcs*900)	18,000
Jali Fan (10 pcs*650)	6,500
Cable	15,500
Torch Light	10,000
Switch, Holder, Plug	12,000
Total Present Stock	100,000

Financial Projection of NU BUSINESS PLAN



Particulars	Y	ear 1 (E	BDT)	Year 2 (BDT)			Year 3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	5500	165000	1980000	6000	180000	2160000	6500	195000	2340000
Less: Cost of Sale	4675	140250	1683000	5100	153000	1836000	5525	165750	1989000
Gross Profit 15% (A)	825	24750	297000	900	27000	324000	975	29250	351000
Income from servicing	500	15000	180000	500	15000	180000	600	18000	216000
Less cost of servicing	300	9000	108000	300	9000	108000	360	10800	129600
Gross Profit 40% (B)	200	6000	72000	200	6000	72000	240	7200	86400
Total Gross Profit (A+B)=C	1025	30750	369000	1100	33000	396000	1215	36450	437400
Less operating cost :									
House rent		2083	25000		2083	25000		2083	25000
Electricity bill		1000	12000		1500	18000		2000	24000
Solar Bill		300	3600		350	4200		400	4800
Night Guard Bill		200	2400		250	3000		300	3600
Mobile Bill		300	3600		350	4200		400	4800
Salary from Business		8500	102000		9000	108000		10000	120000
Others (Entertainment)		300	3600		300	3600		350	4200
Depreciation Expenses		683	8200		683	8200		683	8200
Total Operating Cost (D)		13366	160392		14466	173592		16216	194592
Net Profit =(C-D)		17384	208608		18534	222408		20234	242808
GT payback		40,00	0	40,000			40,000		
Retained Income:		168,60	8	182,408			202,808		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	208,608	222,408	242,808
1.3	Depreciation (Non cash item)	8,200	8,200	8,200
1.4	Opening Balance of Cash Surplus	0	164,288	354,896
	Total Cash Inflow	316,808	394,896	605,904
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back	40,000	40,000	40,000
2.3	Payment of GB loan	12,520	0	0
	Total Cash Outflow	152,520	40,000	40,000
3.0	Net Cash Surplus	164,288	354,896	565,904

SWOT Analysis



 Skill and 10 Years experience Quality service and Product Well Decorated Seven days open weekly 16 hours shop open 	W EAKNESS Lack of investment
 OPPORTUNITIES Have a chance at more customers within local area. Extendable society Products and service demand increasing. 	 THREATS New competitor may be present Political Unrest Theft



































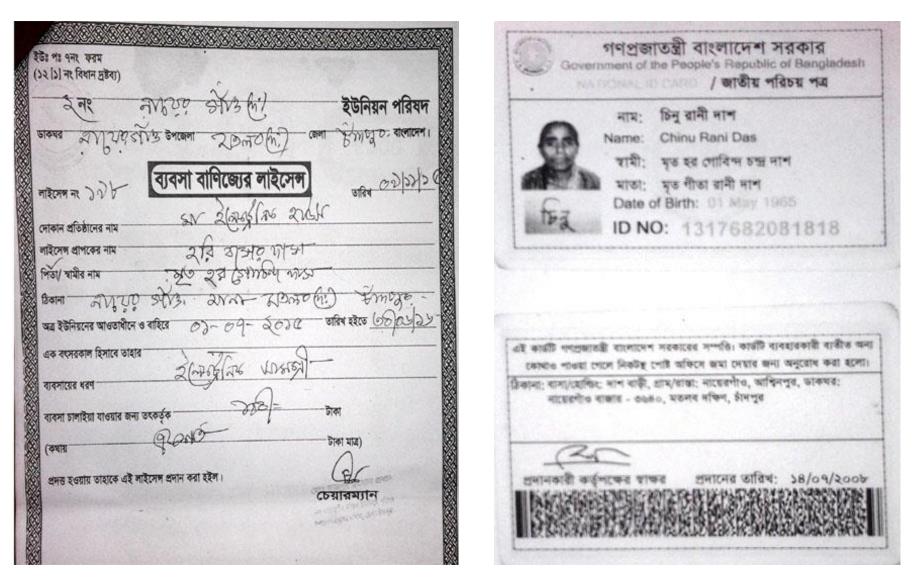






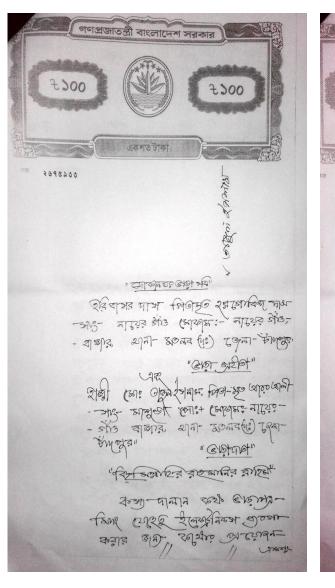


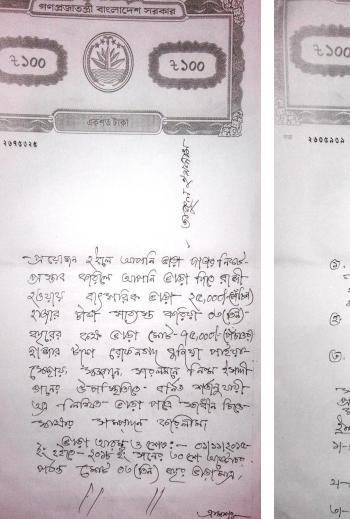


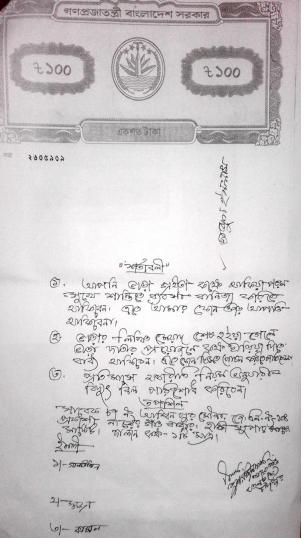




								- A
			<u>.</u>	ঋণ স	ংক্রান্ত	4		Counter the and the an
তারিখ বিবরণ .	কিন্তি		সহজ ঋণ	A. Cal			अल	গ্রামীণ ব্যাংক
	নম্বর	কিন্তি আদায়	পরিশোধের বাকী	সুদ আদায়	কিস্তি আদায়	পরিশোধের বাকী	সুদ আদায়	the second s
•			78260					
atom	78	800	20130	Contraction of the local division of the loc				and the second se
reton	20	85	20800	iso				
27/074	265	880	12200	050				Economic al a
work	29	850	72620	550				মহজ ধানের দাশবহ
-01	1							22/2
							· · ·	
								नाम किनु बहती अग्नि ह- क्षण इव आवत
								कित्मुत्र नाम मारहेन द्वाय
								শार्था अद्रस्तनीम्छ (मड), जाजपन मेन्द्र
						-		ારા









Presented at 38th Internal Design Lab on April 7, 2016 at GT

