A Nobin Udyokta Project

Ma Poultry Farm





Project by: Tanzil

Identified by: Md. Abu Musa Bhuiyan

Verified By: Uttam Kumar Sarker

Chandpur Sadar Unit Region-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Tanzil
Age	:	06 -02-1991 (25 years)
Marital status	:	Un Married
Children	:	N/ A
No. of siblings:	:	Two brothers and oneSister.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Shahina Begum Father: Md, Delware Gazi Member from: 03-01-2004 to 01-08-2010 Branch: Shah Mahmud pur Centre no.03/m, Group: 05 Loanee No. 1012 First loan: Tk. 5000 Existing loan: N/A Outstanding:Tk. N/A
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A
Education, till to date	:	Class : Five

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Poultry Farm
Trade License Number		00065
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01833469001
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother had been a member of Grameen Bank (GB) from 2004 to 2010. At first her mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Ma Poultry Farm
Address/ Location	:	Trafic Abuler Bari , Ragunath pur, Puran Bazar, Chandpur Sadar, Chandpur.
Total Investment in BDT	:	596,000/-
Financing	:	Self BDT: 446,000/- (from existing business) -75% Required Investment BDT:150,000 (as equity) 25 %
Present salary/drawings from business (estimates)	:	BDT 10,000/-
Proposed Salary		BDT 10,000/-
Proposed Business % of present gross profit margin	:	83%
Estimated % of proposed gross profit margin	:	83%
Agreed grace period	:	05 months

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)				
Particulars		Monthly* 2	Yearly		
Sales (A) (2150*152) (6 step delivery per year)		326800	1960800		
Less: Cost of sales (B) (2200*25)		55000	330000		
Gross Profit (A-B)= [C]		271244	1627464		
Less: Operating Costs			0		
Poultry feed (66 sack*2400)		158400	950400		
Electricity Bill		3000	18000		
Bhushi		4000	24000		
Mobile Bill		800	4800		
Medicine		30,000	180000		
Salary (Employee)		16000	96000		
Salary from Business (Self)		20,000	120000		
Others		600	3600		
Non Cash Item:			0		
Depreciation Expenses		200	1200		
Total Operating Cost (D)		233000	1398000		
Net Profit (C-D):		38,244	229464		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Others Advance Present Goods Items Broiler (2150 *152) Poultry feed (20 sack* 2400)	4,000 8,000 60,000 326,000 48,000		446,000
Proposed Items (**) : Chick (2500*25) Feed (36 sack*2400)		62,500 87,500	150,000
Total Capital	446,000	150,000	596,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

Financial Projection of NU BUSINESS PLAN



	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly *2	Yearly	Daily	Monthly*2	Yearly	Daily	Monthly*2	Yearly
Sales (A) (2450*152)		372400	2234400		372400	2234400		379750	2278500
Less: Costof Sale (3540*60) (B)		62500	375000		62500	375000		62500	375000
Profit 68%(A-B)=(C)		309900	1859400		309900	1859400		317250	1903500
Less operating cost:									
Electricity bill		3600	21600		4000	24000		4400	26400
Poultry feed (75*2400)		180000	1080000		180000	1080000		180000	1080000
Medicine		36000	216000		36000	216000		36000	216000
Salary (Self)		20000	120000		20000	120000		20000	120000
Mobile Bill		1200	7200		1600	9600		1600	9600
Vushi		5000	30000		5000	30000		5000	30000
Salary (Employee 01)		16000	96000		16000	96000		17000	102000
Others		600	3600		600	3600		600	3600
Depreciation Expenses		200	1200		200	1200		200	1200
Total Operating Cost (F)		262600	1575600		263400	1580400		264800	1588800
Net Profit =(E-F)		47300	283800		46500	279000		52450	314700
GT payback		60000		60000			60000		
Retained Income:		223800		219000			254700		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	150000	0	0
1.2	Net Profit	283800	279000	314700
1.3	Depreciation (Non cash item)	1200	1200	1200
1.4	Opening Balance of Cash Surplus		225000	445200
	Total Cash Inflow	435000	505200	761100
2.0	Cash Outflow			
2.1	Purchase of Product	150000	0	0
2.2	Investment Pay Back	60000	60000	60000
2.3	Payment of GB loan	0	0	0
	Total Cash Outflow	210000	60,000	60000
3.0	Net Cash Surplus	225000	445200	701100

SWOT Analysis



STRENGTH

- All time service.
- Skilled and 05 Years experience
- Well Decorated

WEAKNESS

Lack of investment

OPPORTUNITIE

- Expansion of business
- Products and increased service demand.

THREATS

- New competitor may be present
- Political Unrest
- Fire
- Theft















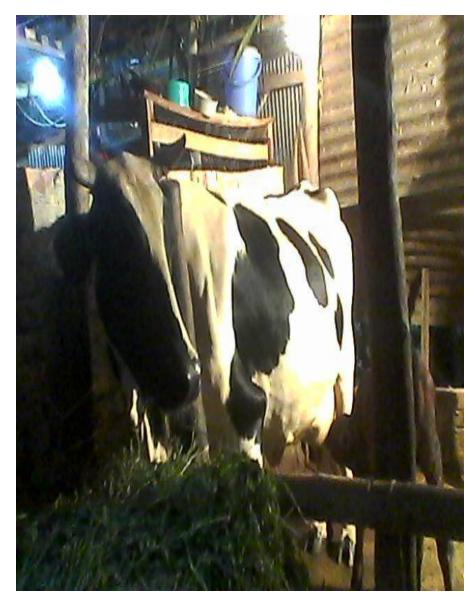










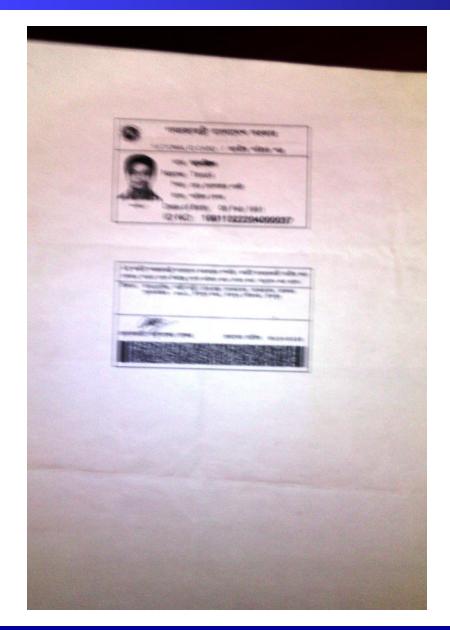


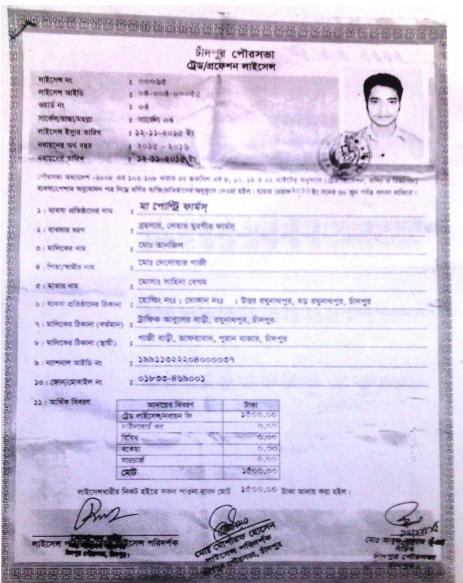




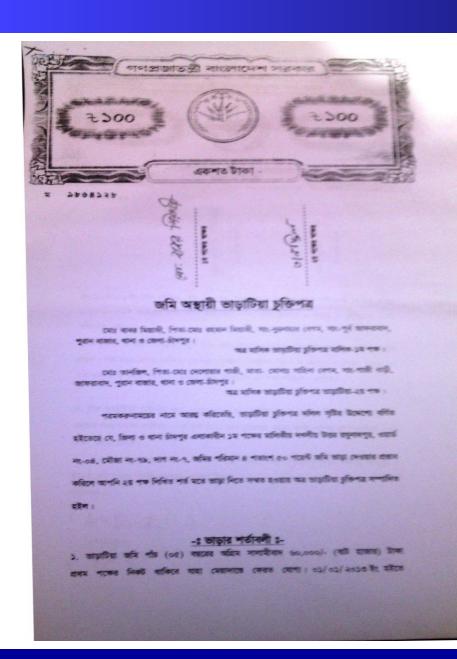


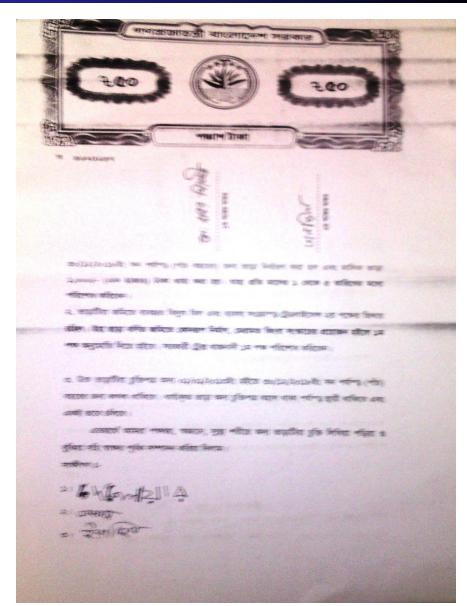




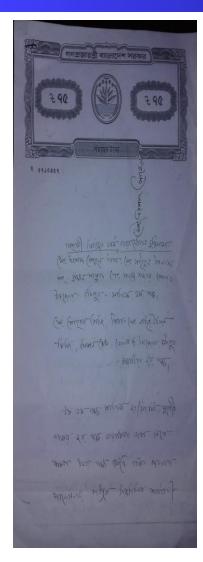


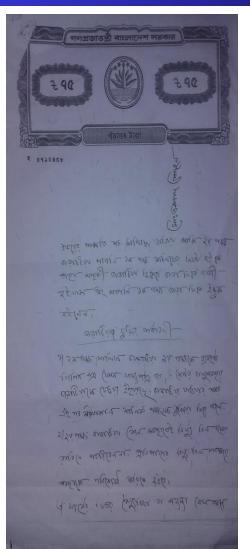


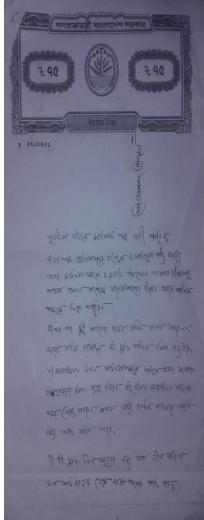


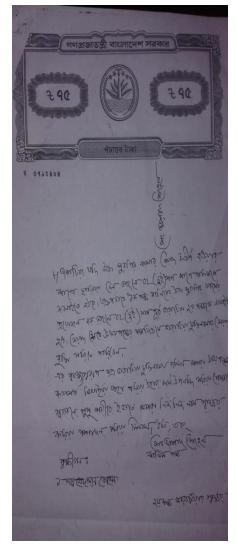














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