#### A Nobin Udyokta Project

## **New Mathri Shilpaloy**





**Project by:** Sree Becom Chandra Gosh **Identified by:** Outtam Kumar Sarker

Verified By: Md. Abu Musa Bhuiyan

Chandpur Sadar Unit Region-1 GRAMEEN TRUST



#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Sree Becom Chandra Gosh.		
Age	:	18/01/1991 (25Years 3 Months)		
Marital status	:	Unmarried,		
Children	:	-		
No. of siblings:	:	One brother and Three Sisters		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : :	NU's Father Pays GB Loan N/A N/A N/A N/A		
Education, till to date	:	Class Seven		

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**

(Continued)



Present Occupation	:	Gold Business
Trade License Number	:	305/2015-2016
Business Experiences	:	7 years.
Other Own/Family Sources of Income	:	Business, (His Father is a Milk, Ghee, Curd, businessman)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01830658586
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 2001. At first her mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	New mathri Shilpaloy
Address/ Location	:	Algi Bazer Main Road
Total Investment in BDT	:	260,000/-
Financing	:	Self BDT : 160,000 (from existing business) - 62% Required Investment BDT : 100,000 (as equity)-38%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 6,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	6 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existi	Existing Business (BDT)				
Fai ticulai 5	Daily	Monthly	Yearly			
Sales (A)	3500	105,000	1260000			
Less: Cost of sale (B)	2800	84000	10,08000			
Gross Profit 20% (A-B)= [C]	700	21000	252,000			
Less: Operating Costs						
Electricity bill		600	7200			
Night Guard Bill		70	840			
Rent		6000	72000			
Mobile Bill		300	3,600			
Salary from Business (Self)		6000	72000			
Others (Entertainment)		300	3600			
Non Cash Item:						
Depreciation Expenses(20,000*15%)		250	3000			
Total Operating Cost (D)		13520	162240			
Net Profit (C-D):		7480	89760			

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Wait Machine Sinduk (Volt) Decoration Advance Present Goods Items: Gold 4*35000 Silver 28*700)	2,000 18,000 50,000 260,000 140,000 20,000		490,000
Proposed Items: Gold (2.5 Vori* 35000) Silver (18*700)		87,500 12,500	100,000
Total Capital	490,000	100,000	590,000

## Financial Projection of NU BUSINESS PLAN



Particulars	Ye	ear 1 (BE	OT)	Year 2 (BDT)		
i articulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	4000	120000	1440000	5000	150000	1800000
Less: Cost of Sale (B)	3200	96000	1152000	4000	120000	1440000
Profit 10% (A-B)=(C)	800	24000	288000	1000	30000	360000
Less operating cost:						
Electricity bill		600	7200		600	7200
Mobile Bill		300	3600		400	4800
Salary- self		6000	72000		6000	72000
Shop Rent		6000	72000		6000	72000
Night Gard		70	840		70	840
Others		300	3600		400	4800
Depreciation Expenses		250	3000		250	3000
Total Operating Cost (F)		13520	162240		13720	164640
Net Profit =(E-F)		10480	125760		16280	195360
GT payback		60,000			60,000	
Retained Income:		65760			135360	

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	100,000	
1.2	Net Profit	125760	195360
1.3	Depreciation (Non cash item)	3000	3000
1.4	Opening Balance of Cash Surplus		68760
	Total Cash Inflow	228760	267120
2.0	Cash Outflow		
2.1	Purchase of Product	100,000	
2.2	Investment Pay Back	60,000	60,000
2.3	Payment of GB loan		0
	Total Cash Outflow	160000	60,000
3.0	Net Cash Surplus	68760	207120

#### **SWOT Analysis**



## STRENGTH

- Skill and 7 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### $\mathbf{T}_{\mathsf{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft



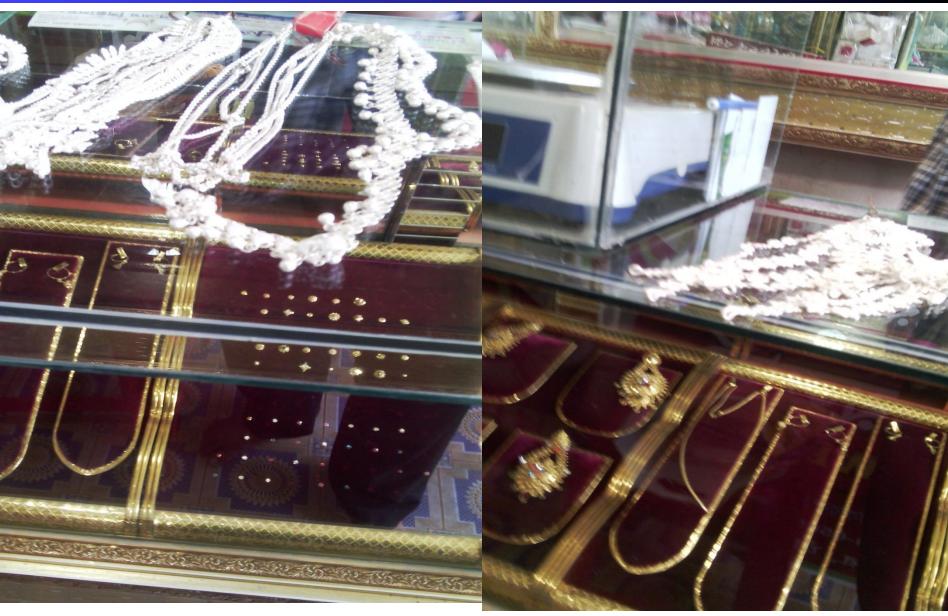










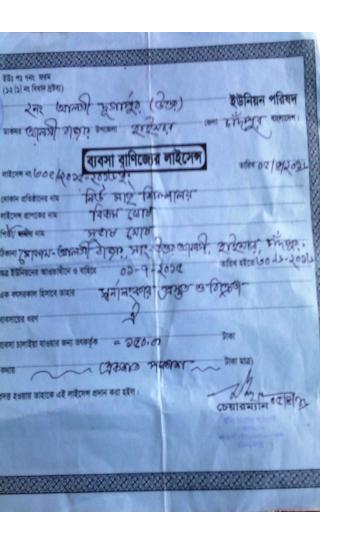




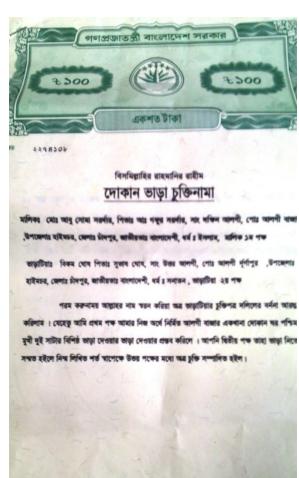




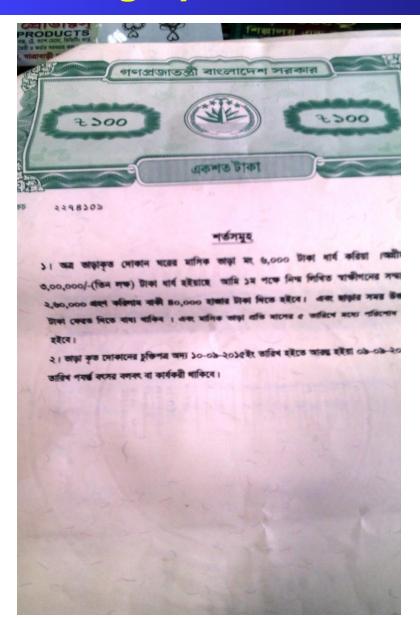


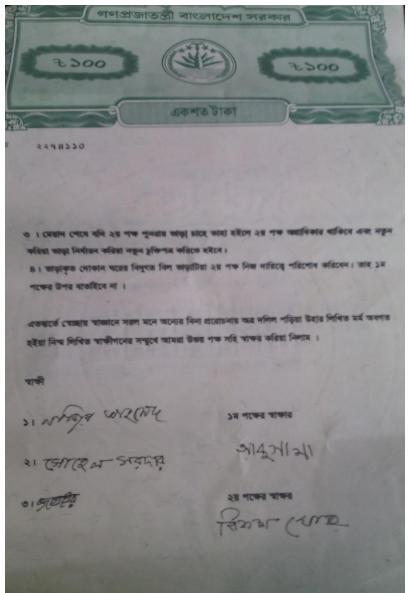














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