A Nobin Udyokta Project

S S Telecom





Project by: Md.Sohel Rana

Identified by: Md. Razib Hossain

Verified By: Abdul Alim

Matlab Unit, Region-1

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Md. Sohel Rana |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Age | : | 12/10/1987 (280Years) |
| Marital status | : | Unmarried |
| Children | | N/A |
| No. of siblings: | : | One sister and three brother |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Samsun Nahar Begum Shohid Ulla Baperry Member since: 2005 Branch: Matlab Uttar Centre no.77/m, Loanee No:8092 First loan: Tk.10000 Last loan: Tk.30,000 Outstanding: Tk. 00 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | : | N/A N/A N/A N/A N/A |
| Education, till to date | : | Class Eight |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



| Present Occupation | : | Telecom and Sound box Business |
|-----------------------------------------|---|--------------------------------------------|
| Trade License Number | : | 3061-00 |
| Business Experiences | : | 4 years. |
| Other Own/Family Sources of Income | : | Agriculture |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact Info | : | 01917221177 |
| NU Project Source/Reference | : | GT Matlab Unit Office, Matlab,Chandpur. |

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2005. At first her mother took a loan amount BDT 10,000 from GB. She Invested the money in her son's (NU) business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



| Business Name | : | S S Telecom |
|------------------------------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------|
| Address/ Location | : | Moddho koladi , cng stand, Matlab(south), Chandpur . |
| Total Investment in BDT | : | 400,000/- |
| Financing | : | Self BDT 300,000 (from existing business) – 75% Required Investment BDT100,000 (as equity) - 25% |
| Present salary/drawings from business (estimates) | : | BDT 10,000 |
| Proposed Salary | | BDT 10,000 |
| Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin | : | 15% 15% |
| Agreed grace period | : | 2 months |

EXISTING BUSINESS OPERATIONS Info.



| Particulars | Existing Business (BDT) | | | | |
|-------------------------------------------------|-------------------------|---------|---------|--|--|
| Particular 5 | Daily | Monthly | Yearly | | |
| Sales (A) | 1500 | 45000 | 540000 | | |
| Less: Cost of sale (B) | 1275 | 38250 | 459000 | | |
| Gross Profit 15% (A-B)= [C] | 225 | 6750 | 81000 | | |
| Add from Bkash, Flexiload, Sound Box, Song load | 600 | 18000 | 216000 | | |
| Total Gross Profit (C+D) | 825 | 24750 | 297000 | | |
| Less: Operating Costs | | | | | |
| Electricity bill | | 650 | 7800 | | |
| Night Guard Bill | | 0 | 0 | | |
| Rent | | 3500 | 42000 | | |
| Mobile Bill | | 300 | 3600 | | |
| Salary from Business (Self) | | 10000 | 120,000 | | |
| Others (Entertainment) | | 200 | 2400 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses (228,000*10%) | | 1900 | 22,800 | | |
| Total Operating Cost (D) | | 16550 | 198,600 | | |
| Net Profit (C-D): | | 8,200 | 98,400 | | |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|-------------------------------------------------------------------------------------------------|-------------------------------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present items: Fan + Decoretion Computer (2) Sound Box (10) Advance: Present Goods Items (*): | 10,000 28,000 190,000 10,000 62,000 | | 300,000 |
| Proposed Items (**): | | 100,000 | 100,000 |
| Total Capital | 300,000 | 100,000 | 400,000 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

| Product name | Amount |
|---------------------|--------|
| Flexi-load + Bkash | 30,000 |
| e¨vUvix | 8,000 |
| ‡ggix KvW© | 5,500 |
| ‡nW‡dvb | 2,000 |
| cvIqvi e"vsK | 2,000 |
| ‡Kwms | 2,000 |
| WvvUv cøvK | 2,000 |
| Iqvj †ccvi | 2,500 |
| wmg KvW© | 2,000 |
| PvR©vi | 6,000 |
| Total Present Stock | 62,000 |

Proposed Item

| Product Name | Amount |
|--------------|---------|
| weKvk + †jvW | 30000 |
| e¨vUvix | 5000 |
| ‡ggix KvW© | 5000 |
| ‡nW‡dvb | 1000 |
| ‡Kwms | 1000 |
| WvvUv cøvK | 1000 |
| Iqvj †ccvi | 2000 |
| PvR©vi | 5000 |
| ⁻úxKvi 2Uv | 50000 |
| Total : | 100,000 |

Financial Projection of NU BUSINESS PLAN



| Particulars | Year 1 (BDT) | | | Year 2 (BDT) | | | Year 3 (BDT) | | |
|-------------------------------------------------|--------------|---------|--------|--------------|---------|---------|--------------|---------|---------|
| T articulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Sales (A) | 2000 | 60000 | 720000 | 2500 | 75000 | 900000 | 3000 | 90000 | 1080000 |
| Less: Cost of Sale (B) | 1700 | 51000 | 612000 | 2125 | 63750 | 765000 | 2550 | 76500 | 918000 |
| Gross Profit 15% (A-B)=(C) | 300 | 9000 | 108000 | 375 | 11250 | 135000 | 450 | 13500 | 162000 |
| Add from Bkash, Flexiload, Sound Box, Song load | 700 | 21000 | 252000 | 750 | 22500 | 270000 | 800 | 24000 | 288000 |
| Total Gross Profit (C+D) | 1000 | 30000 | 360000 | 1125 | 33750 | 405000 | 1250 | 37500 | 450000 |
| Less operating cost: | | | | | | | | | |
| Electricity bill | | 700 | 8400 | | 800 | 9600 | | 950 | 11400 |
| Mobile Bill | | 400 | 4800 | | 500 | 6000 | | 600 | 7200 |
| Salary- self | | 10000 | 120000 | | 10000 | 120000 | | 10000 | 120000 |
| Shop Rent | | 3500 | 42000 | | 3500 | 42000 | | 3500 | 42000 |
| Depreciation Expenses | | 1900 | 22,800 | | 1900 | 22800 | | 1900 | 22800 |
| Total Operating Cost (D) | | 16500 | 198000 | | 16700 | 200,400 | | 16950 | 203400 |
| Net Profit =(D-E) | | 13500 | 162000 | | 17050 | 204600 | | 20550 | 246600 |
| GT payback | 40000 | |) | 40000 | | 40000 | | | |
| Retained Income: | | 122000 | | | 164600 | | 206600 | | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|---------------------------------|-----------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 100000 | 0 | 0 |
| 1.2 | Net Profit | 162000 | 204600 | 246600 |
| 1.3 | Depreciation (Non cash item) | 22800 | 22800 | 22800 |
| 1.4 | Opening Balance of Cash Surplus | | 144800 | 332200 |
| | Total Cash Inflow | 284800 | 372200 | 601600 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 100000 | 0 | 0 |
| 2.2 | Investment Pay Back | 40000 | 40000 | 40000 |
| 2.3 | Payment of GB loan | 0 | 0 | 0 |
| | Total Cash Outflow | 140000 | 40000 | 40000 |
| 3.0 | Net Cash Surplus | 144800 | 332200 | 561600 |

SWOT Analysis



STRENGTH

- Skill and 4 Years experience
- Quality service and Product
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

$\mathbf{T}_{\mathsf{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft





































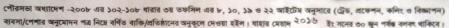
মতলব পৌরসভা

ট্রেড/প্রফেশন লাইসেন

लाइरमम नः 9043-00 লাইসেন্স আইডি 00-002-0063-00 ওয়ার্ড নং সার্কেল/রাস্তা/মহন্তা পত হাসপাতাল -সিঙ্গাপুর প্রাজা(মধ্যকলাদী) রোড

. अत्र. अत्र टिनिक्य

লাইসেন্স ইস্যুর তারিখ 2605-60-20 2010 2015 নবায়নের অর্থ বছর নবায়নের তারিখ 00-09-2010 B



ফ্যাক্স,ফোন ও কুরিয়ার সার্ভিস ২। ব্যবসার ধরণ

মোঃ সোহেল রানা ৩। মালিকের নাম

মোঃ সহিদ বেপারী ৪। পিতা/স্বামীর নাম

সামসুন নাহার ৫। মাতার নাম

হোল্ডিং নংঃ ৫৬০; দোকান নংঃ ০০; মধ্যকলাদী, সি এন জি স্ট্রান্ড, মতলব দক্ষিণ, চাঁদপুর ৬। ব্য বসা প্রতিষ্ঠানের ঠিকানা

মধ্যকলাদী, সি এন জি ষ্ট্যান্ড,মতলব দক্ষিণ,চাঁদপুর ৭। মালিকের ঠিকানা (বর্তমান)

পশ্চিম হানিরপাড়,পোঃ-দশানী বাজার,মতলব দক্ষিণ,চাঁদপুর ৮। মালিকের ঠিকানা (স্থায়ী)

১। न्याननाल আইডি নং

· 07974557744 ১০। ফোন/মোবাইল নং

১১। আর্থিক বিবরণ

১। ব্যবসা প্রতিষ্ঠানের নাম

| আদায়ের বিবরণ | টাকা |
|--------------------------|------|
| ট্রেড লাইসেন্স/নবায়ন ফি | 000 |
| সাইনবোর্ড কর | |
| বিবিধ | 0 |
| বকেয়া | 0 |
| | 0 |
| সারচার্জ | 0 |
| মোট | 000 |

লাইসেন্ধারীর নিকট হইতে সকল পাওনা বাবদ মোট ৫০০ টাকা আদায় করা হইল।

লাইসেল পরিদর্শক/সহঃ লাইসেল পরিদর্শক

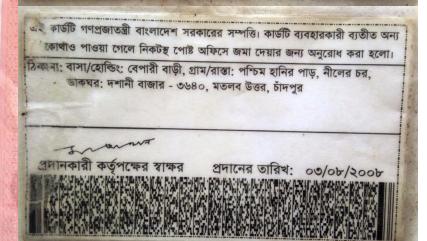




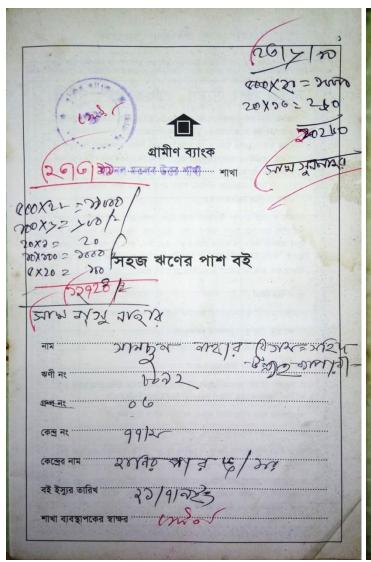


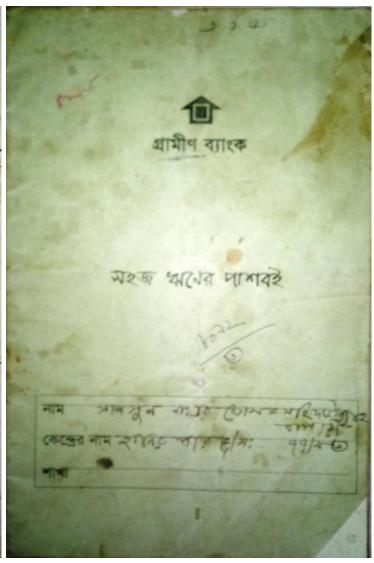
CHRIS

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র নাম: সোহেল রানা Name: Sohel Rana পিতা: সহিদ বেপারী মাতা: সামসুন নাহার Date of Birth: 12 Aug 1987 ID NO: 1317932228156

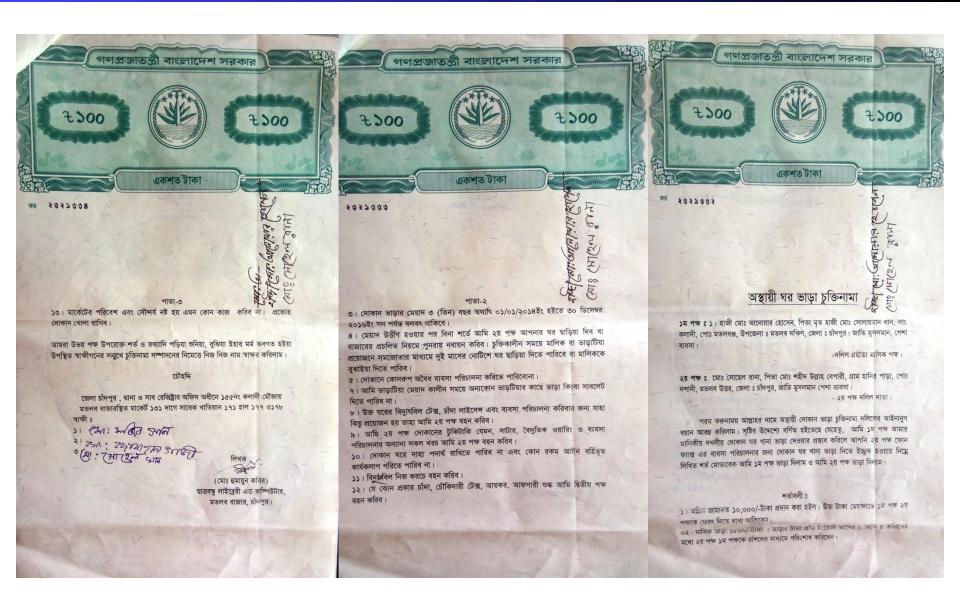














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