A Nobin Udyokta Project

Mayer Doya Sokur Alom Furniture





Project by :Sokur Alom

Identified by: Md. Sohrab Hossain

Verified By: Md. Saiful Islam

Hajigonj Unit, Region-1 **GRAMEEN TRUST**



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Sokur Alom
Age	:	10 November, 1984 (31 Years 5 Months)
Marital status	:	Married
Children	:	One son, Two daughters
No. of siblings:	:	5 Brothers and 1 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Kulsom Begum Md Taiyub Ali Branch- Kalcho Center- 5/m ,Group-02 Loanee no- 1085/3 Member Since18/08/2004 First loan: 5000 Existing loan- nill Outstanding: nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc.	: : : : :	N/A N/A N/A
Education	:	Class Two

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Furniture Business.
Trade License No-		220
Business Experiences	:	12Years
Other Own/Family Sources of Income	:	One brother has furniture business in Chittagong, one brother is in Dubai, one brother is in job of Melamine shop in hajigonj and one brother is engaged with agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact info.		01830905866
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother had been a member of Grameen Bank (BG) from 18/08/2004 to 15/08/2012 (8 years). At first she took Tk.5,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Mayer Doya Soku Furniture House
Address/ Location	:	Rampur Bazar, Hajigonj, Chandpur.
Total Investment in BDT	:	281,500/=
Financing	:	Self BDT 181,500/=(from existing business) - 64% Required Investment BDT 100,000 (as equity) -36%
Present salary/drawings from business (estimates)	:	7,000
Proposed Salary		7,000
i. Proposed Business % of present gross profit margin	:	25%
ii. Estimated % of proposed gross profit margin	:	25%
iii. Agreed grace period	:	2 months
iv. In future risk mgt. plan (from fire, disaster etc.)	:	N/A

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)		
Particulars Particulars	Daily	Monthly	Yearly
Sales (A)	4500	135000	1620000
Less: Cost of Sales (B)	3375	101250	1215000
Gross Profit (A-B) = [C]	1125	33750	405000
Less: Operating Costs			
Electricity Bill		450	5400
Night Guard bill		50	600
Mobile bill		350	4200
Shop rent		2100	25200
Present Salary		7000	84000
Salary Drawing of Employee(02)(8000+3000)		11000	132000
Others cost		200	2400
Entertainment		250	3000
Non Cash Item:			
Depreciation Expenses (6,000*10%)		50	600
Total Operating Cost (D)		21450	257400
Net Profit (C-D):		12300	147600

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items Furniture Advance Present goods (*)	6,000 40,000 135,500		281,500
Proposed Items (**):		100,000	100,000
Total Capital	181,500	100,000	281,500

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock items						
Product name with quantity	Amount					
Cot(04 piece)	64,000					
Sofa(02 set)	50,000					
Dressing Table(01 piece)	11,500					
Cherai wood	10,000					
Total Present Item	135,500					

Proposed Stock items					
Product name with quantity	Amount				
Gamari wood (970tk x 50 cft)	48,500				
Loha wood(1600tk x 32 cft)	51,500				
Total Proposed Item	100,000				

Financial Projection of NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
railiculais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
sales	5000	150000	1800000	5500	165000	1980000	6000	180000	2160000
Less cost of sales	3750	112500	1350000	4125	123750	1485000	4500	135000	1620000
Gross profit (25%)	1250	37500	450000	1375	41250	495000	1500	45000	540000
Less operating cost									
Mobile Bill		450	5400		500	6000		550	6600
Electricity Bill		450	5400		500	6000		550	6600
Shop Rent		2100	25200		2100	25200		2100	25200
Proposed Salary- Self		7000	84000		7000	84000		7000	84000
Salary - Employee(02)		11000	132000		12000	144000		13000	156000
Night guard bill		50	600		50	600		50	600
Generator bill		0	0		0	0		0	0
Entertainment		250	3000		250	3000		300	3600
Others (fees,		300	3600		350	4200		400	4800
Non Cash Item:									
Depreciation (6000*10%)		50	600		50	600		50	600
Total Operating Cost (D)		21650	259800		22800	273600		24000	288000
(Net Profit C-D) :		15850	190200		18450	221400		21000	252000
Pay back			40,000	40,000		40,000			
Retained Income:			150200		181400		212000		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100000	0	0
1.2	Net Profit	190200	221400	252000
1.3	Depreciation (Non cash item)	600	600	600
1.4	Opening Balance of Cash Surplus	0	150800	332,800
	Total Cash Inflow	290800	372800	585400
2	Cash Outflow			
2.1	Purchase of Product	100000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back	40,000	40,000	40,000
	Total Cash Outflow	140000	40,000	40,000
3	Net Cash Surplus	150800	332,800	545,400

SWOT Analysis



STRENGTH

- Long relationship with Grameen
- Well Known Person in locality
- Skill and 12 years working Experience

WEAKNESS

- Lack of investment
- Less stock

OPPORTUNITIES

Have a chance at more customers within local area

THREATS

- Political Unrest
- Theft
- Fire

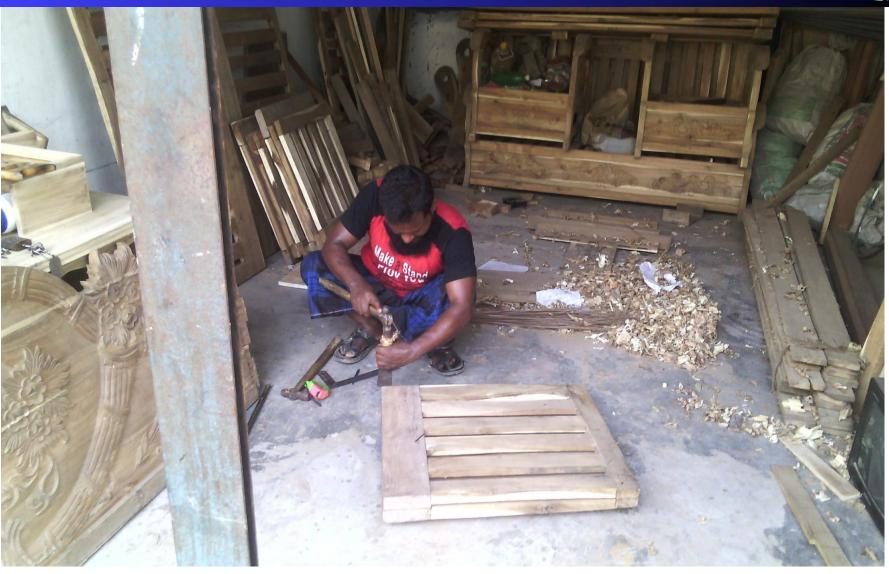
















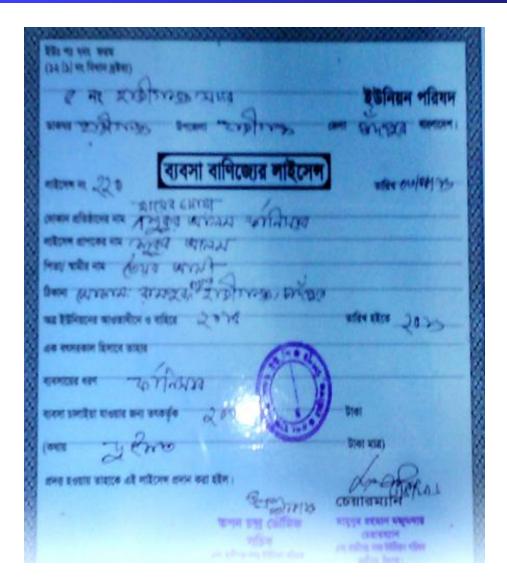




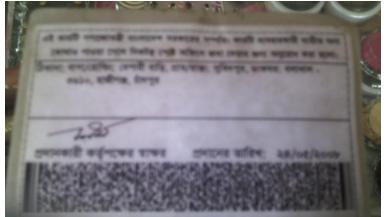




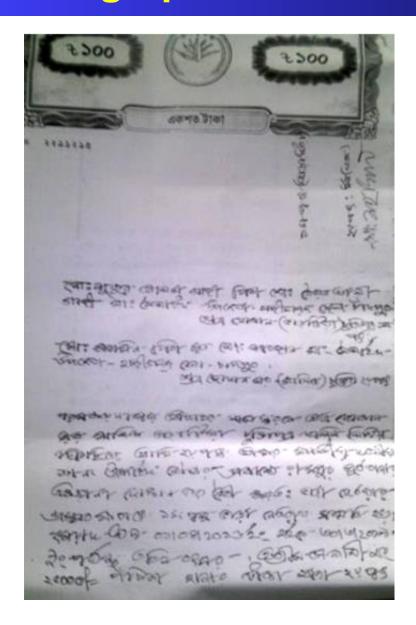


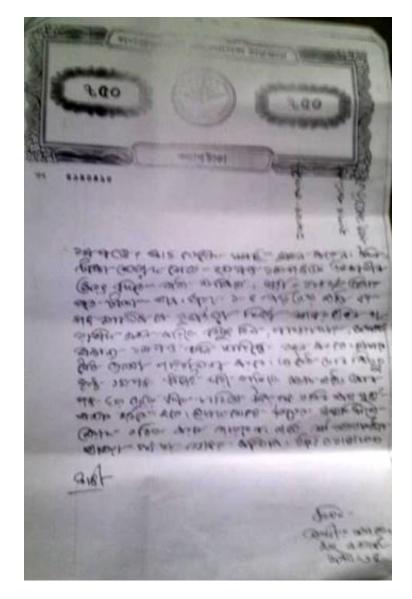














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