Bismilla Telecom and Rigital Studio



Project by: Foyaj Ahmed

NU Identified by: Md. Ballal Hossain

Verified by: Mir Hossain Chowdhhury

Ramgonj Unit Area-2
GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name | : | Foyaj Ahmad |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Age | •• | 31-12-1986 (29 years) |
| Marital status | • • | Unmarried |
| Children | • | N/A |
| No. of siblings: | • • | 02 brothers, 03 sisters |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | | Mother √ Father Mrs. Amana Begum Mr. Mohammad Ullah Branch: Darbeshpur ,Ramgonj ;Centre: 18/M ,Group-02 Loanee no-2664;Member since: 12-04-2012, First loan: Tk. 7,000/- ;Existing loan: Tk. 22,000/-,Outstanding:Tk.19,096/- |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others | : | Father N/A N/A N/A N/A N/A |
| Education, till to date | • • | H.S.C |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation | : | Studio business |
|-----------------------------------------|---|--------------------------------------------------|
| Trade License | : | 140 |
| Business Experiences and Training INFO | : | 05 years; Training period is 01 year at Ramganj. |
| Other Own/Family Sources of Income | : | Father is a farmer & brother is a driver. |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Project Source/Reference | - | GT -Ramgonj Unit ,Laxmipur . |
| For More Information | | Mobile No- 01924 872593 |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2012 (04 years). At first she took a loan of 7,000 taka from Grameen Bank.NU's father use GB loan and he paid from his income. NU's mother built their own house from the income of GB loan. NU's mother gradually improved their life standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | BISMILLA TELECOM AND DIGITAL STUDIO |
|----------------------------------------------------------------------------|---|--------------------------------------------------------------------------------------------------------|
| Address/ Location | : | Zamtoli Bazar, Ramganj, Lakshmipur . |
| Total Investment in BDT | : | 2,80,000/- |
| Financing | : | Self BDT 1,80,000/- (from existing business) - 64% Required Investment BDT 1,00,000 (as equity) 36% |
| Present salary/drawings from business (estimated) | : | 7,000 |
| Proposed Salary | : | 7,000 |
| Proposed Business (i) % of present gross profit margin | : | 20% |
| (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period | | 20% 02 months |

INFO ON EXISTING BUSINESS OPERATIONS

| Doutioulous | | Existing E | Business (BDT) |
|-------------------------------------------|-------|------------|----------------|
| Particulars Particulars | Daily | Monthly | Yearly |
| Sales Income (A) | 800 | 24,000 | 2,88,000 |
| Less: Cost of sales (B) | 640 | 19,200 | 2,30,400 |
| Profit (c=A-B) | 160 | 4,800 | 57,600 |
| Income from (D)servicing, photo printing, | | | |
| photocopy, song load, scanning copy | 500 | 15,000 | 1,80,000 |
| Gross Profit (E=C+D) | 660 | 19,800 | 2,37,600 |
| Less: Operating Costs | | | |
| Electricity bill | | 300 | 3,600 |
| Generator bill | | 150 | 1,800 |
| Shop Rent | | 1,000 | 12,000 |
| Night Guard bill | | 0 | 0 |
| Mobile bill | | 300 | 3,600 |
| Present salary/Drawings- self | | 7,000 | 84,000 |
| Others (fee) | | 200 | 2,400 |
| Non Cash Item: | | | |
| Depreciation Expenses 50000 *20% & | | | |
| 20000*10% | | 1,001 | 12,012 |
| Total Operating Cost (F) | | 9,951 | 1,19,412 |
| Net Profit (E-F): | | 9,849 | 1,18,188 |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

| Particulars | | | Existing Business (BDT) | Proposed (BDT) | Total (BDT) | |
|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------|----------------|-------------|--|
| | Investments in different categorie | (1) | (2) | (1+2) | | |
| (i) | Present stock items: Advance- Furniture Computer (01) set Photo printer & printer 2 p Scanner Machine 01 p Digital Camera 01 p Light stand 01 set Mobile & Accessories b kash, Dutch- Bangla mobile & Flexi | 15,000 20,000 20,000 15,000 3,000 9,000 3,000 65,000 30,000 | 1,80,000 | | 1,80,000 | |
| (ii) | Proposed stock items: Laptop 01 p (DELL) New Mobile Accessories b kash, Dutch- Bangla mobile & Flexi Umbrella & China Light Energy Light, Electric goods | 30,000 10,000 20,000 10,000 30,000 | | 1,00,000 | 1,00,000 | |
| | Total Capital | | 1,80,000 | 1,00,000 | 2,80,000 | |

Present & Proposed Item Breakdown

Product Name with Quantity

| Product Name | Amount |
|------------------------------|----------|
| Shop Advance | 15,000 |
| Furniture | 20,000 |
| Computer (01) | 20,000 |
| Photo printer & Printer (02) | 15,000 |
| Scanner Machine (01) | 3,000 |
| Digital Camera (01) | 9,000 |
| Light Stand (01) | 3,000 |
| Mobile Accessories | 65,000 |
| B kash, Dutch-Bangla, Flexi | 30,000 |
| Total Present Stock | 1,80,000 |

Proposed Item

| Product Name | Amount |
|-----------------------------------------------------------------|----------|
| Del Laptop (01) | 30,000 |
| Mobile Accessories (Battery, Charger, Casing, Sim, Memory Card) | 10,000 |
| Bkash, Dutch-Bangla Mobile Banking, Flexi | 20,000 |
| Umbrella & China Light | 10,000 |
| Energy Light, Electric item | 30,000 |
| Total Proposed Item | 1,00,000 |

BAND ANNUND CHEN 2 600/2 © मिन्द्रीय कि 80 000 कि (कर्) की मार्ग र 2500 k 2000 - 100,000f क वर्ति (नवारं २ २०००/२ @ 4 mod mod 2000/2 @ works 2 10 800/2 (10 23) (of the state of the off (of) (2) (0/2 2 2000/2 10 mor 2 200 of (5) 5Th 2 2000 p @ min 10 02 2200 p @ 42 (m) 2 2800/2 की (वर्षी भूद २ १००% 30 July moles o coop 5 8-1000 2P 2 30,000 pg Humitum 3) West AMISTS 2 8000 pc D will evenion 500\$ angent most - so out @ will or a 2000p 30 FEW 8 2 6000/2 3) साउडाएं May 5 8027 \$ 500 to \$ 5500 to 33 00 2 2000/2 1 Thing 1018 2 600 0 Hometen morar/02000 - 30000f 3 elastria 5 yests 89 USB 2776 2 600 p मित्र (गर २ ७०००) @ fail ro 2 200 fr 30 GD (Cales o 600 b D sime mier sept coop (chang) a poop 36) milled 3 (6/2 Coops \$ (wino 8b = 3400/2) - 50,00,00f 2m 2p 2 500/2 / Runila \$ 7WW 2 2000p BA NO GOTHER 2 COOF प्रकारि केला 2 600 p (2) /2mil m 162 2 9000/2 38 mario 2 000/2 3 stopies 2 20,010/2 (3) Karo (12 400) (B) THEN MENN & 36000 logue a mocoop (1) melor o 500/2 @ gul most 16 5 5640/2 (Ca Calar 2 3000/2 @ 416 mcs 2 400ps MP3 2 2000\$ क्र निर्मात समित र २००० है (Octob 5 3000p 2 book grapier (3) Culto 2 5000/2 2 200/2 (alaka) Ca Gran sw = doop Jane Biran 4000 2 MARE 880 way another (3) price 24 5 9000\$ telimmen 5 800 p most 2 800/2

FINANCIAL PROJECTION OF NU BUSINESS PLAN

| | Year 1 (BDT) | | Year 2 (BDT) | | | Year 3 (BDT) | | | |
|-------------------------------------------------------|--------------|---------|--------------|-------|---------|---------------|--------|---------|----------|
| Particulars | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly |
| Estimated Sales (A) | 900 | 27,000 | 3,24,000 | 1,000 | 30,000 | 3,60,000 | 1,100 | 33,000 | 3,96,000 |
| Less : cost of sales (B) | 720 | 21,600 | 2,59,200 | 800 | 24,000 | 2,88,000 | 880 | 26,400 | 3,16,800 |
| Profit (C=A-B) | 180 | 5,400 | 64,800 | 200 | 6000 | 72,000 | 220 | 6,600 | 79,200 |
| Income from ,servicing, photo printing, photocopy,(D) | 550 | 16,500 | 1,98,000 | 600 | 18,000 | 2,16,000 | 700 | 21,000 | 2,52,000 |
| Gross Profit (E=C+D) | 730 | 21,900 | 2,62,800 | 800 | 24,000 | 2,88,000 | 920 | 27,600 | 3,31,200 |
| Less: Operating Costs | | | | | | | | | |
| Electricity bill | | 400 | 4,800 | | 500 | 6000 | | 600 | 7,200 |
| Generator bill | | 150 | 1,800 | | 200 | 2,400 | | 250 | 3,000 |
| Shop Rent | | 1,500 | 18,000 | | 1,500 | 18,000 | | 1,500 | 18,000 |
| Mobile Bill (SMS & Reporting inclusive) | | 300 | 3,600 | | 400 | 4,800 | | 500 | 6,000 |
| Proposed Salary- Self | | 7,000 | 84,000 | | 8,000 | 96,000 | | 9,000 | 1,08,000 |
| Others | | 500 | 6,000 | | 700 | 8,400 | | 800 | 9,600 |
| Non Cash Item: | | | | | | | | | |
| Depreciation Expenses(50000 *20% &20000*10%) | | 1,001 | 12,012 | | 1,001 | 12,012 | | 1,001 | 12,012 |
| Total Operating Cost (F) | | 10,851 | 1,30,212 | | 12,301 | 1,47,612 | | 13,651 | 1,63,812 |
| (Net Profit (G=E-F) : | | 11,049 | 1,32,588 | | 11,699 | 1,40,388 | | 13,949 | 1,67,388 |
| Payback to GT | | 40,000 | | | 40,000 | | 40,000 | | |
| Retained Income: | | 92,588 | | | 1,00,38 | 8 | | 1,27,38 | 38 |

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3(BDT) |
|-----|---------------------------------------------------|--------------|-----------------|-------------|
| 1.0 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 1,00,000 | - | - |
| 1.2 | Net Profit (Ownership Tr. Fee added back) | 1,32,588 | 1,40,388 | 1,67,388 |
| 1.3 | Depreciation (Non cash item) | 12,012 | 12,012 | 12,012 |
| 1.4 | Opening Balance of Cash Surplus | | 1,04,600 | 2,17,000 |
| | Total Cash Inflow | 2,44,600 | 2,57,000 | 3,96,400 |
| 2.0 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 1,00,000 | - | - |
| 2.2 | Payment of GB Loan | - | - | - |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 40,000 | 40,000 | 40,000 |
| | Total Cash Outflow | 1,40,000 | 40,000 | 40,000 |
| 3.0 | Net Cash Surplus | 1,04,600 | 2,17,000 | 3,56,400 |

SWOT ANALYSIS

Strength

WEAKNESS

- ➤ Skilled & 5 years experience
- > Well known in local areas

> Opponent in same areas

OPPORTUNITIES

- Center point for business holders
- > Beside Main Road

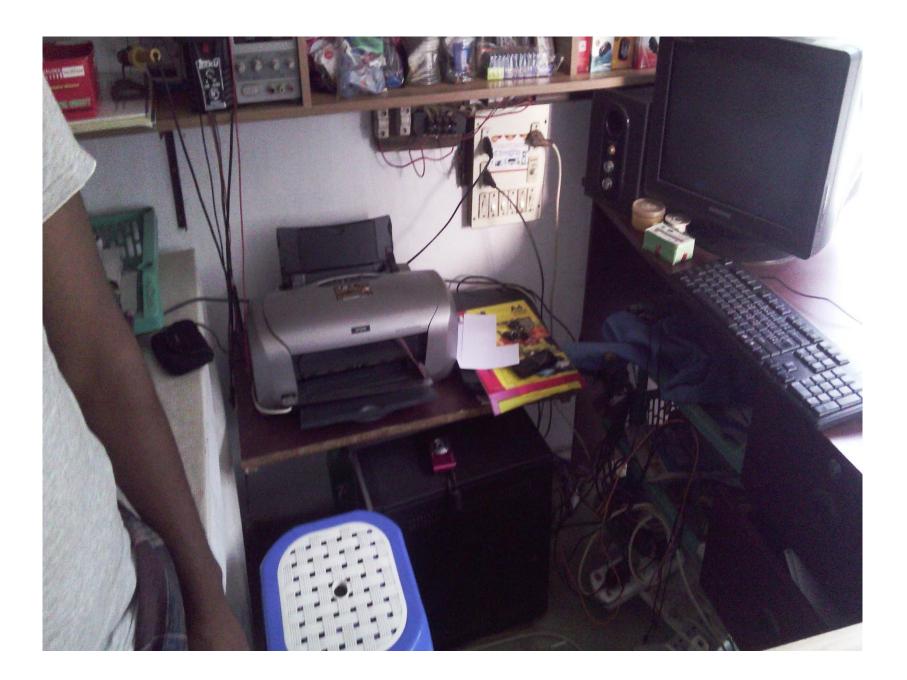
THREATS

- > Fire
- > Theft

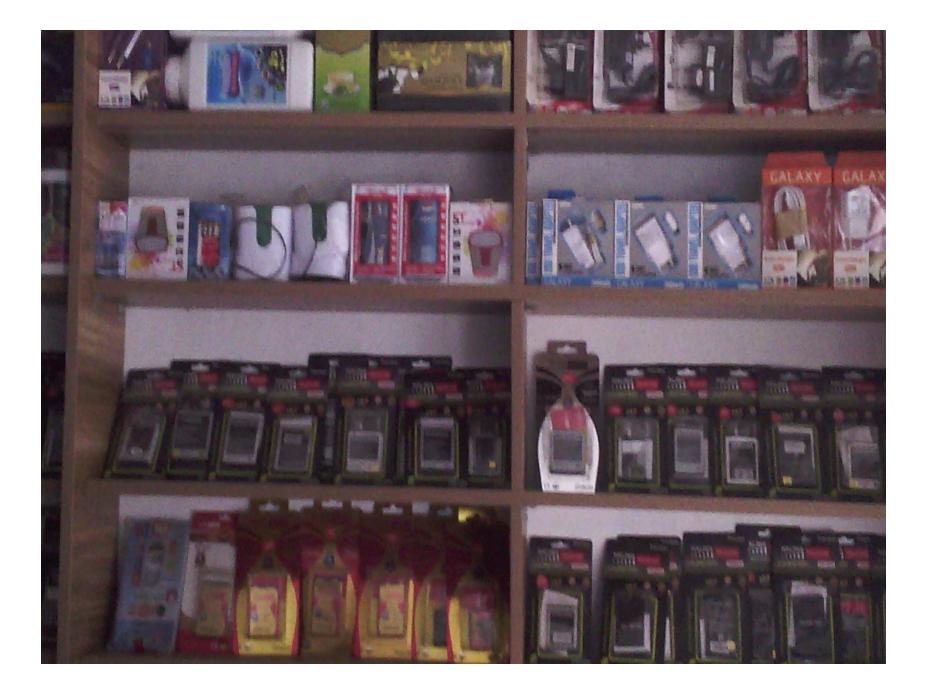










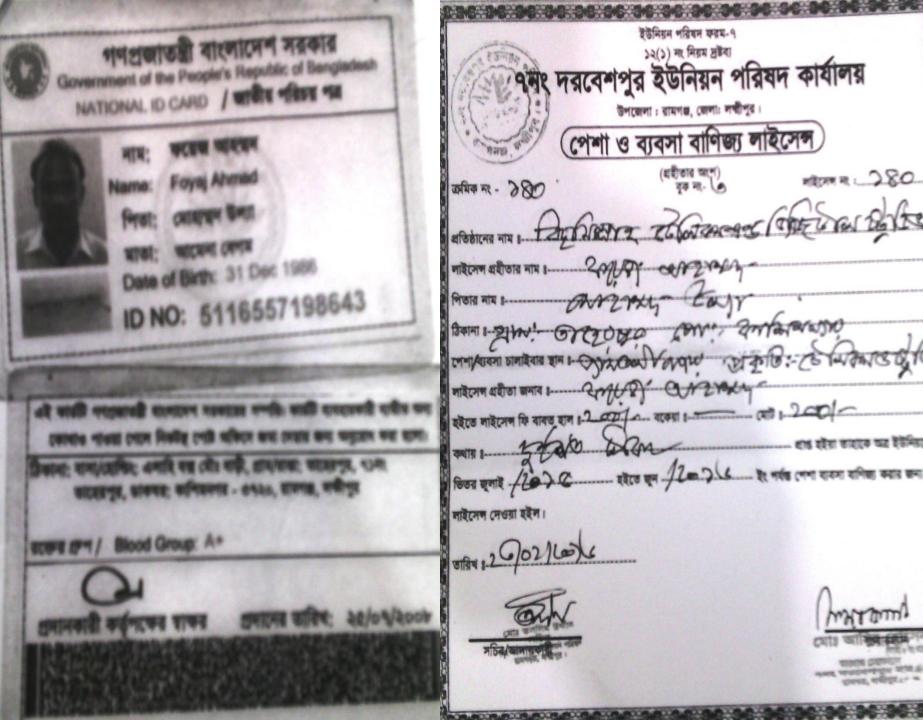












Presented at Internal Design Lab 28 April, 2016 at GT

For more information

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