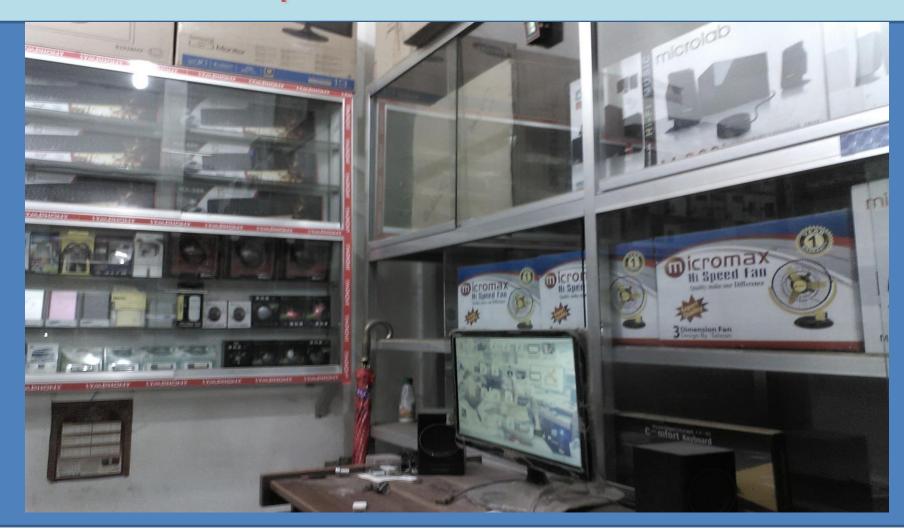
### Shopno Electronics



Project by: Md.Delwar Hossain Identified by-Md.Moslim Uddin Verified By: Md. Ziaul Hoque



### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Delwar Hossin		
Age	:	20/08/1989 (26 Years 08 months)		
Marital status	:	Unmarried		
Children	:	N/a		
No. of siblings:	:	01brother and 2 Sister		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother Father Saleha Begum Md. Samsul Hoque Member since:1991 Branch: Baliya, Centre no.59, Group:01 Loanee No:N/A First loan: 2,000/- Total Amount Received: Tk. N/A Last Loan: 30,000. Outstanding: N/A		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A N/A		
Education	:	H.S.C		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Present Occupation	:	Business (Mobile Telecom & Electronics)
Trade License Number	:	786
Business Experiences	:	03 (Years)
Other Own/Family Sources of Income	•	N/A
NU Contact Info	•	01630305124
Other Own/Family Sources of Liabilities	:	N/A
NU Project Source/Reference	-	GT Dhamrai Unit Office, Dhaka

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY**



NU's mother has been a member of Grameen Bank Since 1991. At first his mother took a loan amount of 2,000 BDT from Grameen Bank. She invested the money in son's business. At present, Nu's mother is not a GB Member. NU's mother gradually improved their life standard by using GB loan. Her son is now established in her respective field.

#### **PROPOSED BUSINESS info**



Business Name	:	Shopno Electronics
Address/ Location	:	Saturia Bazaar, Saturia, Manikgong.
Total Investment in BDT	:	4,50,000
Financing	:	Self BDT :3,50,000 (from existing business) -78% Required Investment BDT :1,00,000 (as equity) -22%
Present salary/drawings from business (estimates)	:	BDT6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	10%
Estimated % of proposed gross profit margin	<b>:</b>	10%
iii. Agreed grace period	:	5 months

### PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Furniture and Fan Computer Presents Goods item: Advance	20,000 30,000 2,00,000 1,00,000		3,50,000
Proposed Stock Items:		100,000	100,000
Total Capital	3,50,000	100,000	4,50,000

#### PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Present Stock item					
Product name	Amount				
Mobile charger(65)	4,550				
Battery (Onik) (12)	2,450				
Memory Card (25)	6,250				
Mobile SIM (100)	14,000				
Head Phone (100)	7,000				
Skin and Glass Paper (50)	2500				
Flexi Load (GP, Robi, Airtel Banglalink)	15,000				
Normal Mobile Handset (45)	54,000				
Android Mobile (15)	60,000				
Fan (05)	6,000				
Pen drive (05)	1,750				
Speaker (07)	14,000				
Keyboard (10)	2,500				
Mouse (15)	2,200				
Power Bank (06)	1,800				
Catching of Computer(04)	6,000				
Total Present Stock	2,00,000				

Proposed stock item					
Product Name	Amount				
Mobile Handset (Android) (20)	80,000				
Normal Mobile	15,000				
Mobile Cover	5,000				
Total Proposed Stock	100,000				

### **EXISTING BUSINESS OPERATION info**



Particulars	Existing Business (BDT)					
Particular 5	Daily	Monthly	Yearly			
Sales (A)	4,000	120,000	14,40,000			
Less: Cost of sale (B)	3600	1,08,000	12,96,000			
Gross Profit 10% (A-B)= [C]	400	12,000	144,000			
Less: Operating Costs						
Electricity bill		300	3600			
Night Guard Bill		200	2400			
Mobile Bill		200	2400			
Shop Rent		2,000	24,000			
Salary from Business		6,000	72,000			
Others (Entertainment)		100	1200			
Non Cash Item:						
Depreciation Expenses(50,000*15%)		625	7,500			
Total Operating Cost (D)		9,425	1,13,100			
Net Profit (C-D):		2,575	30,900			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	5000	150,000	18,00,000	5,500	165,000	19,80,000	6,000	180,000	21,60,000
Less: Cost of Sale (B)	4500	135,000	16,20,000	4950	148,500	17,82,000	5,400	162,000	19,44,000
Gross Profit 10%	500	15,000	180,000	550	16,500	198,000	600	18,000	216,000
Less operating cost:									
Electricity bill		300	3600		400	4800		500	6000
Night Guard Bill		200	2400		300	3600		300	3600
Salary from Business		7000	84,000		7000	84,000		7000	84,000
Shop Rent		2000	24,000		2000	24,000		2000	24,000
Mobile Bill		200	2400		300	3600		400	4800
Others		100	1200		200	2400		200	2400
Non Cash Item:									
Depreciation Expense		625	7,500		625	7,500		625	7,500
Total Operating Cost (D)		10,425	125,100		10,825	129,900		11,025	132,300
Net Profit (C-D) = (E)		4,525	54,900		5,675	68,100		6,975	83,700
GT payback			40,000			40,000			40,000
Retained Income:		14,900			28,100			43,700	

#### **CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	100,000	0	0
1.2	Net Profit	54,900	68,100	83,700
1.3	Depreciation (Non cash item)	7,500	7,500	7,500
1.4	Opening Balance of Cash Surplus	0	22,400	58,000
	Total Cash Inflow	162,400	98,000	1,49,200
2.0	Cash Outflow			
2.1	Purchase of Product	100,000	0	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	1,40,000	40,000	40,000
3.0	Net Cash Surplus	22,400	58,000	109,200

### **SWOT ANALYSIS**



# STRENGTH

- Environment-Friendly.
- Skilled & 03 Years Experience
- Position of his shop beside main road.
- Pleasant personality

# WEAKNESS

Lack of investment

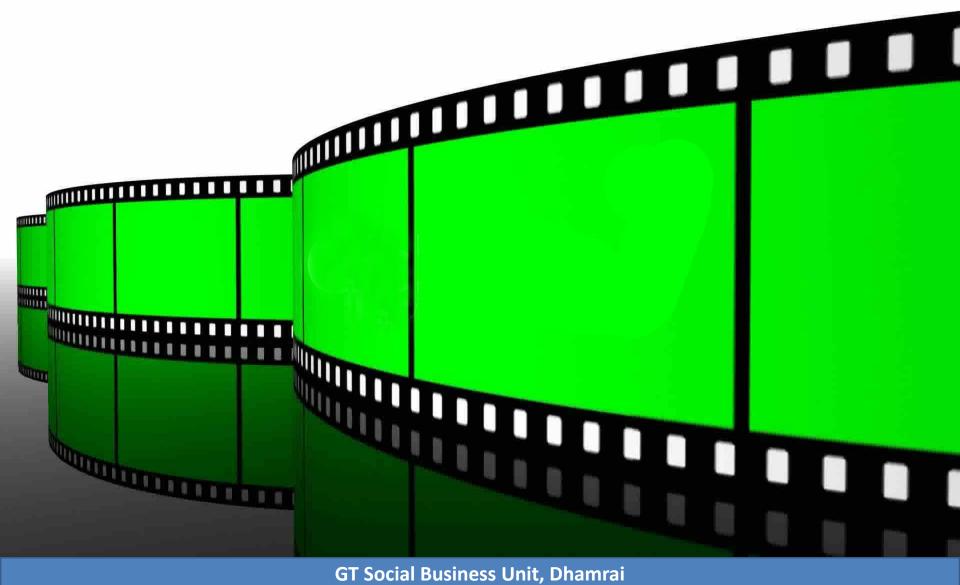
### **O**PPORTUNITIES

Expansion of Business

#### THREATS

- Competitor may create.
- Fire.
- Theft.

















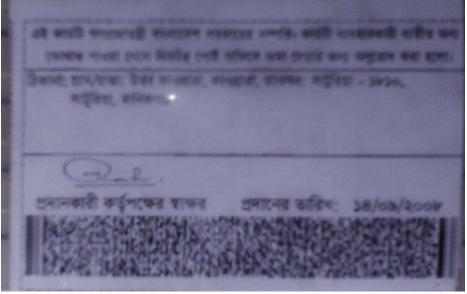




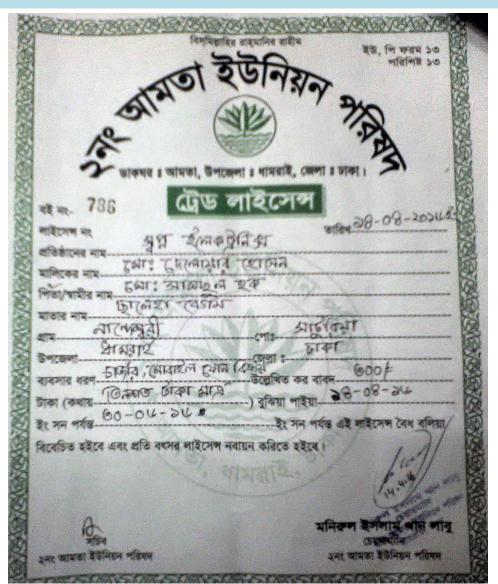


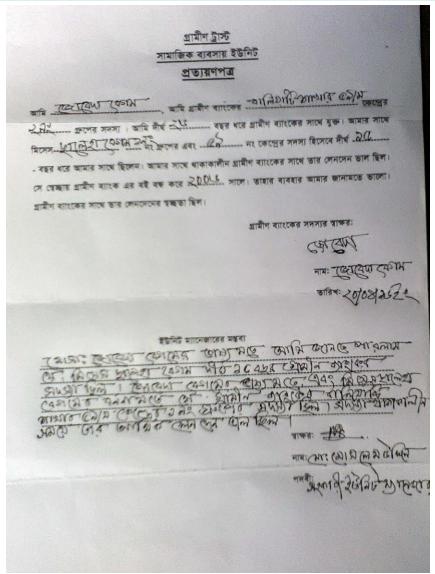




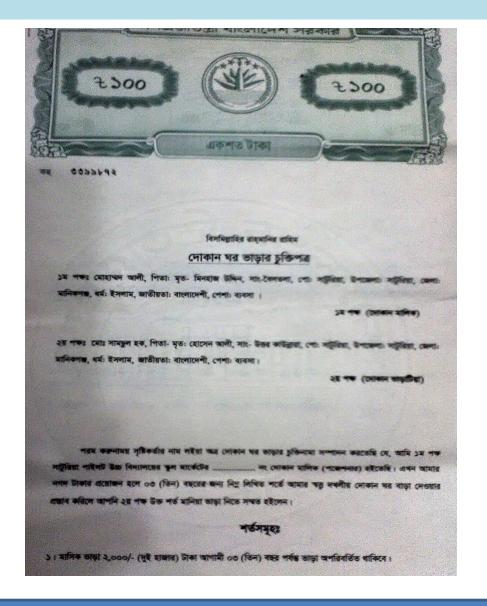


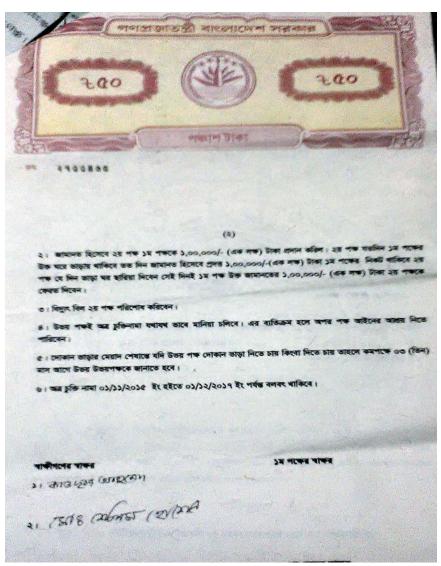














Presented at

### **Internal Design Lab**

On April --, 2016 at GT

