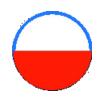
Kanak Electronic Store



Project by- Pallab Chakrabarty

Identified by- Sonia Sultana Verified by- Khalilur Rahman Panchdona Unit Area 4

GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Pallab Chakrabarty
Age	:	34 years(15-09-1981)
Marital status	:	Unmarried
Children		N/A
No. of siblings:	:	03 brothers and 0 3 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : :	N/A N/A N/A N/A N/A
Education	:	HSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Business
		-Hardware, Electronic items and Swing machine parts etc.
Initial Investment	:	50,000 (father)
Trade License		954-15/16
Business Experience	:	08years
	:	
Other Own/Family Sources of Income	:	Agriculture, shop rent.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01672827804
NU Project Source/Reference	:	GT- Panchdona Unit Office, Narsingdi.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank (GB) Since 1985. At first his Mother took a loan amount of BDT 2000 from Grameen Bank. NU Invested the money to expand his business. They gradually improved their living standard using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Kanak Electronic Store
Address/ Location	:	Panchdona , Narsingdi.
Total Investment in BDT	:	2,25,000tk
Financing	:	Self BDT :1,50,000 (from existing business) - 66% Required Investment BDT :75,000 (as equity) - 34%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	20%
Estimated % of proposed gross profit margin	:	20%
Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Furniture: Rack-02,fan-01 TV -01 table -01- 15000 Hardware and electronic items- 135000	150000		150000
Proposed Items (**):		75000	75000
Total Capital	150,000	75000	250000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Product name	Amount
Hardware items	40000
Varieties electronics item	40000
Swing machine parts	15000
Battery water 5pcs	5000
Energy bulb 20pcs	5000
Racket, fan	17000
Scissor 30pcs*100	3000
Tube well burner 50pcs*200	10000
Total Present Stock	1,35,000

Product Name	Amount
Electronic items	40000
Swing machine parts	10000
Heard wear items	20000
others	5000
Total proposed stock	75000

INFO ON EXISTING BUSINESS OPERATIONS

Particulars		Existing Business (BDT)		
1 artiodiai o	Daily	Monthly	Yearly	
Sales (A)	2000	60000	720000	
Less: Cost of sale (B)	1600	48000	576000	
Gross Profit 20% (A-B)= [C]	400	12000	144000	
Less: Operating Costs				
Electricity bill		500	6000	
Mobile Bill		400	4800	
Salary from Business (Self)		6000	72000	
Non Cash Item:				
Depreciation Expenses10%		125	1500	
Total Operating Cost (D)		7025	84300	
Net Profit (C-D):		4975	59700	

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)	
Daily		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	2500	75000	900000	3000	90000	1080000	3500	105000	1260000
Less: Cost of Sale (B)	2000	60000	720000	2400	72000	864000	2800	84000	1008000
Profit 20% (A-B)=(C)	500	15000	180000	600	18000	216000	700	21000	252000
Less operating cost:									
Electricity bill		500	6000		600	7200		700	8400
Mobile Bill		500	6000		600	7200		700	3600
Salary- self		6000	72000		6000	72000		6000	72000
Depreciation Expenses		125	1500		125	1500		125	1500
Total Operating Cost (F)		7125	85500		7325	87900		7525	90300
Net Profit =(E-F)		7875	94500		10675	128100		13475	161700
GT payback			30000			30,000		30,000	
Retained Income:			64500			98100			131700

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	75000		
1.2	Net Profit	94500	128100	161700
1.3	Depreciation (Non cash item)	1500	1500	1500
1.4	Opening Balance of Cash Surplus	0	66000	135600
	Total Cash Inflow	171000	195600	298800
2.0	Cash Outflow			
2.1	Purchase of Product	75000		
2.2	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000	30,000
2.3	Payment of GB loan			
	Total Cash Outflow	105,000	30,000	30,000
3.0	Net Cash Surplus	66000	135600	268800

SWOT Analysis

STRENGTH

- Skilled and expert
- Well Known Businessman
- Good communicational skill

WEAKNESS

Lack of investment

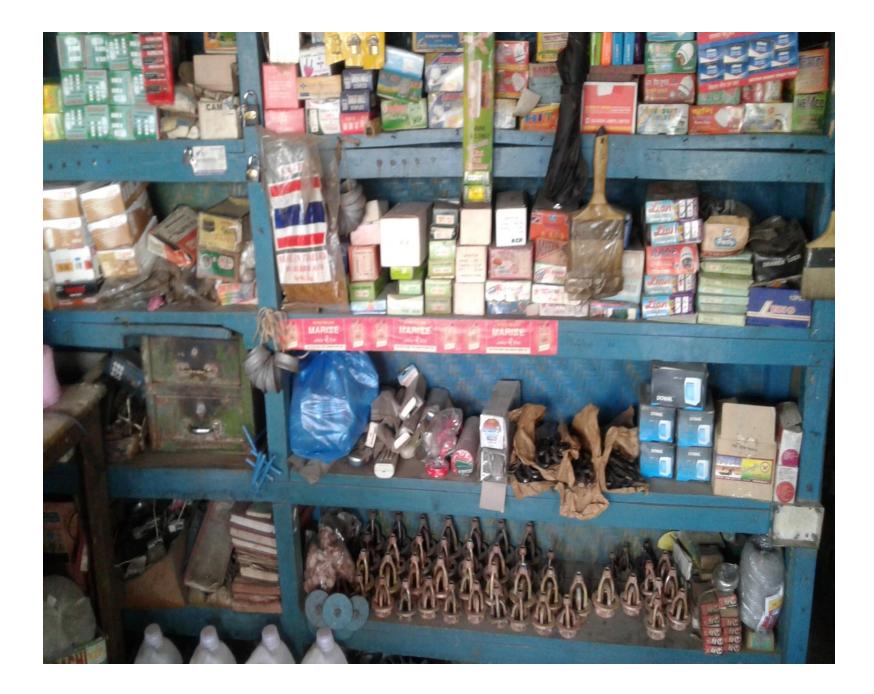
OPPORTUNITIE

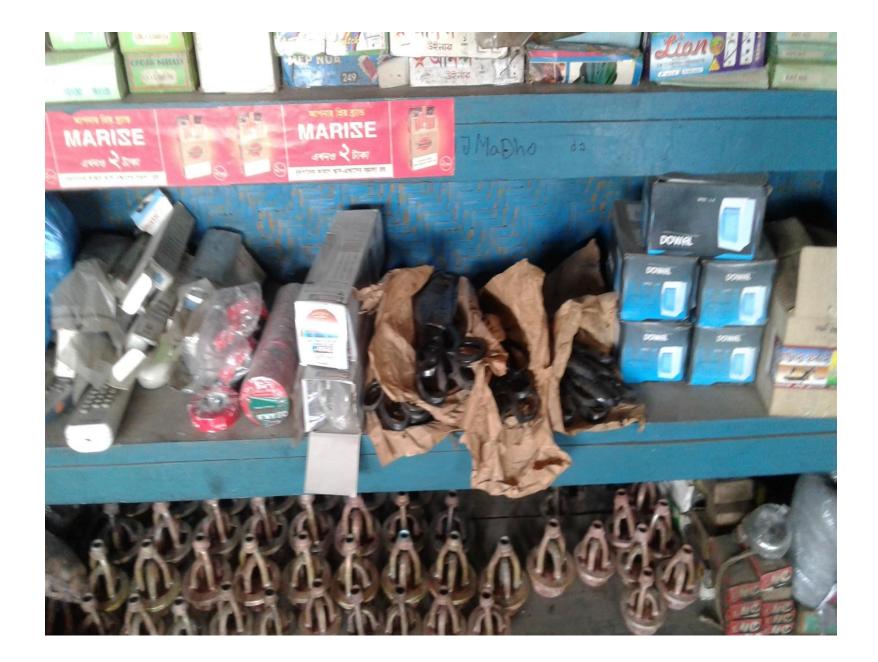
- Expansion of Business
- Employment opportunity

$\mathbf{T}_{\mathsf{HREATS}}$

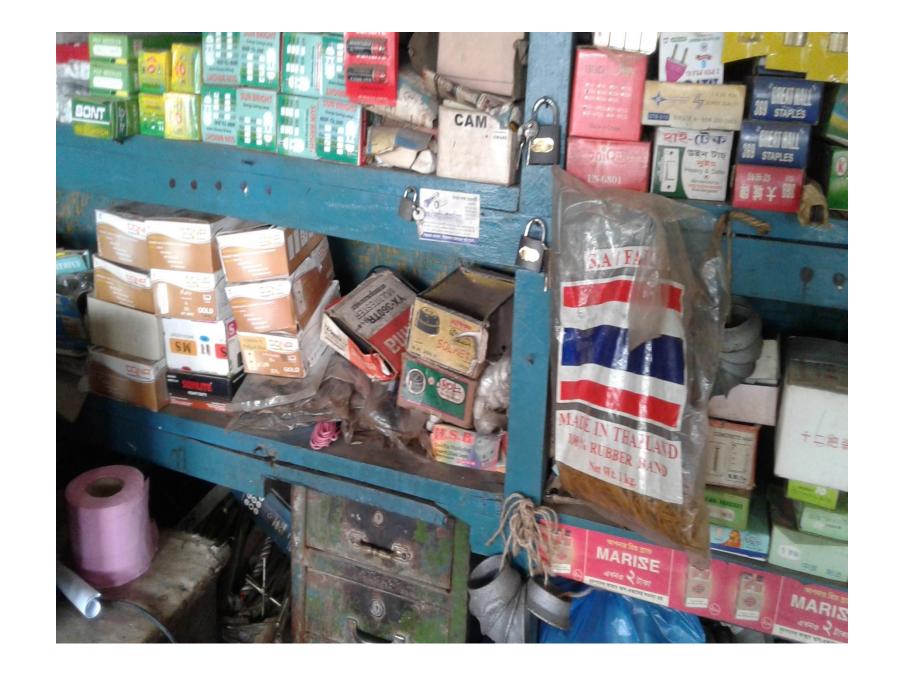
- Competitors
- Political Unrest
- Theft

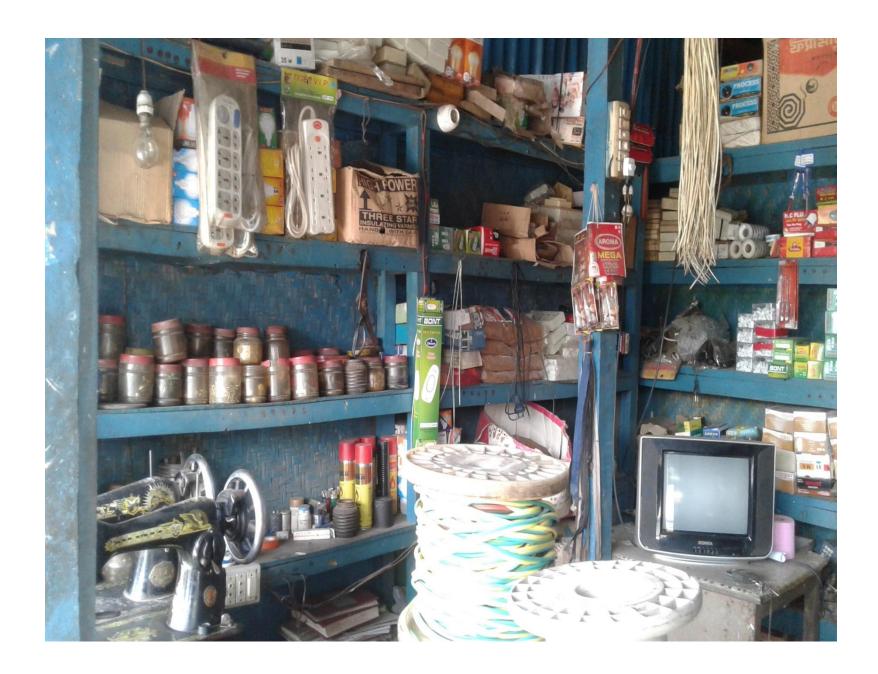






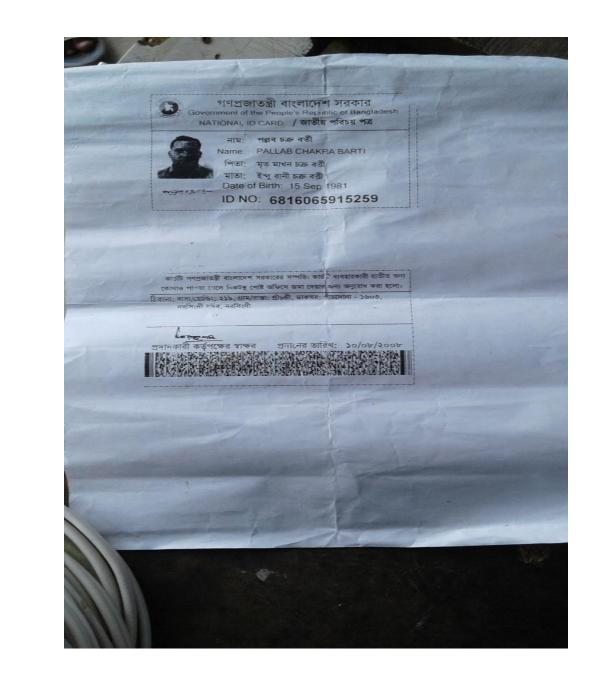


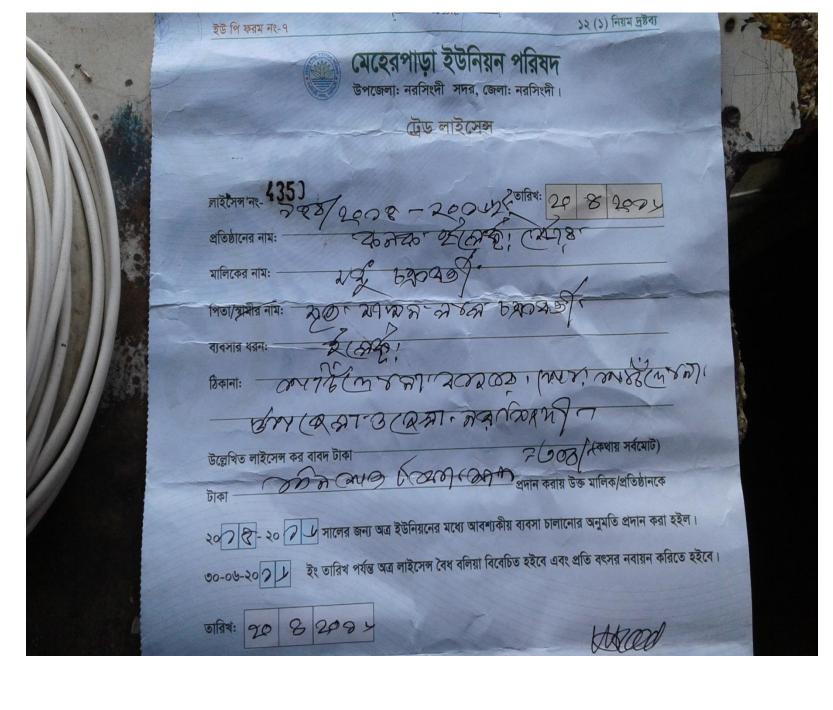


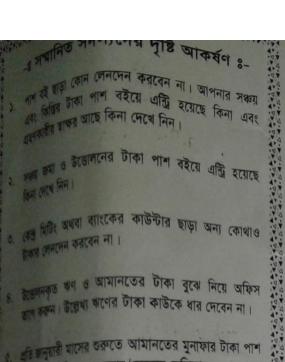






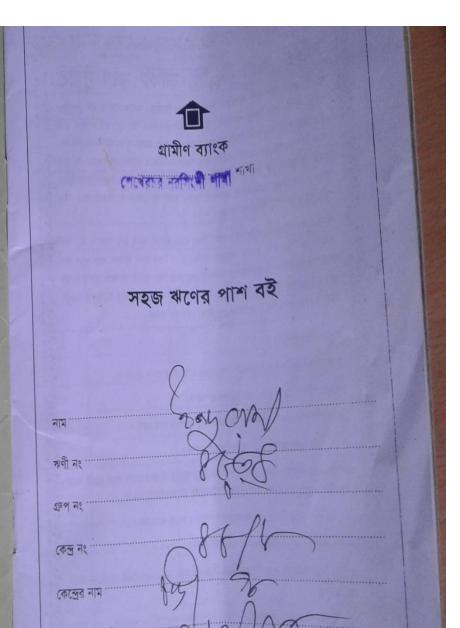






প্রতি জানুয়ারী মাসের গুরুতে আমানতের মুনাফার টাকা পাশ হয়ে জমা করিয়ে ম্যানেজার/সেকেন্ড অফিসারের স্বাক্ষরসহ বুয়ে নিন

পাশ বইসহ আমানত রশিদ নিজের কাছে যতুসহকারে সংক্ষেপ করুন। হিসাব পরীক্ষার জন্য ব্যাংক থেকে পাশ বই



Presented at 41st Internal Design Lab on April 28, 2016 at GT

