

Proposed NU Business Name: **MADOBI DAIRY FARM**



Project identification and prepared by: Md.Yasin Alam
sreenagar unit ,munshigonj
Project verified by: Md. Siddikur Rhaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	CHANDON BARMAN
Age	:	15-02-1991 (26years)
Education, till to date	:	M.A (student)
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	03 Brothers 01 sister
Address	:	Vill:uttar balasur,post : vaggokul,p.s: Sreenagar,Dist:Munshigonj
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SAROSATI BORMON
(iii) Father's name	:	SUMVOCHANDRA BORMON
(iv) GB member's info	:	Branch: vaggokul, Centre # 88 (Female), Member ID: 9742, Group No: 06 Member since: 27-07-2008 (09Years) First loan: BDT 5,000 /-
Further Information:		Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father& Brother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	08 years of business experience. : 08 years experience in running business. : He has no trained
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01729-196402
Family's Contact No.	:	01681-398653
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. sreenagar unit, munsigong

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAROSATI BORMON joined Grameen Bank since 09 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MADOBI DAIRY FARM
Location	:	Balalur bagan bari road,sreenagar,munshigonj
Total Investment in BDT	:	1,085,000/-
Financing	:	Self BDT 985,000/- (from existing business) 91% Required Investment BDT 100,000/- (as equity) 9%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	32 ft x 19 ft= 608 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Cow, Calf, milk ▪Average 30% gain on sales. ▪The business is operating by entrepreneur. ▪The farm is self ▪Collects goods from madbor chor hat, sreenager. ▪Agreed grace period is 3 months.

Existing Business (BDT)

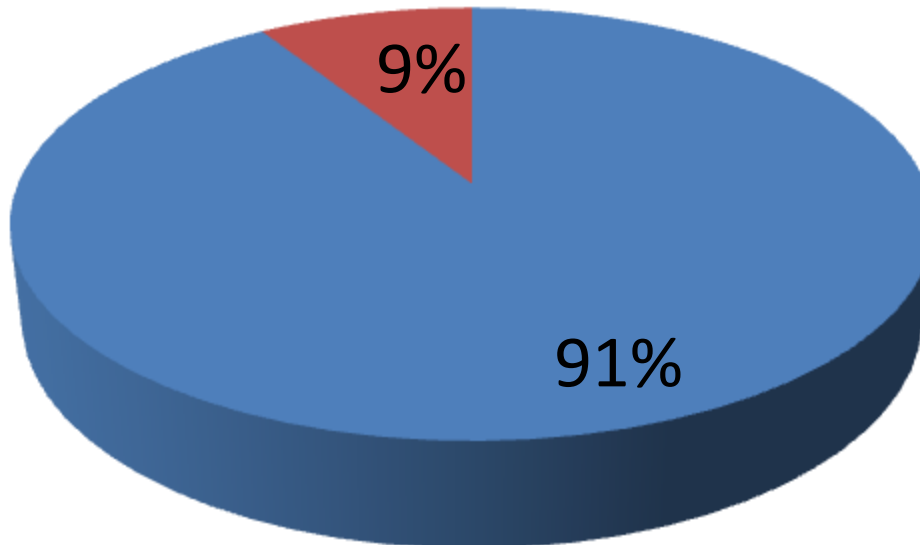
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk	4,000	120,000	1,440,000
Total Sales (A)	4,000	120,000	1,440,000
Less. Variable Expense			
Milk	2,800	84,000	1,008,000
Total variable Expense (B)	2,800	84,000	1,008,000
Contribution Margin (CM) [C=(A-B)]	1,200	36,000	432,000
Less. Fixed Expense			
Buying food		20,000	240,000
Electricity Bill		1,000	12,000
Transportation		2,000	24,000
Mobile Bill		200	2,400
Salary (self)		5,000	60,000
Total fixed Cost (D)		28,200	336,000
Net Profit (E) [C-D]		7,800	96,000

Investment Breakdown

Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
cow	11	80000	880000		01	100000	100000	980000
calf	07	15000	105000					105000
Total			9,85000				1,00000	10,85000

Source of Finance

■ Intreprenuers contribution 985,000 ■ Investor's Investment 100,000 ■ Total 1,085,000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year +5%	3rd year +5%
Revenue (sales)					
MILK	5,000	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense					
MILK	3,500	105,000	1,260,000	1,323,000	1,389,150
Total variable Expense (B)	3,500	105,000	1,260,000	1,323,000	1,389,150
Contribution Margin (CM) [C=(A-B)]	1,500	45,000	540,000	567,000	595,350
Less. Fixed Expense					
Buying food		20,000	20,500	20,500	20,500
Electricity Bill		1,000	1,000	1,000	1,000
Transportation		2,000	2,000	2,000	2,000
Mobile Bill		200	200	200	200
Salary (self)		5,000	5,000	5,000	5,000
Total Fixed Cost		28,200	28,700	28,700	28,700
Net Profit (E) [C-D]		16,800	511,300	538,300	566,650
Investment Payback			40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100000		
1.2	Net Profit	511,300	538,300	566,650
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		471,300	969,600
	Total Cash Inflow	611,300	1,009,600	1,536,250
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	471,300	969,600	1,496,250

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 08Years
Own Business :08
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures























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FAMILY PICTURE

