#### A Nobin Udyokta Project

## Rubna Decorator & Electric Store



Project by : Md. Robel

Verified and Identified by: Md. Gias uddin

Matlab Uttar Unit,Chandpur Anchal-1

**GRAMEEN Trust** 



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Robel
Age	:	01.03.1987 (29 Years)
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	03 brothers and 02 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:	Mother √ Father  Khodaga Begum  Kadam Ali Prodhan  Member since: 20.07.2000  Branch: Gazra , Centre no. 11/M  Loanee no :1512 First loan: Tk.5,000  Existing loan: 20000 Outsting: 13785
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc.  (ix) Others	: : : : :	Father N/A N/A N/A N/A N/A
Education, till to date	:	Class Eight

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Decorator & Electric Business
Trade License Number	:	159
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01827-029745
NU Project Source/Reference	:	Uttar Matlab Unit Office, Chandpur.

#### **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 20 July 2000 & till now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

#### PROPOSED BUSINESS Info.



Business Name	:	Rubna Decorator & Electric centre
Address/ Location	••	Aburkandi Bazar, Matlab Uttar, Chandpur.
Total Investment in BDT	:	440,000/-
Financing	••	Self BDT 370,000 (from existing business) - 84% Required Investment BDT :70,000 (as equity) - 16%
Present salary/drawings from business (estimates)	••	BDT 9,000
Proposed Salary		BDT 10,000
Proposed Business 10% of present gross profit margin Estimated 10% of proposed gross profit margin	:	10%
Agreed grace period	:	2 months

#### **EXISTING BUSINESS OPERATIONS Info.**



Doutioulous	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	5000	150000	1800000		
Less: Cost of sale (B)	4500	135000	1620000		
Gross Profit 10% (A-B)= [C]	500	15000	180000		
Servicing/ decoration rent	300	9000	108000		
Total:	800	24000	288000		
Less: Operating Costs					
Electricity bill		1800	21600		
Solar Bill		00	00		
Night Guard Bill		200	2400		
Rent		500	6000		
Dish bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		9000	108000		
Salary from Business (Employee)		00	00		
Others (Entertainment)		350	4200		
Non Cash Item:					
Depreciation Expenses(30000*10%)		250	3000		
Total Operating Cost (D)		12600	151200		
Net Profit (C-D):		11400	13 6800		

#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Computer IPS Present Goods Items (*):	30,000 100,000 25000 15000 200000		370,000
Proposed Items (**) :		70000	70000
Total Capital	370,000	70,000	440,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



#### **Present Stock item**

Product name	Amount
মাইক / সাউভ বক্স	90000/-
বেটারীর পানি	\$0000/-
এনার্জি লাইট বিভিন্ন ওয়াট	\$0000/-
মেইন চুইস বিভিন্ন প্রকার	\$6000/-
সার্কিট ব্রেকার বিভিন্ন প্রকার	\$0000/-
বিভিন্ন প্রকারের পাইপ	\$2000/-
বিভিন্ন প্রকারের বাল্ব	२०००/-
সুইচ বোর্ড	\$0000/-
বিভিন্ন প্রকারের কেবল	२०००/-
টিউব লাইট	\$6000/-
অন'ান	b000/-
Total Present Stock	200000

#### **Proposed Item**

Product Name	Amount
মাইক	२४०००/-
বেটারীর পানি	\$0000/-
সুইচ বোর্ড	\$0000/-
বিভিন্ন প্রকারের কেবল	\$0000/-
মেইন সুইচ বিভিন্ন প্রকার	9000/-
সার্কিট ব্রেকার বিভিন্ন প্রকার	<b>(</b> 000/-
Total	70000

## **Financial Projection of NU BUSINESS PLAN**



Particulars	Year 1 (BDT)			Year 2 (BDT)			Year-3 (BDT)		
	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	6000	180000	2160000	7000	210000	2520000	8000	240000	2880000
Less: Cost of Sale (B)	5400	162000	1944000	6300	189000	2268000	7200	216000	2592000
Gross Profit 10% (A-B)=(C)	600	18000	216000	700	21000	252000	800	24000	288000
Servicing/ Decoration	450	13500	162000	500	15000	180000	550	16500	198000
Total:	1050	31500	198000	1200	36000	432000	1350	40500	486000
Less operating cost									
Electricity bill		2000	24000		2200	26400		2500	30000
Solar Bill		00	00		00	00		00	00
Dish bill		300	3600		400	4800		500	6000
Mobile Bill		350	4200		400	4800		450	5400
Night gurd Bill		250	3000		300	3600		300	3600
Salary- self		10000	120000		11000	132000		12000	144000
Salary-Employee		00	00		00	00		00	00
Shop Rent		500	6000		500	6000		500	6000
Others		350	4200		400	4800		500	6000
Depreciation Expenses		250	3000		250	3000		250	3000
Total Operating Cost (F)		14000	168000		15450	185400		17000	204000
Net Profit =(E-F)		17500	210000		20550	246600		23500	282000
GT payback		28000		28000		28000			
Retained Income:		182000			218600	(-	I Social Bus	25 iness Area, C	4000

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit (Ownership Tr. Fee added back)	210000	246600	282000
1.3	Depreciation (Non cash item)	3000	3000	3000
1.4	Opening Balance of Cash Surplus	00	185000	406600
	Total Cash Inflow	283000	434600	691600
2.0	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
2.3	Payment of GB loan	00	00	00
	Total Cash Outflow	98000	28000	28000
3.0	Net Cash Surplus	185000	406600	663600

#### **SWOT Analysis**



# STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

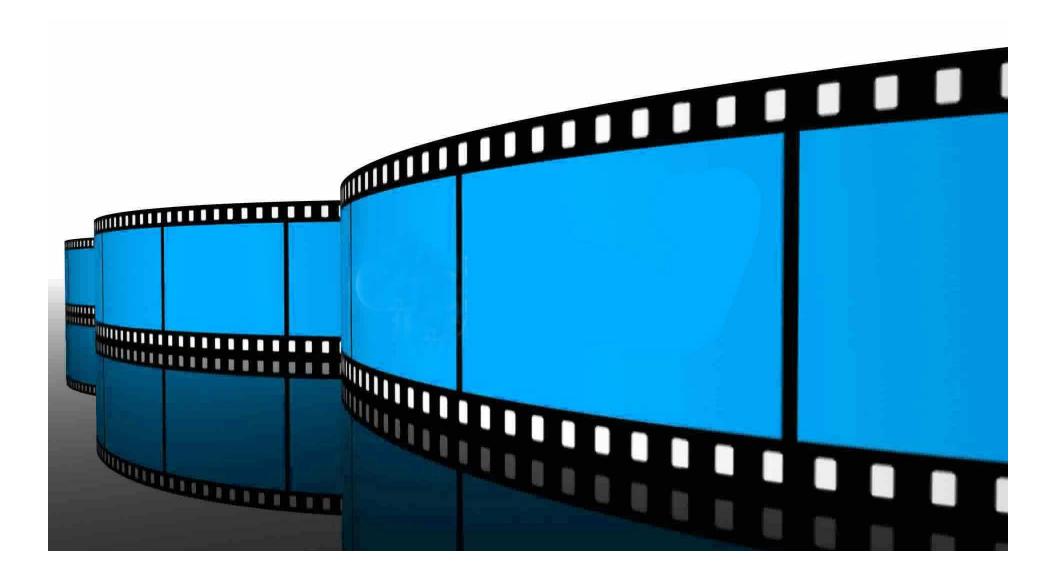
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

#### THREATS

- New competitor may be present
- Political Unrest
- Thif





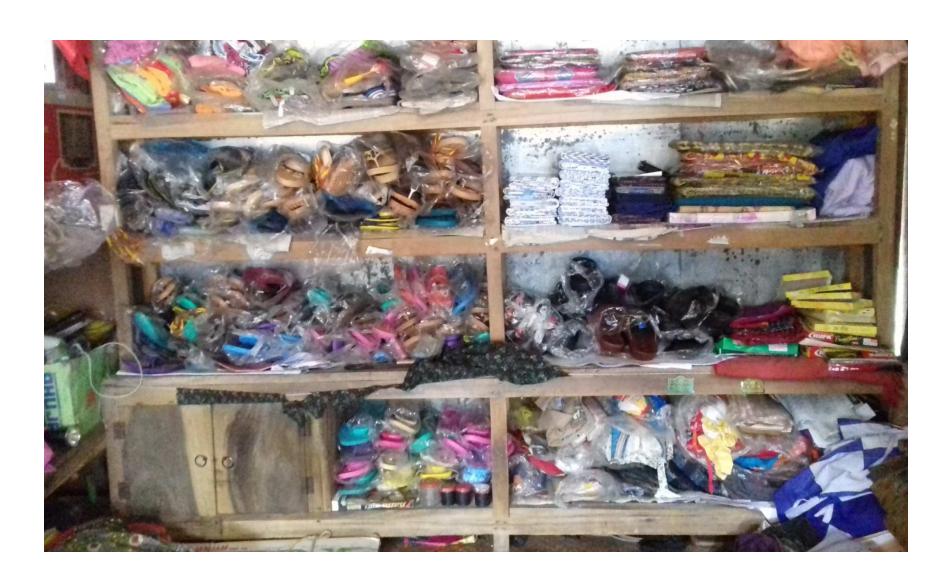




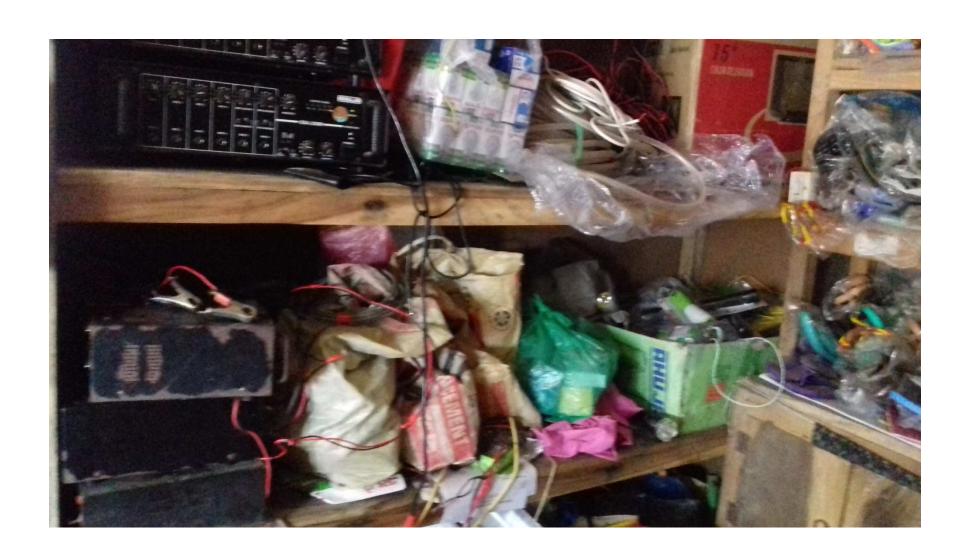








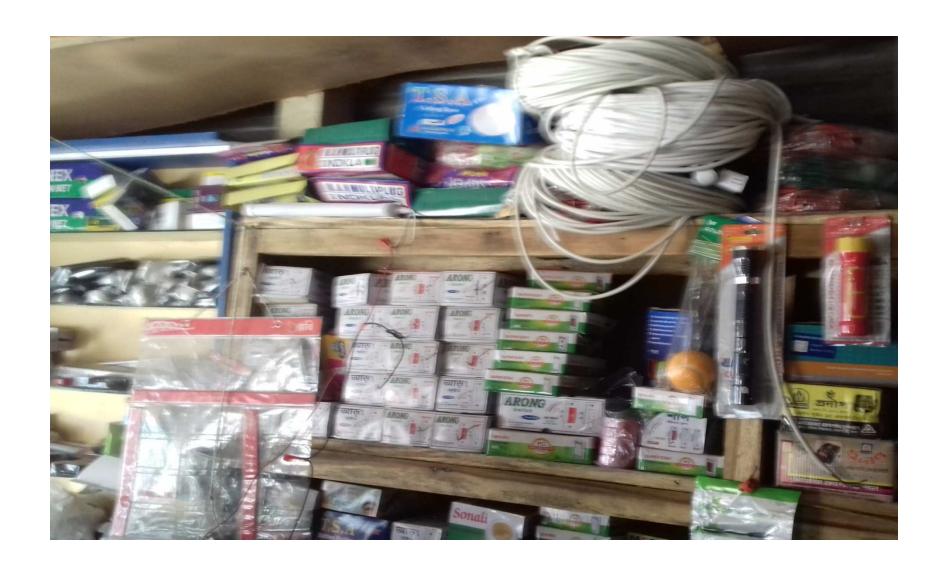












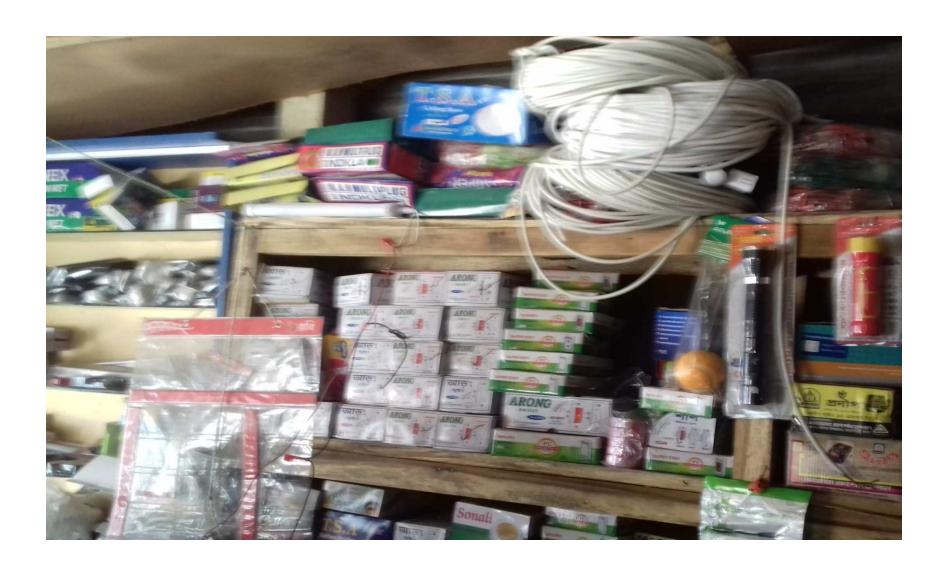
















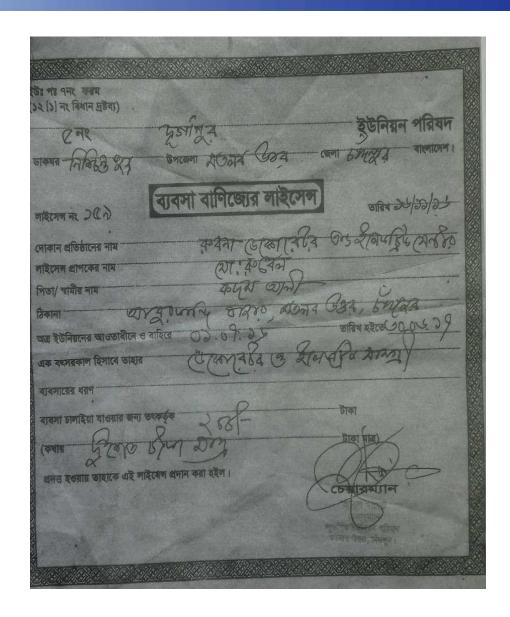






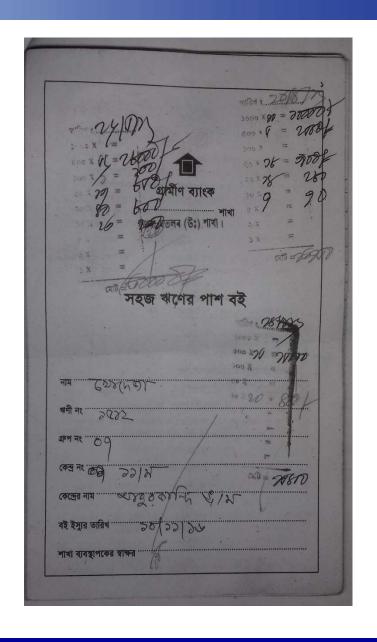


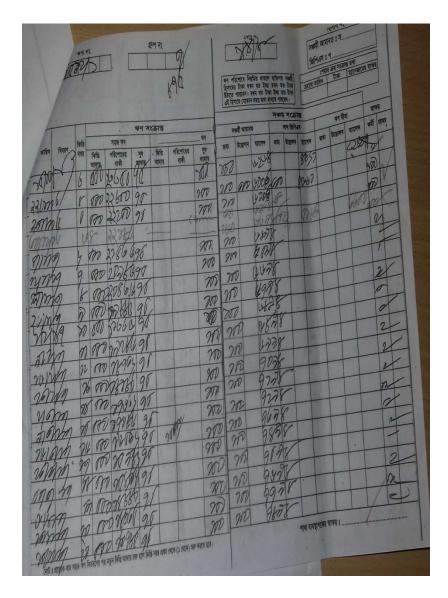
























# Presented at 121st Internal Design Lab on 27 April, 2017 at GT

