

## Proposed NU Business Name: **SIZAN KOYEL FARM**



Project identification and prepared by: Md . Obaidullah,  
Bogra Shadar Unit, Bogra  
Project verified by: Md. Mozaharul Islam Sarker



## Brief Bio of The Proposed Nobin Udyokta

Name	:	<b>MD. SAGOR</b>
Age	:	06-04-1994 (23 Years)
Education, till to date	:	H S C Pass
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	01 Brother 03 Sisters
Address	:	Vill: Chandopara P.O Sabgram P.S: Bogra, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Moth <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST NAZNIN AKTER</b>
(iii) Father's name	:	<b>MD. MAMUN RASHID</b>
(iv) GB member's info	:	Branch: Mohishaban, Gabtoli, Centre # 55 (Female), Member ID: 5617/1, Group No: 12 Member since: 15-03-2010 (7 Years) First loan: BDT 8,000 /- Outstanding loan: 13,840/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01726-741666
Father's Contact No.	:	01751-195080
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST NAZNIN AKTER** joined Grameen Bank since 07 years ago. At first she took BDT 8,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>SIZAN KOYEL FARM</b>
Location	:	: Chandopara,Sabgram, Bogra.
Total Investment in BDT	:	BDT 1,05,000/-
Financing	:	Self BDT 55,000/- (from existing business) 52% Required Investment BDT 50,000/- (as equity) 48%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	20 ft x 30 ft= 600 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like;Koel sales.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

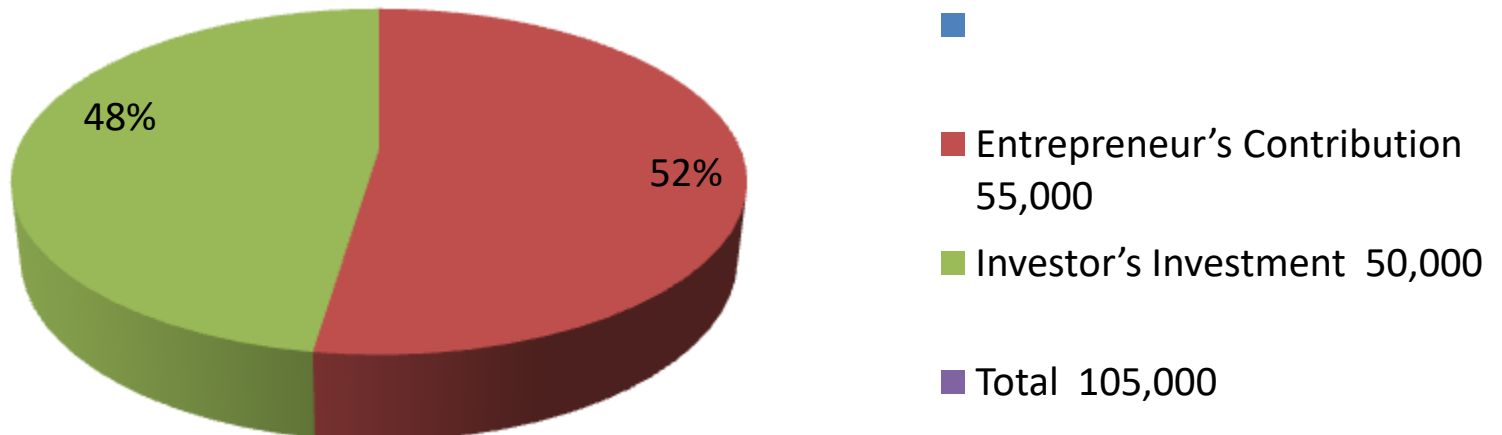
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Bird sales.	1,667	50,010	600,120
<b>Total Sales (A)</b>	<b>1,667</b>	<b>50,010</b>	<b>600,120</b>
<b>Less. Variable Expense</b>			
Poltry sales.	1,334	40,020	480,240
<b>Total variable Expense (B)</b>	<b>1,334</b>	<b>40,020</b>	<b>480,240</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>333</b>	<b>9,990</b>	<b>119,880</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		400	4,800
Transportation		300	3,600
Salary (self)		4,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>5,000</b>	<b>60,000</b>
<b>Net Profit (E) [C-D]</b>		<b>4,990</b>	<b>59,880</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Koyel	6000	6	36,000	5000	6	30,000	66,000
Feed	6	2000	12,000	10	2000	20,000	32,000
Medicine	1	3000	3,000	0	500	0	3,000
Others	1	4000	4,000	0	50	0	4,000
<b>Total</b>	<b>6008</b>	<b>0</b>	<b>55000</b>	<b>5010</b>	<b>13556</b>	<b>50000</b>	<b>105000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Bird sales.	2,667	80,010	960,120	1,008,126	1,058,532
<b>Total Sales (A)</b>	<b>2,667</b>	<b>80,010</b>	<b>960,120</b>	<b>1,008,126</b>	<b>1,058,532</b>
<b>Less. Variable Expense</b>					
Poltry sales.	2,134	64,020	768,240	806,652	846,985
<b>Total variable Expense (B)</b>	<b>2,134</b>	<b>64,020</b>	<b>768,240</b>	<b>806,652</b>	<b>846,985</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>533</b>	<b>15,990</b>	<b>191,880</b>	<b>201,474</b>	<b>211,548</b>
<b>Less. Fixed Expense</b>					
House rant		0	0	0	0
Electricity Bill		400	4,800	4,800	4,800
Transportation		300	3,600	3,600	3,600
Salary (self)		4,000	48,000	48,000	48,000
Salary (staf)		0	0	0	-
Entertainment		0	0	0	-
Guard		0	0	0	-
Generator		0	0	0	-
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>5,000</b>	<b>60,000</b>	<b>60,000</b>	<b>60,000</b>
<b>Net Profit (E) [C-D]</b>		<b>10,990</b>	<b>131,880</b>	<b>141,474</b>	<b>151,548</b>
<b>Investment Payback</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	131,880	141,474	151,548
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		111,880	233,354
	<b>Total Cash Inflow</b>	<b>181,880</b>	<b>253,354</b>	<b>384,902</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>111,880</b>	<b>233,354</b>	<b>364,902</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 03 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop:  
Chandopara,Sabgram,Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures













# FAMILY PICTURE

