

**Proposed NU Business Name: SOHEL ELECTRONICS AND MOBILE  
SERVISING CENTER**



Project identification and prepared by: Md . Anowar Hossain  
Mohasthan Unit, Bogra  
Project verified by: Md. Mozaharul Islam Sarker



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD.SOHEL RANA</b>
Age	:	07-05-1991 (26Years)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	01 Son
No. of siblings:	:	01 Brother 01 Sister .
Address	:	Vill:Anntobala P.O Mohasthan P.S: Shibgong, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. SHABINA BEGUM</b>
(iii) Huseband's name	:	<b>MD.ABDUR RAHIM</b>
(iv) GB member's info	:	Branch: Birampur,Bogra, Centre # 01(Female), Member ID:1004, Group No: 01 Member since: 10-02-1996 (21Years) First loan: BDT 3,000 /- Existing Loan: BDT 50,000/- Outstanding loan: BDT NILL
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-817844
Father's Contact No.	:	01791-291399
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SHABINA BEGUM** joined Grameen Bank since 21 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>SOHEL ELECTRONICS AND MOBILE SERVICING SENTER</b>
Location	:	: Mohasthan, Shibgong, Bogra.
Total Investment in BDT	:	BDT 1,70,000/-
Financing	:	Self BDT 1,20,000/- (from existing business) 71% Required Investment BDT 50,000/- (as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 08 ft= 80 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Milk product.</li><li>▪The business is operating by entrepreneur. Existing o1 employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

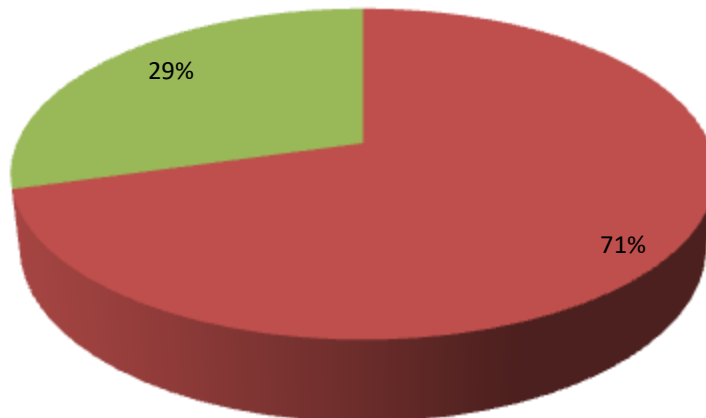
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Mobile,Battary,Mobile exc,watch and others	1,500	45,000	540,000
<b>Total Sales (A)</b>	<b>1,500</b>	<b>45,000</b>	<b>540,000</b>
<b>Less. Variable Expense</b>			
Mobile,Battary,Mobile exc,watch and others	1,125	33,750	405,000
<b>Total variable Expense (B)</b>	<b>1,125</b>	<b>33,750</b>	<b>405,000</b>
<b>Contribution Margin (CM) [C=(A-B)</b>	<b>375</b>	<b>11,250</b>	<b>135,000</b>
<b>Less. Fixed Expense</b>			
House rant		1,000	12,000
Electricity Bill		400	4,800
Transportation		300	3,600
Salary (self)		5,000	60,000
Salary (staf)		3,000	36,000
Entertainment		200	2,400
Guard		100	1,200
Generator		200	2,400
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>10,500</b>	<b>126,000</b>
<b>Net Profit (E) [C-D)</b>		<b>750</b>	<b>9,000</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Compiutar	2	20000	40,000	0	0	0	40,000
Stopous Mashin	1	6000	6,000	0	0	0	6,000
Power Saplai	2	1000	2,000	0	0	0	2,000
Hotgan	1	2000	2,000	0	0	0	2,000
T V and Mobile	1	20000	20,000	1	40000	40,000	60,000
Others	0	0	0	1	10000	10,000	10,000
Security	1	50000	50,000	0	0	0	50,000
<b>Total</b>	<b>8</b>	<b>0</b>	<b>120000</b>	<b>2</b>	<b>50000</b>	<b>50000</b>	<b>170000</b>

## Source of Finance



- Entrepreneur's Contribution 120,000
- Investor's Investment 50,000
- Total 170,000

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Mobile,Battary,Mobile exc,watch and others	2,000	60,000	720,000	756,000	793,800
<b>Total Sales (A)</b>	<b>2,000</b>	<b>60,000</b>	<b>720,000</b>	<b>756,000</b>	<b>793,800</b>
<b>Less. Variable Expense</b>					
Mobile,Battary,Mobile exc,watch and others	1,500	45,000	540,000	567,000	595,350
<b>Total variable Expense (B)</b>	<b>1,500</b>	<b>45,000</b>	<b>540,000</b>	<b>567,000</b>	<b>595,350</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>500</b>	<b>15,000</b>	<b>180,000</b>	<b>189,000</b>	<b>198,450</b>
<b>Less. Fixed Expense</b>					
House rant		1000	12,000	12,000	12,000
Electricity Bill		400	4,800	4,800	4,800
Transportation		300	3,600	3,600	3,600
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		3000	36,000	36,000	36,000
Entertainment		200	2,400	2,400	2,400
Guard		100	1,200	1,200	1,200
Mobile Bill		300	3,600	3,600	3,600
<b>Total fixed Cost (D)</b>		<b>10,300</b>	<b>123,600</b>	<b>123,600</b>	<b>123,600</b>
<b>Net Profit (E) [C-D]</b>		<b>4,700</b>	<b>56,400</b>	<b>65,400</b>	<b>74,850</b>
<b>Investment Payback</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	56,400	65,400	74,850
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		36,400	81,800
	<b>Total Cash Inflow</b>	<b>106,400</b>	<b>101,800</b>	<b>156,650</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>36,400</b>	<b>81,800</b>	<b>136,650</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:01 Others:0  
Experience & Skill : 03 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Mohasthan, Shibgong, Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures



এখানে গ্র্যান্ডুরেট ও সকল চায়ন  
মোবাইলের সফটওয়্যার দেওয়া হয়  
মোর সোকেল রানা  
মহাস্থান বাজার, দিবাগঞ্জ, বগুড়া  
মোবাই: ০১৭৪০-৯১৭৯৪৪

সফটওয়্যার

UNIONE TV  
Receiving System







সার্ভিসিং সেন্টার  
কলম স্যারের লাইব্রেরী



# সোহেল

ইলেকট্রনিক্স এন্ড মোবাইল সার্ভিসিং সেন্টার

আমাদের সেবা সমূহঃ  
এখানে টিভি, ফ্যান, চার্জার লাইট, এ্যানার্জি বাল্ব সহ  
যাবতীয় ইলেকট্রনিক্স সামগ্রী মেরামত করা হয়। এবং  
মোবাইল সার্ভিসিং ও যাবতীয় যন্ত্রাংশ পাওয়া যায়।

যোগাযোগঃ কলম স্যারের লাইব্রেরী, বগাঞ্জ রোড, মহাস্থান, কলকাতা





# FAMILY PICTURE

