

Proposed NU Business Name: **MS SHAWON ENGINEERING WORKSHOP**



Project identification and prepared by: MD.Shahinur Rahman,
Sherpur Unit,Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. FARHAD HOSSAIN
Age	:	02-04-1984 (33 Years)
Education, till to date	:	Class 9
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	2 Sister
Address	:	Vill: Khanpur, P.O:Khanpur, P.S:Sherpur, Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. FOJILA KHATUN
(iii) Father's name	:	MD.TOSAR ALI
(iv) GB member's info	:	Branch:Mirjapur,Sherpur,Centre # 18 (Female), Member ID:2509; Group No:04 Member since: 08-11-1992(7 Years) First loan: -3,000
Further Information:		Existing Loan: BDT 20,000, Outstanding loan: NILL
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-054060
Mother's Contact No.	:	01793-122255
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. FOJILA KHATUN joined Grameen Bank since 07 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MS SHAWON ENGINEERING WORKSHOP
Location	:	Khanpur, Sherpur, Bogra.
Total Investment in BDT	:	BDT 335,000/-
Financing	:	Self BDT 255,000/- (from existing business) 76% Required Investment BDT 80,000/- (as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12ft x 24 ft= 288 square ft
Implementation	:	<ul style="list-style-type: none"> ▪ The business is planned to be scaled up by investment in existing goods like; Sheid, Door, Woondoor, Aingal, Etc. ▪ Average 25% gain on sale. ▪ The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed. ▪ The shop is rented. ▪ Collects goods from Bogra. ▪ Agreed grace period is 3 months.

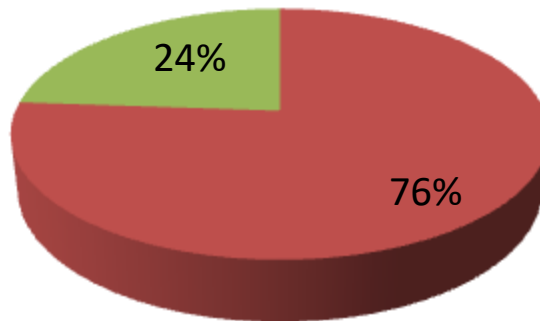
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Sheid, Door, Woondoor, Aingal, Etc.	7,000	210,000	2,520,000
Total Sales (A)	7,000	210,000	2,520,000
Less. Variable Expense			
Sheid, Door, Woondoor, Aingal, Etc.	5,250	157,500	1,890,000
Total variable Expense (B)	5,250	157,500	1,890,000
Contribution Margin (CM) [C=(A-B)]	1,750	52,500	630,000
Less. Fixed Expense			
House rant		800	9,600
Electricity Bill		800	9,600
Transportation		3,000	36,000
Salary (self)		5,000	60,000
Salary (staf)		24,000	288,000
Entertainment		200	2,400
Guard		150	1,800
Mobile Bill		300	3,600
Total fixed Cost (D)		34,250	411,000
Net Profit (E) [C-D]		18,250	219,000

Investment Breakdown

ab				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Sheid	400	85	34,000	500	85	42,500	76,500
Digaien	144	105	15,120	300	105	31,500	46,620
Bair	200	48	9600			6,000	15,600
Farld	100	46	4600				4,600
Door	10	5500	55,000				55,000
Aingal	200	47	9400				9,400
Woondoor	8	5500	44,000				44,000
Others			28,280				28280
Security			55,000				55,000
Total	1072		255,000	800		80,000	335,000

Source of Finance



- Entrepreneur's Contribution 255,000
- Investor's Investment 80,000
- Total 335,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Sheid, Door, Woondoor, Aingal,Etc.	12,000	360,000	4,320,000	4,536,000	4,762,800
Total Sales (A)	12,000	360,000	4,320,000	4,536,000	4,762,800
Less. Variable Expense	0				
Sheid, Door, Woondoor, Aingal,Etc.	9,000	270,000	3,240,000	3,402,000	3,572,100
Total variable Expense (B)	9,000	270,000	3,240,000	3,402,000	3,572,100
Contribution Margin (CM) [C=(A-B)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Fixed Expense					
House rant		800	9,600	9,600	9,600
Electricity Bill		800	9,600	9,600	9,600
Transportation		3000	36,000	36,000	36,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		24000	288,000	288,000	288,000
Entertainment		200	2,400	2,400	2,400
Guard		150	1,800	1,800	1,800
Mobile Bill		400	4,800	4,800	4,800
Total fixed Cost (D)		34,350	412,200	412,200	412,200
Net Profit (E) [C-D)		55,650	667,800	721,800	778,500
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	667,800	721,800	778,500
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		635,800	1,325,600
	Total Cash Inflow	747,800	1,357,600	2,104,100
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	635,800	1,325,600	2,072,100

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:02 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



আমাদের কার্যালয় ঠিকানা
খানপুর বাজার, শেরপুর, সড়কা।
১৩৩৬-১৩৪০০
১৩৩৬-১৩৩৪৭
১৩৩৬-১৩৩৬৬

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স্বাস্থ্যকেন্দ্র
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FAMILY PICTURE

