Proposed NU Business Name: MONOWARA CHIKITHSHALOY



Project identification and prepared by:Ishak chambugong Sonatola Unit,Bagra.

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. Moniruzzaman				
Age	:	15-05-1992 (25 Years)				
Education, till to date	:	B.A				
Marital status	:	Married				
Children	:	1 Dauther				
No. of siblings:	:	1 Sisther				
Address	:	Vill: Jorgacha P.O: Valuer para P.S: Sonatala Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Most Monowara Begum Md Abdul Jalil Branch: Jhorgache, Centre # 26(Female), Member ID: 2105/1, Group No: 03 Member since: 28-09-2012 (05 Years) First loan: BDT 10,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 26,000/-, Outstanding loan: 20,280 Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	01years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01788-128003
Mother's Contact No.	:	01740-034278
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most Monowara Begum joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MONOWARA CHIKITHSHALOY			
Location	:	Velurpara Bazer, velurpara, Sonatala, Bogra			
Total Investment in BDT	:	BDT 115,000/-			
Financing	:	Self BDT 65,000/-(from existing business) 57% Required Investment BDT 50,000/-(as equity) 43%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	08 ft x 10 ft= 80 square ft			

■ Average 12% gain on sale.

■The shop is rented.

■None employee will be appointed.

■Agreed grace period is 3 months.

■Collects goods from Bogra Bazer, Dhaka.

■The business is planned to be scaled up by investment in existing

goods; Azimax, Cipro, Evaset, Rolac, Ace and all drague items etc.

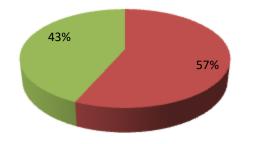
■The business is operating by entrepreneur. Existing no employee.

Implementation

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine items	2,800	84,000	1,008,000			
Total Sales (A)	2,800	84,000	1,008,000			
Less. Variable Expense						
Medicine items	2,464	73,920	887,040			
Total variable Expense (B)	2,464	73,920	887,040			
Contribution Margin (CM) [C=(A-B)	336	10,080	120,960			
Less. Fixed Expense						
House rant		500	6,000			
Electricity Bill		150	1,800			
Salary (self)		5,000	60,000			
Entertainment		200	2,400			
Guard		150	1,800			
Mobile Bill		500	6,000			
Non cash item						
Depreciation		0	0			
Total fixed Cost (D)		6,500	78,000			
Net Profit (E) [C-D)		3,580	42,960			

Investment Breakdown								
	Exist	ing	Proposed					
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Cipro	300	140	42,000	200	140	28,000	70,000	
Eveset	30	150	4,500	75	150	11,250	15,750	
Azitra	36	35	1,260	10	35	350	1,610	
Rolac	40	100	4,000	35	100	3,500	7,500	
Seclo	50	50	2,500	30	50	1,500	4,000	
Ace	12	20	240	10	20	200	440	
Others	1	5500	5,500	1	5200	5,200	10,700	
Security	1	5000	5,000	0	0	0	5,000	
Total	470	0	65000	361	5695	50000	115000	

Source of Finance



- Entrepreneur's Contribution 65,000
- Investor's Investment 50,000
- Total 115,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Medicine items	3,700	111,000	1,332,000	1,398,600	1,468,530		
Total Sales (A)	3,700	111,000	1,332,000	1,398,600	1,468,530		
Less. Variable Expense							
Medicine items	3,256	97,680	1,172,160	1,230,768	1,292,306		
Total variable Expense (B)	3,256	97,680	1,172,160	1,230,768	1,292,306		
Contribution Margin (CM) [C=(A-B)	444	13,320	159,840	167,832	176,224		
Less. Fixed Expense							
House rant		500	6,000	6,000	6,000		
Electricity Bill		150	1,800	1,800	1,800		
Salary (self)		5,000	60,000	60,000	60,000		
Entertainment		200	2,400	2,400	2,400		
Guard		150	1,800	1,800	1,800		
Mobile Bill		500	6,000	6,000	6,000		
Non cash item							
Depreciation		0	0	0	0		
Total fixed Cost (D)		6,500	78,000	78,000	78,000		
Net Profit (E) [C-D)		6,820	81,840	89,832	98,224		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

Cl #	Dout! ou lous	Year 1	V 2 (DDT)	Year 3
SI #	Particulars	(BDT)	Year 2 (BDT)	(RDI)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	81,840	89,832	98,224
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		61,840	131,672
	Total Cash Inflow	131,840	151,672	229,896
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	61,840	131,672	209,896

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 1 Years Quality goods & services; Skill and experience; 1 Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







FAMILY PICTURE

