

Proposed NU Business Name: MAYER DUA PALTRI FARM



Project identification and prepared by: Md Shohidul Islam
Baga Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	SUMON ALI SHARKER
Age	:	26-10-1983(34 Years)
Education, till to date	:	Class Eight
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	1 Brother, 1 Sister
Address	:	Vill:Chondi Pur, P.O: Baga, P.S: Baga, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ALEA BEGUM
(iii) Father's name	:	LATE. HAYAT ALI SORKER
(iv) GB member's info	:	Branch: Monigram Baga, Centre # 80 (Female), Member ID: 9592/1, Group No: 07 Member since:13-05-1997/10(13 Years) First loan: BDT 5,000
Further Information:		Existing Loan:10,000 /-, Outstanding loan:6360/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01785-461223
Mother's Contact No.	:	01737-608840
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Baga Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ALEA BEGUM joined Grameen Bank since 13 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	: MAYER DUA POLTRY FARM
Location	:	Own house
Total Investment in BDT	:	BDT 99,000/-
Financing	:	Self BDT 49,000/-(from existing business) 49% Required Investment BDT 50,000/-(as equity) 51%
Present salary/drawings from business (estimates)	:	BDT 4,000/-
Proposed Salary	:	BDT 4,000/-
Size of shop	:	30ft x 20 ft= 600 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a poltry farm.▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing no employe.▪Collects goods from rajshahi,dhaka▪The shop is own

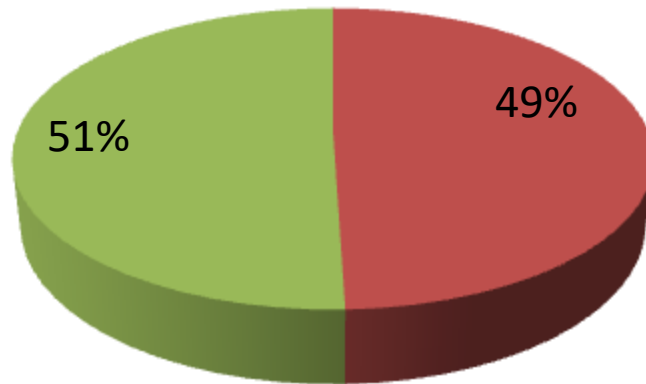
Exesting

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Paltri Chicks	1800	54000	648000
Total Sales(A)	1800	54000	648000
Less Variable Expense (B)			0
Paltri Chicks	1440	43200	518400
Total Variable Expense	1440	43200	518400
Contributon Margin (CM) [C=(A-B)]	360	10800	129600
Less Fixed Expense			
Rent		0	0
Electricity Bill		2000	24000
Transportaion		1000	12000
Salary (Self)		4000	48000
Entertainment		0	0
Genarator		0	0
Mobil Bill		200	2400
Total Fixed Cost (D)		7200	86400
Net Profit (E)= [C-D]		3600	43200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Paltri Chicks	700	70	49000				49000
				Feed		50000	50,000
			.				
Total	700		49,000			50,000	99,000

Source of Finance



- Entrepreneur's Contribution 49,000
- Investor's Investment 50,000
- Total 99,000

Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Paltri Chicks	2000	60000	720000	1080000	1134000
Total Sales(A)	2000	60000	720000	1080000	1134000
Less Variable Expense (B)		0	0	0	0
Paltri Chicks	1600	48000	576000	864000	907200
Total Variable Expense	1600	48000	576000	864000	907200
Contributon Margin (CM) [C=(A-B)]	400	12000	144000	216000	226800
Less Fixed Expense					
Rent		0	0	0	0
Electricity Bill		2000	24000	24300	24600
Transportaion		1000	12000	12400	12800
Salary (Self)		4000	48000	48000	48000
Entertainment		0	0	0	0
Gard		100	1200	1200	1200
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		7300	87600	88400	89200
Net Profit (E)= [C-D]		4700	56400	127600	137600
Investment Pay Back			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	56,400	127600	137600
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		28000	102500
	Total Cash Inflow	106,400	155,600	240,100
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	28000	102500	180885

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire

Pictures







FAMILY PICTURE

