

**Proposed NU Business Name: SARKAR POULTRY KHAMAR**



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Bagha Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD ASLAM HOSSAIN</b>
Age	:	12-12-1984 (33 Years)
Education, till to date	:	MA
Marital status	:	Married
Children	:	-
No. of siblings:	:	2 Brother s& 1 Sister
Address	:	Vill: Chondipur, P.O: Bagha, P.S: Bagha, Dist: Rajshahi.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST. ROSENA</b>
(iii) Father's name	:	<b>MD ABDUL AZIZ</b>
(iv) GB member's info	:	Branch: Monigram, Centre # 80 (Female), Member ID: 9548/1, Group No: 02 Member since: 15-07-2007 (10 Years) First loan: BDT 10,000
Further Information:		Existing Loan: 29,960/-, Outstanding loan: 29,960/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-461566
Mother's Contact No.	:	01750-299405
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. ROSENA** joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>SARKAR POULTRY KHAMAR</b>
Location	:	Bil Meramotpur, Charghat, Rajshahi
Total Investment in BDT	:	BDT 275,000/-
Financing	:	Self BDT 195,000/-(from existing business) 62% Required Investment BDT 80,000/-(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 40 ft= 1600 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪He has poultry farm business.</li><li>▪Average 20% gain on sales</li><li>▪The business is operating by entrepreneur. Existing 4 employee.</li><li>▪Collects goods from Rajshahi.</li><li>▪The farm is owned.</li><li>▪Agreed grace period is 3 months.</li></ul>

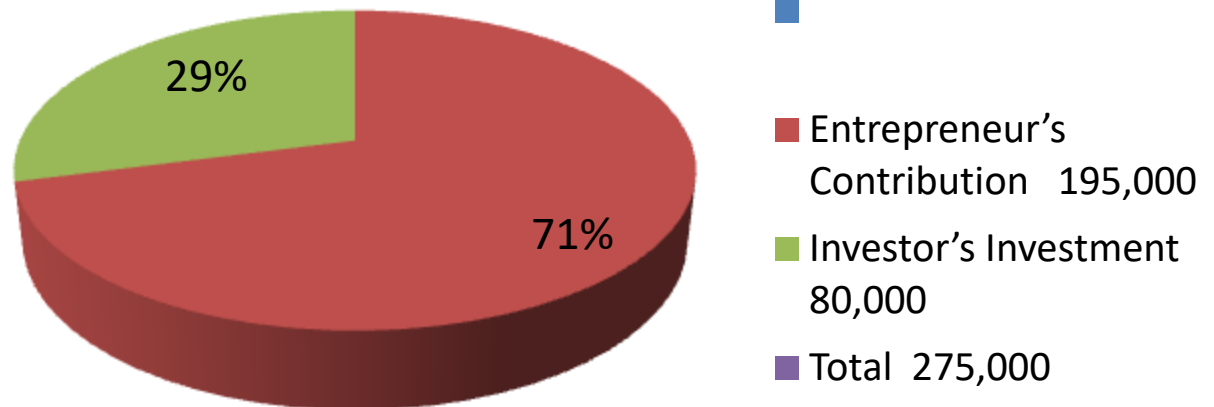
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
Hen	170,000	2,040,000
<b>Total Sales (A)</b>	<b>170,000</b>	<b>2,040,000</b>
<b>Less. Variable Expense</b>		
Feed, Medicine etc	136,000	1,632,000
<b>Total variable Expense (B)</b>	<b>136,000</b>	<b>1,632,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>34,000</b>	<b>408,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	3,500	42,000
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	4,000	48,000
Salary (staff)	15,000	180,000
Guard	100	1,200
<b>Total fixed Cost (D)</b>	<b>27,900</b>	<b>334,800</b>
<b>Net Profit (E) [C-D]</b>	<b>6,100</b>	<b>73,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Chick	2786	70	195,000	400	100	40,000	235,000
Feed & Medicine	0	0	0	1	40000	40,000	40,000
<b>Total</b>	<b>2786</b>		<b>195,000</b>	<b>358</b>		<b>80,000</b>	<b>275,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>				
Hen	205,000	2,460,000	2,583,000	2,712,150
<b>Total Sales (A)</b>	<b>205,000</b>	<b>2,460,000</b>	<b>2,583,000</b>	<b>2,712,150</b>
<b>Less. Variable Expense</b>				
Feed, Medicine etc	164,000	1,968,000	2,066,400	2,169,720
<b>Total variable Expense (B)</b>	<b>164,000</b>	<b>1,968,000</b>	<b>2,066,400</b>	<b>2,169,720</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>41,000</b>	<b>492,000</b>	<b>516,600</b>	<b>542,430</b>
<b>Less. Fixed Expense</b>				
Electricity Bill	3,500	42,000	44,000	46,000
Mobile Bill	400	4,800	5,500	5,500
Salary (self)	5,000	60,000	60,000	60,000
Transportation	6,000	72,000	74,000	76,000
Salary (staff)	15,000	180,000	180,000	180,000
Guard	100	1,200	1,500	2,000
<b>Total Fixed Cost</b>	<b>30,000</b>	<b>360,000</b>	<b>365,000</b>	<b>369,500</b>
<b>Net Profit (E) [C-D]</b>	<b>11,000</b>	<b>132,000</b>	<b>151,600</b>	<b>172,930</b>
<b>Investment Payback</b>		<b>32,000</b>	<b>32,000</b>	<b>32,000</b>



## Cash flow projection on business plan (rec. & Pay)

Sl #	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 5 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	132,000	151,600	172,930
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		100,000	219,600
	<b>Total Cash Inflow</b>	<b>212,000</b>	<b>251,600</b>	<b>392,530</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	<b>Total Cash Outflow</b>	<b>112,000</b>	<b>32,000</b>	<b>32,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>100,000</b>	<b>219,600</b>	<b>360,530</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:04  
Experience & Skill : 10 Years  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire

Pictures









# FAMILY PICTURE

