#### Proposed NU Business Name: CLASICK DECORAYTOR & ALOCKSOGGA



Project identification and prepared by: MD Bellal Hossain, Dagonvuiyan Unit, Feni

Project verified by: Shushanta Kumar Bishash



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD:ROFIQUL ISLAM				
Age	:	16-04-1983(34 Years)				
Education, till to date	:	SSC				
Marital status	:	Married				
Children	:	02 sones				
No. of siblings:	:	01 Brothers 02 Sister				
Address	:	Villi: West saykanderpur, P.O: Saykanderpur, P.S: Dagonvuiyan, Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father AYSHA AKTER AYSHA AKTER LATE: ABDUR ROUF Branch: Dagonvuiyan , Centre # 04(Female), Member ID: 4810, Group No: 07 Member since: 15/03/2000-2008 (08Years) First Ioan: BDT 5,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,	:	Existing Loan: BDT :10,000, Outstanding loan: 0 Mother No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	0 years experience in running business.04 Years is won business
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01815026508
Mother's Contact No.	:	01860143837
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonvuiyan Unit, Feni

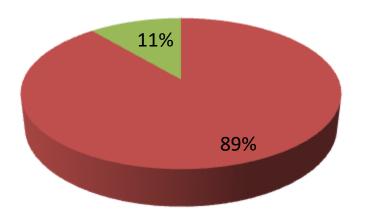
### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**AYSHA AKTER** joined Grameen Bank since 08 years ago. At first she took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	CLASICK DECORAYTOR & ALOCKSOGGA				
Location	:	Babuler doken ,Saykenderpur, Dagonvuiyan,Feni.				
Total Investment in BDT	:	BDT 536,400/-				
Financing	:	Self BDT 476,400/-(from existing business) 89% Required Investment BDT 60,000/-(as equity) 11%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Plastic chair, melamine plate ,Table etc.</li> <li>Average 50% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 03 employees. After getting equity fund 1 will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Furniture items	2500	75000	900000			
Total sales (A)	2500	75000	900000			
Less Variable Exp.						
Furniture items	1250	37500	450000			
Total Variable exp. (B)	1250	37500	450000			
Contribution Margin CM [C= (A-B)	1250	37500	450000			
less fixed exp.						
Rent		1000	12000			
Electricity bill		250	3000			
Transportation		1500	18000			
Salary (self)		5000	60000			
Salary(staff)		15000	180000			
Entertainment		150	1800			
Gird		0	0			
Generator		0	0			
Mobile bill		500	6000			
total fixed cost (D)		23400	280800			
Net profit (E) [C-D]		14100	169200			

Investment Breakdown							
	Existi	ing	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Chair	200	500	100000	120	500	60000	160000
Plate full	150	180	27000	0	0	0	27000
Table	24	2500	60000	0	0	0	60000
Plate half	120	20	2400	0	0	0	2,400
Showman	12	6000	72000	0	0	0	72,000
Jouge	60	150	9000	0	0	0	9000
Dram	4	1000	4000	0	0	0	4,000
Trepol	4	8000	32000	0	0	0	32,000
Cloths	0	0	100000	0	0	0	100,000
others	0	0	20000	0	0	0	20,000
Security	0	0	50000	0	0	0	50,000
Total	0	0	476400	120	500	60,000	536,400



- Entrepreneur's Contribution 476,400
- Investor's Investment 60,000
- Total 536,400

Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Furniture items	3500	105000	1260000	1323000	1389150	
Total Sales (A)	3500	105000	1260000	1323000	1389150	
less variable Expenses						
Furniture items	1750	52500	630000	661500	694575	
Total variable Expenses (B)	1750	52500	630000	661500	694575	
Contribution Margin (CM)= (A-B)	1750	52500	630000	661500	694575	
Less Fixed Expenses						
Rent		1000	12000	12000	12000	
Electricity bill		250	3000	3400	3600	
Transportation		1500	18000	18500	19000	
Salary (self)		5000	60000	60000	60000	
Salary(staff)		20000	240000	240000	240000	
Entertainment		150	1800	1800	1800	
Mobile bill		700	8400	8600	8800	
Total Fixed Cost		28600	343200	344300	345200	
Net Profit (E) (C-D)		23900	286800	317200	349375	
Investment Payback			28000	28000	28000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	286800	317200	349375
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		262,800	556,000
	Total Cash Inflow	346,800	580,000	905,375
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24000	24000
3	Net Cash Surplus	262,800	556,000	881,375



# **S**<sub>trength</sub>

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 04 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

## **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures



















## **FAMILY PICTURE**

