

Proposed NU Business Name: **ADIAT POLTRY FARM**



Project identification and prepared by: Md.Anowar Hossin,
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Project verified by: Md. Mozaharl Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. OBAIDUR RAHMAN
Age	:	09-11-1988 (28 Years)
Education, till to date	:	B A PASS
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	01 Sister
Address	:	Vill:Polashbari P.O:Chandmohat, P.S: Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Father's name	:	MST. KOHINUR AKTER BANU
(iii) Houseband's name	:	MD. ABDUR HAMID
(iv) GB member's info	:	Branch: Gokul,Bogra, Centre # 49 (Female), Member ID: 7453, Group No: 09 Member since: 25-05-2003. (05 Years) First loan: BDT 8,000
Further Information:		Existing Loan: BDT 20,000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. 03 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01725-013957
Mother's Contact No.	:	01772-746218
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KOHINUR AKTER BANU joined Grameen Bank since 05 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ADIAT POLTRY FARM
Location	:	Polashbari,Bogra shadar,Bogra.
Total Investment in BDT	:	BDT 275,000/-
Financing	:	Self BDT 2,15,000/-(from existing business) 78% Required Investment BDT 60,000/-(as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	40 ft x 30 ft= 1200 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry sales.▪The business is operating by entrepreneur. Existing 01 employee.▪One will be appointed in the future.▪Collects goods from▪Agreed grace period is 3 months.

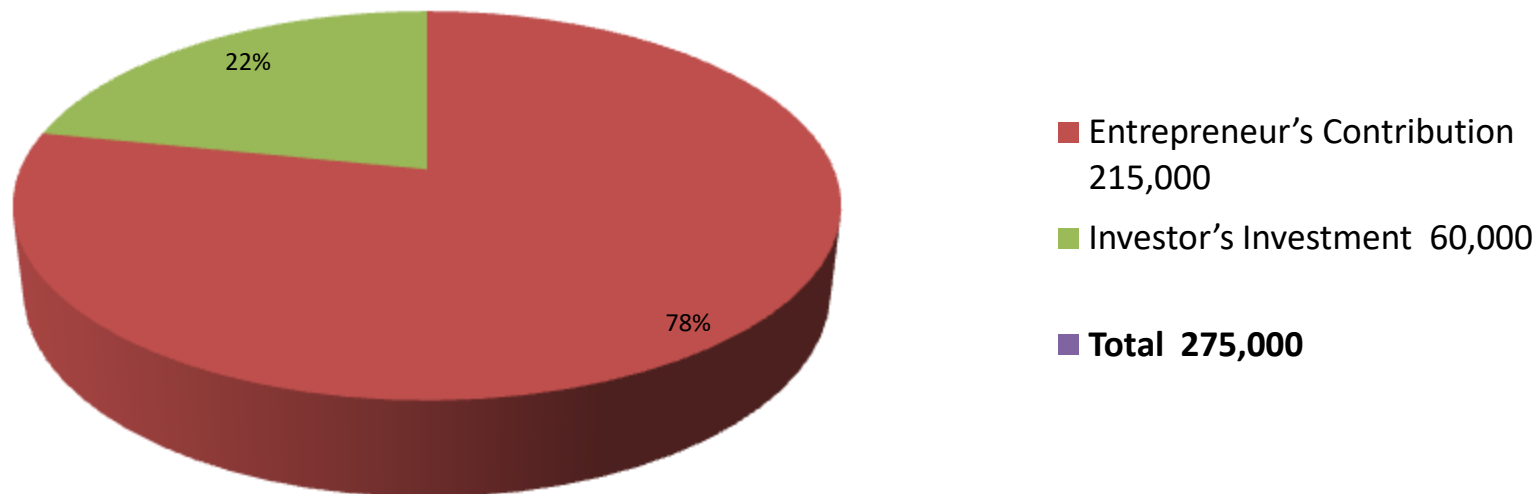
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry Sales	2,000	60,000	720,000
Total Sales (A)	2,000	60,000	720,000
Less. Variable Expense			
Poltry Product Cost	1,500	45,000	540,000
Total variable Expense (B)	1,500	45,000	540,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
House rant		-	0
Electricity Bill		1,000	12,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		7,300	87,600
Net Profit (E) [C-D]		7,700	92,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	1000	70	70,000	800	75	60,000	130,000
Feed	50	2200	110,000	0	0	0	110,000
Medicine	5	3000	15,000	0	0	0	15,000
Others	1	20000	20,000	0	0	0	20,000
Total	1056	0	215000	800	75	60000	275000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry Sales	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Poltry Product Cost	2,250	67,500	810,000	850,500	893,025
Total variable Expense (B)	2,250	67,500	810,000	850,500	893,025
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000	283,500	297,675
Less. Fixed Expense					
House rant		0	0	0	0
Electricity Bill		1000	12,000	12,000	12,000
Transportation		1000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		0	0	0	-
Entertainment		0	0	0	-
Guard		0	0	0	-
Generator		0	0	0	-
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		7,300	87,600	87,600	87,600
Net Profit (E) [C-D]		15,200	182,400	195,900	210,075
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	182,400	195,900	210,075
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		158,400	330,300
	Total Cash Inflow	242,400	354,300	540,375
2	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	158,400	330,300	516,375

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Polashbari,Bogra shadar
,Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

