

## Proposed NU Business Name: **MIM POLTRY FARM**



Project identification and prepared by: Md.Anowar Hossin,  
Mohasthan Unit, Bogra.

Project verified by: Md. Mozaharl Islam Sarker



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. SHAKIB HASAN NAYEEM</b>
Age	:	16-12-1998 (19 Years)
Education, till to date	:	Class 8
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	01 Sister
Address	:	Vill: Polashbari P.O: Chadmuhahat, P.S: Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Father's name	:	<b>MST. NARGIS BEGUM</b>
(iii) Houseband's name	:	<b>MD. SAIDUR RAHMAN</b>
(iv) GB member's info	:	Branch: Gokul,Bogra, Centre # 49 (Female), Member ID: 3851/2, Group No: 01 Member since: 20-02-2009. (08Years) First loan: BDT 8,000
Further Information:		Existing Loan: BDT 20,000, Outstanding loan: BDT 11597/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	01 years experience in running business. 03 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01798-455583
Mother's Contact No.	:	01822-126610
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. NARGIS BEGUM** joined Grameen Bank since 08 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>MIM POLTRY FARM</b>
Location	:	Polashbari,Bogra shadar,Bogra.
Total Investment in BDT	:	BDT 5,78,000/-
Financing	:	Self BDT 5,18,000/-(from existing business) 90% Required Investment BDT 60,000/-(as equity) 10%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	60 ft x 100 ft= 6000 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Poltry sales.</li><li>▪The business is operating by entrepreneur. Existing 02 employee.</li><li>▪One will be appointed in the future.</li><li>▪Collects goods from</li><li>▪Agreed grace period is 3 months.</li></ul>

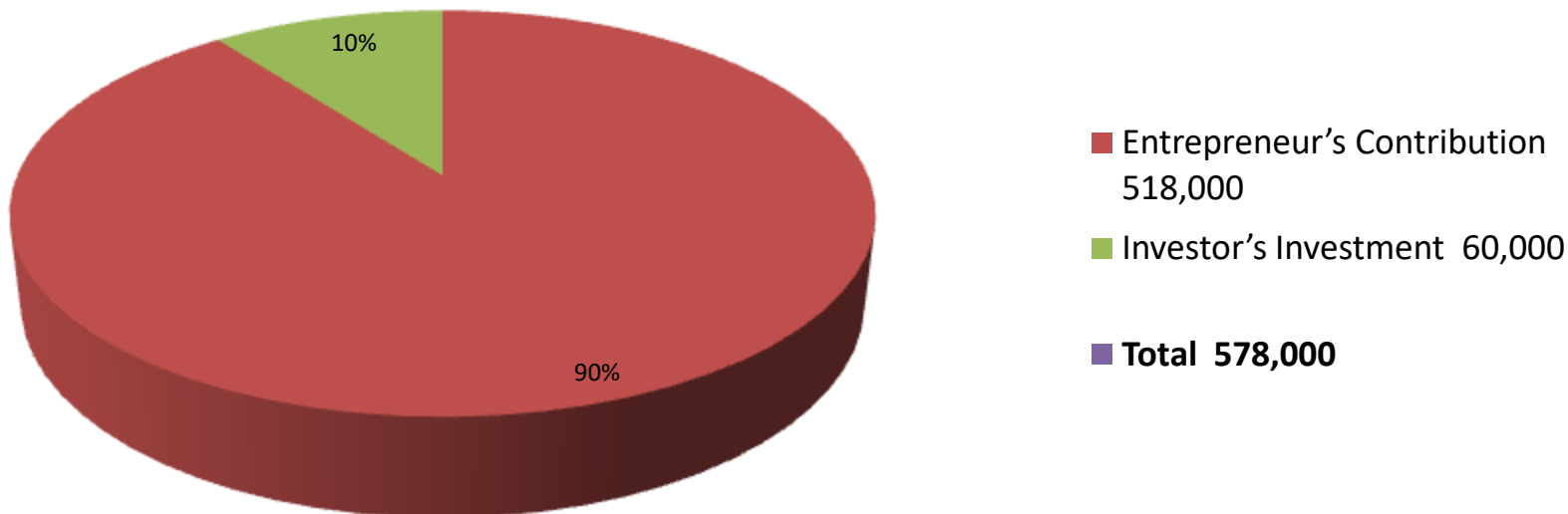
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry Sales	4,000	120,000	1,440,000
<b>Total Sales (A)</b>	<b>4,000</b>	<b>120,000</b>	<b>1,440,000</b>
<b>Less. Variable Expense</b>			
Poltry Product Cost	3,000	90,000	1,080,000
<b>Total variable Expense (B)</b>	<b>3,000</b>	<b>90,000</b>	<b>1,080,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,000</b>	<b>30,000</b>	<b>360,000</b>
<b>Less. Fixed Expense</b>			
House rant		3,000	36,000
Electricity Bill		3,000	36,000
Transportation		2,000	24,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		500	6,000
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>13,800</b>	<b>165,600</b>
<b>Net Profit (E) [C-D]</b>		<b>16,200</b>	<b>194,400</b>

## Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	1500	70	105,000	800	75	60,000	165,000
Feed	75	2200	165,000	0	0	0	165,000
Medicine	20	400	8,000	0	0	0	8,000
Security	1	220000	220,000	0	0	0	220,000
Others	1	20000	20,000	0	0	0	20,000
<b>Total</b>	<b>1597</b>	<b>0</b>	<b>518000</b>	<b>800</b>	<b>75</b>	<b>60000</b>	<b>578000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poltry Sales	6,000	180,000	2,160,000	2,268,000	2,381,400
<b>Total Sales (A)</b>	<b>6,000</b>	<b>180,000</b>	<b>2,160,000</b>	<b>2,268,000</b>	<b>2,381,400</b>
<b>Less. Variable Expense</b>					
Poltry Product Cost	4,500	135,000	1,620,000	1,701,000	1,786,050
<b>Total variable Expense (B)</b>	<b>4,500</b>	<b>135,000</b>	<b>1,620,000</b>	<b>1,701,000</b>	<b>1,786,050</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>1,500</b>	<b>45,000</b>	<b>540,000</b>	<b>567,000</b>	<b>595,350</b>
<b>Less. Fixed Expense</b>					
House rant		3000	36,000	36,000	36,000
Electricity Bill		3000	36,000	36,000	36,000
Transportation		2000	24,000	24,000	24,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		0	0	0	-
Entertainment		500	6,000	6,000	6,000
Guard		0	0	0	-
Generator		0	0	0	-
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>13,800</b>	<b>165,600</b>	<b>165,600</b>	<b>165,600</b>
<b>Net Profit (E) [C-D]</b>		<b>31,200</b>	<b>374,400</b>	<b>401,400</b>	<b>429,750</b>
<b>Investment Payback</b>			<b>24,000</b>	<b>24,000</b>	<b>24,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	374,400	401,400	429,750
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		350,400	727,800
	<b>Total Cash Inflow</b>	<b>434,400</b>	<b>751,800</b>	<b>1,157,550</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	<b>84,000</b>	<b>24,000</b>	<b>24,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>350,400</b>	<b>727,800</b>	<b>1,133,550</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 01 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;Polashbari,Bogra shadar  
,Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





























# FAMILY PICTURE

