

Proposed NU Business Name: **MA BABAR DOYA ELECTRONIC & FURNITURE GIFT CORNER**



Project identification and prepared by: MD.Majnu Hossen,
Sherpur Unit,Bogra

Project verified by: MD. Majharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOHEL RANA
Age	:	14-06-1989 (28 Years)
Education, till to date	:	H S C
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brother 2 Sister
Address	:	Vill: Jamuna, P.O:RDA, P.S:Sherpur, Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Fathe <input type="checkbox"/>
(ii) Mother's name	:	MOST. ZAHARA BEGUM
(iii) Father's name	:	MD. ABU JAFOR MOLLA
(iv) GB member's info	:	Branch:Garidha,Sherpur,Centre # 59 (Female), Member ID:5665/1; Group No:09 Member since: 18-03-2012(5 Years) First loan: -5,000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: NILL
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	2 years experience in running business. He has not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-937282
Mother's Contact No.	:	01939-975190
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. ZAHARA BEGUM joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MA BABAR DOYA ELECTRONIC & FURNITURE GIFT CORNER
Location	:	Zamadarpukur, Sherpur, Bogra.
Total Investment in BDT	:	BDT 710,000/-
Financing	:	Self BDT 630,000/-(from existing business) 86% Required Investment BDT 80,000/-(as equity) 14%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	21ft x 27 ft= 567 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Refrigerator, Fine, Pasharkukar, Etc.▪Average 35% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed.▪The shop is rented.▪Collects goods from Bogra.▪Agreed grace period is 3 months.

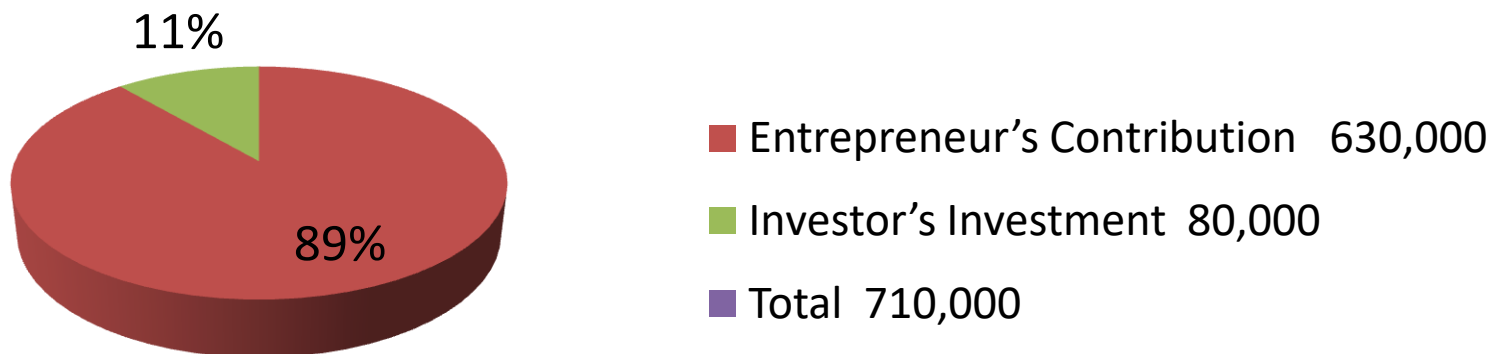
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Refrigaretor, Fine, Pasharkukar,Etc.	5,000	150,000	1,800,000
Total Sales (A)	5,000	150,000	1,800,000
Less. Variable Expense			
Refrigaretor, Fine, Pasharkukar,Etc.	3,250	97,500	1,170,000
Total variable Expense (B)	3,250	97,500	1,170,000
Contribution Margin (CM) [C=(A-B)]	1,750	52,500	630,000
Less. Fixed Expense			
House rant		3,200	38,400
Electricity Bill		400	4,800
Transportation		3,000	36,000
Salary (self)		5,000	60,000
Salary (staf)		4,000	48,000
Entertainment		2,000	24,000
Guard		200	2,400
Mobile Bill		300	3,600
Total fixed Cost (D)		18,100	217,200
Net Profit (E) [C-D]		34,400	412,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Refrigaretor	3	22,580	67,740	4	20,000	80,000	147,740
Fine	37	2,400	88,800				88,800
cula	14	3,800	53,200				53,200
Almari	1	12,000	12,000				12,000
Sowkas	1	10,000	10,000				10,000
Steel Box	3	10,000	30,000				4,500
LED	9	12,200	100,800				100,800
Shlinda	8	2300	18,400				18,400
Others			9,600				9,600
Security			240,000				240,000
Total	76		630,000	4	20,000	80,000	710,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Poltry Hen.	5500	165000	1980000	2079000	2182950
Total Sales(A)	5500	165000	1980000	2079000	2182950
Less Variable Expense (B)					
Poltry Hen.	3575	107250	1287000	1351350	1418918
Total Variable Expense	3575	107250	1287000	1351350	1418918
Contributon Margin (CM) [C=(A-B)]	1925	57750	693000	727650	764033
Less Fixed Expense					
Rent		3200	38400	38400	38400
Electric Bill		400	4800	57600	691200
Transportaion		3000	36000	37800	39690
Salary (Self)		5,000	60000	60000	60000
Salary (Staff)		4000	48000	48000	48000
Entertainment		2000	24000	24000	24000
Guard		200	2400	2400	2400
Generator			0	0	0
Mobile Bill		300	3600	0	0
Total Fixed Cost (D)		18100	217200	268200	903690
Net Profit (E)= [C-D]		39650	475800	499590	524570
Investment Pay Back			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	475,800	499590	524569.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		443800	911390
	Total Cash Inflow	525,800	943,390	1,435,960
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	82,000	32,000	32,000
3	Net Cash Surplus	443,800	911,390	1,403,960

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 3Others:0
Experience & Skill : 2 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





WALTON REFRIGERATOR

WALTON REFRIGERATOR

MyDNE Cool Fan

FUJIKA Deluxe

MyDNE Cool Fan

FUJIKA Deluxe

TOPPER Pressure Cooker

MyDNE Cool Fan

FUJIKA Deluxe

TOPPER Pressure Cooker

A.C. Cooler



A.C. Cooler

MyDNE Cool Fan

TONGI FANS The first choice of all

MyDNE Cool Fan



MADE IN MALAYSIA EXPORT ONLY

100% Colour

100% Colour

54cm

WALTON





NOHA
MODEL: NH-2918D
16"
DC
12V DC Solar Fan

DEFENDER
KINGSHAN & S TRADERS
RECHARGEABLE
DESK/CLIP ON FAN
MODEL: NH-2918D

NOHA
MODEL: NH-0918D
16"
DC
12V DC Solar Fan

NOHA
MODEL: NH-0918D
16"
DC
12V DC Solar Fan

NOHA
MODEL: NH-0918D
16"
DC
12V DC Solar Fan

Blue Magic
Life's Choice
Solid Stove
LG

Miyako
DOUBLE BLAZER
GAS STOVE

Miyako
DOUBLE BLAZER
GAS STOVE

NOVENATI
DOUBLE BLAZER
GAS STOVE

STORMY HI-SPEED FAN
duronto
Hi-Speed Fan
ANIK TELECOM

2-11 SBC
DOUBLE BLAZER
GAS STOVE

DOUBLE BLAZER
GAS STOVE

Miyako
DOUBLE BLAZER
GAS STOVE

Miyako
DOUBLE BLAZER
GAS STOVE

Miyako
DOUBLE BLAZER
GAS STOVE



AC/DC RECHARGEABLE
FAN LIGHT
• Rechargeable Lead Acid battery
• 18" Oscillating Fan
• Fan High/Low Speed
• Charging Indicator
• LED Light
SF-2388
16"

NOHA
MODEL: NH-8110
16"
DC
12V DC Solar Fan

NOHA
MODEL: NH-8110
16"
DC
12V DC Solar Fan

DEFENDER
KINGSHAN & S. S. TRADERS
RECHARGEABLE OSCILLATING SPEED FAN
MODEL: KL-3318



2017
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

২০১৭
১ ২ ৩ ৪ ৫ ৬ ৭ ৮ ৯ ১০ ১১ ১২ ১৩ ১৪ ১৫ ১৬ ১৭ ১৮ ১৯ ২০ ২১ ২২ ২৩ ২৪ ২৫ ২৬ ২৭ ২৮ ২৯ ৩০ ৩১
২০১৬ December
৩ ৪ ৫ ৬ ৭ ৮ ৯ ১০ ১১ ১২ ১৩ ১৪ ১৫ ১৬ ১৭ ১৮ ১৯ ২০ ২১ ২২ ২৩ ২৪ ২৫ ২৬ ২৭ ২৮ ২৯ ৩০ ৩১
১৬ ডিসেম্বর শুক্রবার

NOHA
MODEL: NH-2916D
16"
DC
12V DC Solar Fan

STORMY HI-SPEED FAN
duronto
Hi-Speed Fan
ANIK TELECOM

Miyako
Miyako





RECHARGEABLE
FAN LIGHT
• Rechargeable Lead Acid Battery
• 16" Oscillating Fan
• Fan High/Low Speed
• Charging Indicator
• LED Light
SF-2388
16"

NOHA
MODEL-NH-89160
16"
DC
12V DC Solar Fan

NOHA
MODEL-NH-89160
16"
DC
12V DC Solar Fan

DEFENDER MARKETING BY
KINGSHAN & S TRADERS
RECHARGEABLE
OSCILLATING 3-SPEED FAN
MODEL-NC2380

RECHARGEABLE
OSCILLATING 3-SPEED FAN
MODEL-NC2380

RECHARGEABLE
OSCILLATING 3-SPEED FAN
MODEL-NC2380

Calendar and notices on the wall.

10 11 12 13 14
24 25 26 27 28

0 7 8 9 10 11
21 22 23 24 25

6 7 8 9 10 11
20 21 22 23 24 25

1 12 13 14 15 16 17 18

2016 December
9 10 11 12 13 14 15 16
30 31

P বাসনিক মেসো সেন্টার

NOHA
MODEL-NH-2916D
16"
18" DC

Experience an Air Revolution
STORMY HI-SPEED FAN
duronto
Hi-Speed Fan

2-11 SBC

Blue Magic
LG
Miyako

Miyako
SIMPLE WORKS GAS COOKER
MS-10-10-10-10

Miyako
AUTOMATIC CONTROL
STOVE

Miyako
T-PPER





2017
DEFENDER
KASHAN & TRADER

Blue Magic
LG
Gas Stove

Miyako

NOHA
MODEL: NH-2516D

JAMUNA

JAMUNA GAS
OFF REGULATOR AFTER USE

১২ কেজি
Filled by Omara

Sky View

TV



JAMUNA GAS
OFF REGULATOR AFTER USE

NOHA MODEL: NR-2916D

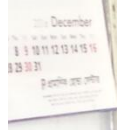
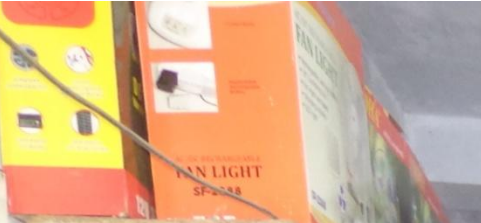
Blue Magic
Gas Stove
Miyako

2016 December
8 9 10 11 12 13 14 15 16 17 18
19 20 21
शुक्रवादि जयन्ती

LED LIGHT
SF-2008

RENDER
SHANKAR & STANLEY

Sky View
LED HD TV



FAMILY PICTURE

